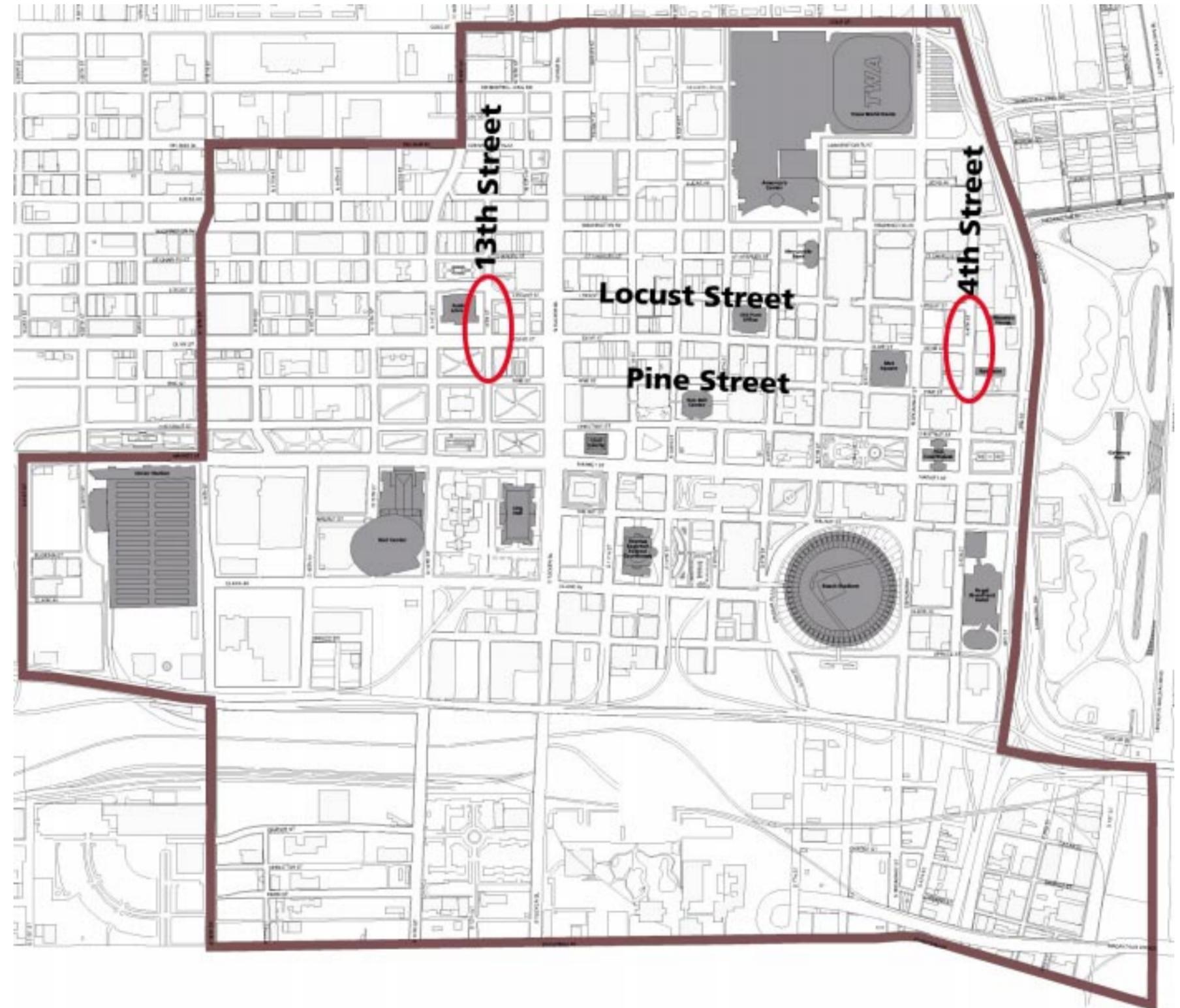


APPLYING THE GUIDELINES AND STANDARDS WITHIN THE CID

This report focuses on two streets- 4th Street and 13th Street between Locust and Pine- as a test of how the guidelines and standards might apply, and how these might apply to other streets within the district.

4th and 13th Streets are very different in character. The first functions as a Downtown Entry Corridor, while the second is intended to expand the domain of the Mall through height-ened greenery. These two prototypes help in classifying three types of Downtown streets- Entry Corridors, "Garden" Streets and Standard Streets (except for the special districts identified in the Downtown Now! Plan)



Map showing location of the two prototypical design streets

Entry Corridors

4th Street is a major entry corridor into and out of the Downtown. Broadway, 14th Street and Tucker Boulevard serve similar functions. Because motorists use these streets regularly, the streetscape design should respond to a moving, 'windshield' perspective. Tall, regularly spaced street trees of the same species are appropriate, as are repetitive, distinctive light fixtures (for this reason, additional concrete poles to match the cobra-head standards are proposed for the prototype) and colorful, pole-mounted banners. Compared to other Downtown streets, these features should give Entry Corridors a more vertical, processional character. Owing to its median, as noted earlier, Tucker Boulevard should be receive special design attention. It is recommended, however, that a vertical character be preserved.

The full range of proposed pedestrian elements apply to Entry Corridors, although colorful plantings as noted below for "Garden" Streets should be less prominent.

"Garden" Streets

"Garden" Streets traverse through the blocks that edge the Mall and/or lead to it from the north, between Tucker Boulevard and 14th Street. The principal street within this area is 13th Street, which links the Mall with the heart of the Washington Avenue Loft District. Many of the properties abutting 13th Street in this area have landscaped yards and/or mature trees, reinforcing the "green" character of the mall. As many civic destinations are part of this area (City Library, Lucas Park), higher pedestrian traffic can also be anticipated (especially when events take place on Washington Avenue). For these reasons, "Garden" Streets should emphasize pedestrian amenities, especially lower plantings. Street trees, for example, should include a mix of showy, flowering species. Flowerpots, hanging baskets and vines on pole "wraps" should predominate.

Standard Streets

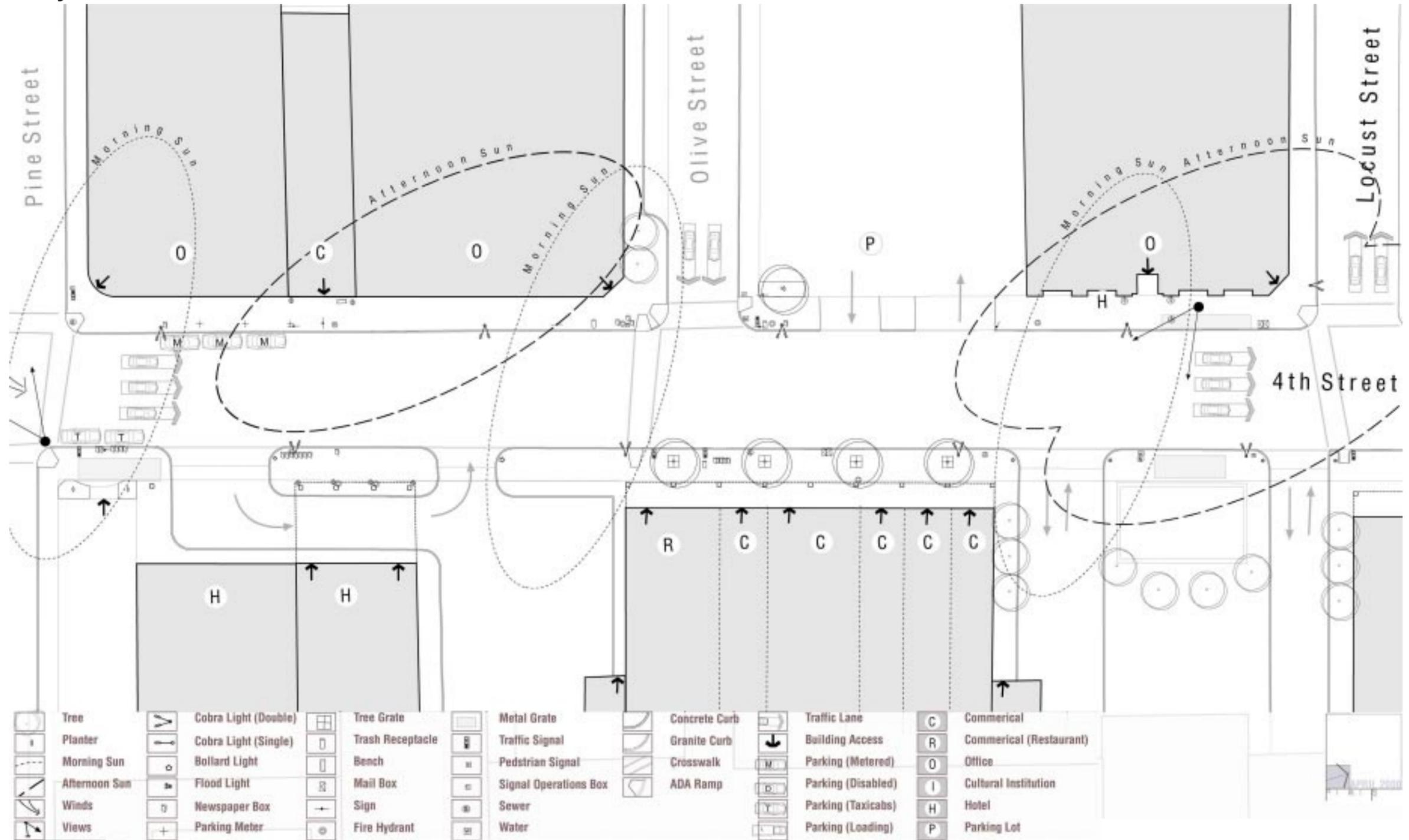
The Urban Context Map shows four different urban environments as being predominant in the Downtown core area. However, in recognition of the special district identified in the Downtown Now! Plan, it is recommended that all streets within the CID not specifically mentioned previously (Entry Corridors and "Garden" Streets), be treated similarly, with a basic level of amenity. Hence their designation as "Standard." This will allow the entry corridors, the Mall zone of influence, and the special improvement districts to clearly stand out as distinctive environments. Excluded from the standard designation would also be streets receiving special design consideration, such as Clark Avenue.

Standard streets should be improved with the "Environment" set of elements (street trees, LED-type lighting, and basic way-finding signage). Columnar trees and/or fencing should also be considered along open areas and parking lots, as well as new waste receptacles. These improvements will raise the "background" quality of the Downtown environment.

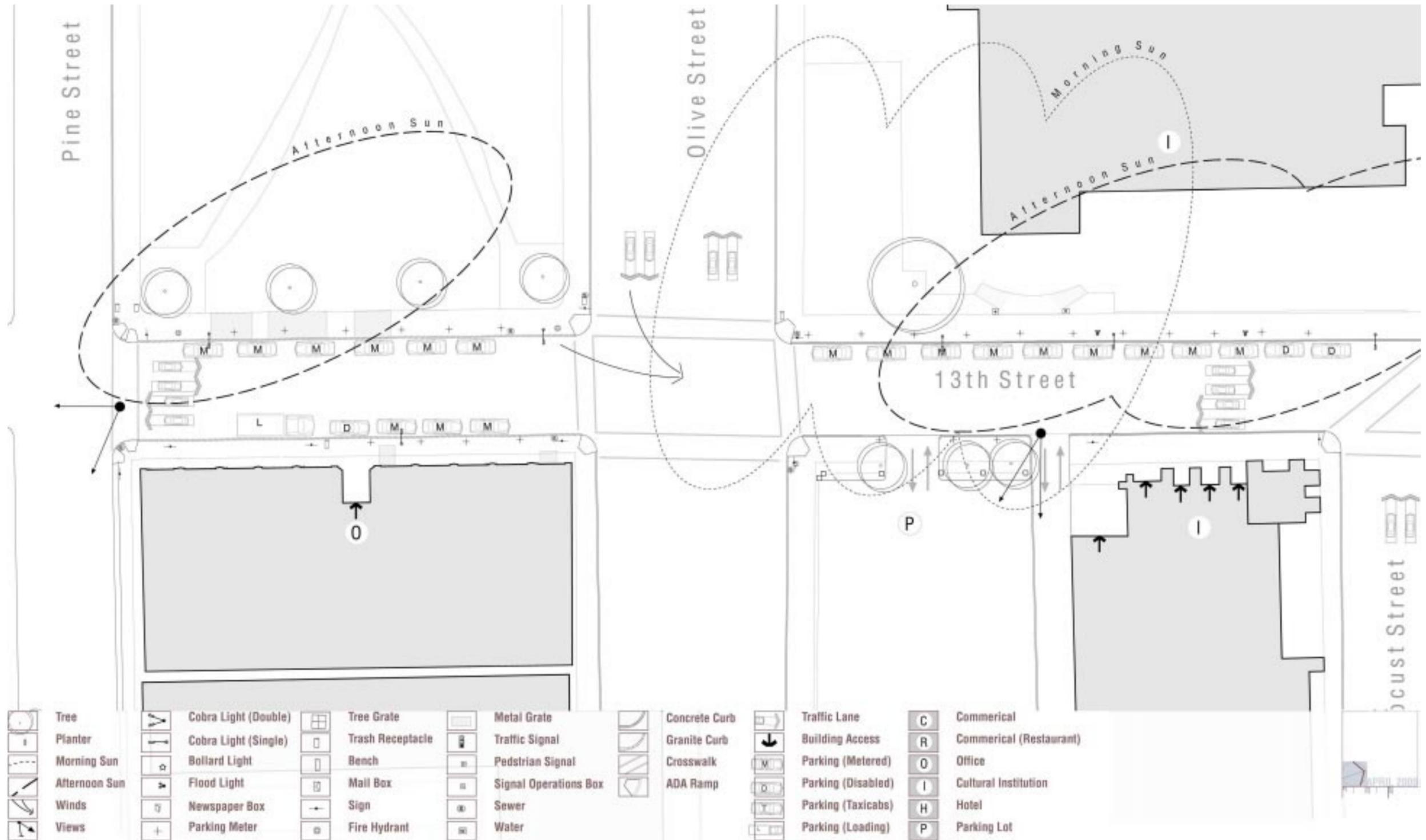
PROTOTYPICAL DESIGNS

In order to show how these guidelines can be applied to the Downtown St. Louis streets, conceptual designs have been prepared for two streets within the CID. The prototypical designs have been created for 13th Street (Between Locust and Pine Streets) and 4th Street (Between Locust and Pine Streets)

Existing Conditions Survey- 4th Street

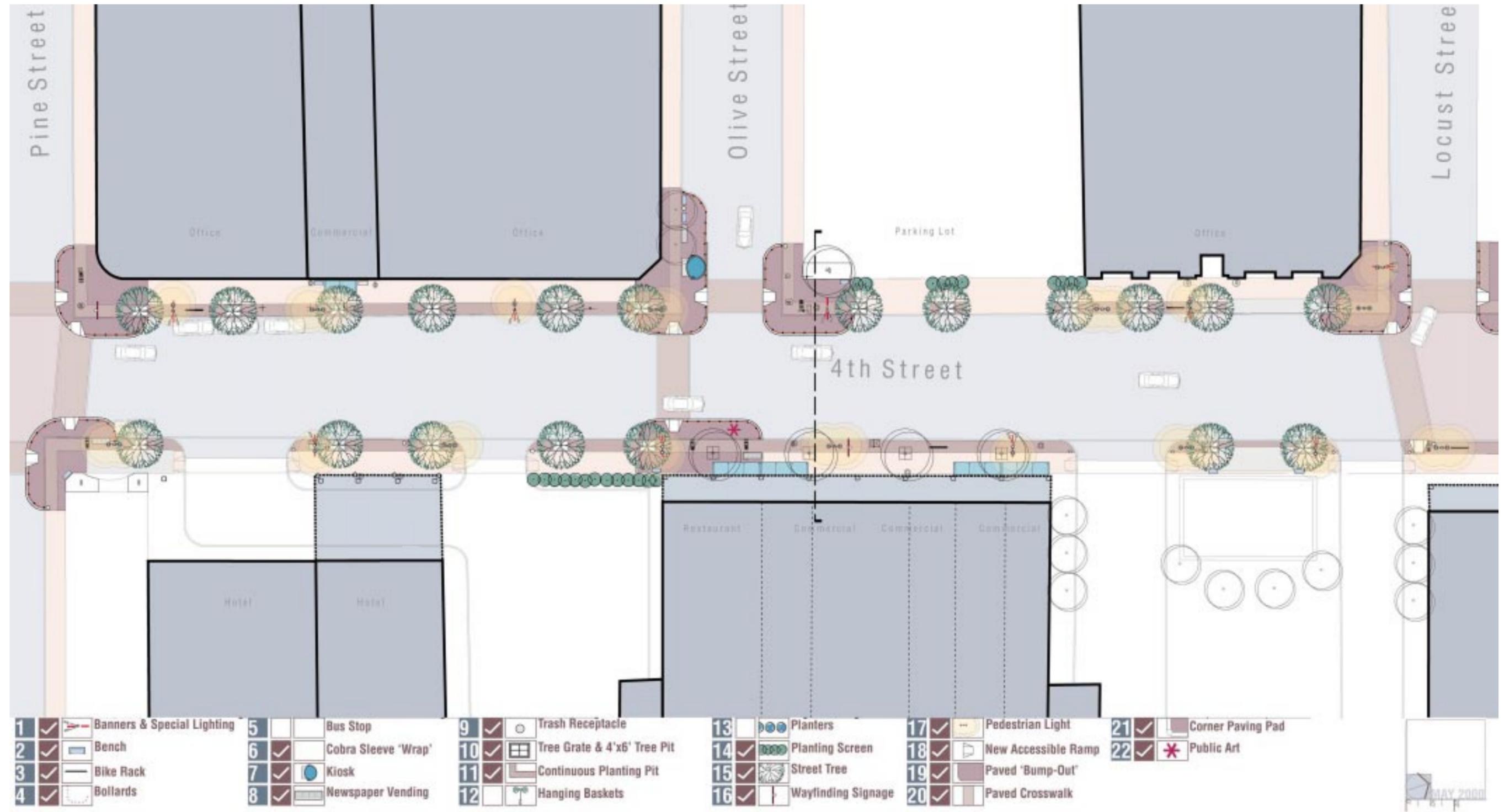


Existing Conditions Survey- 13th Street



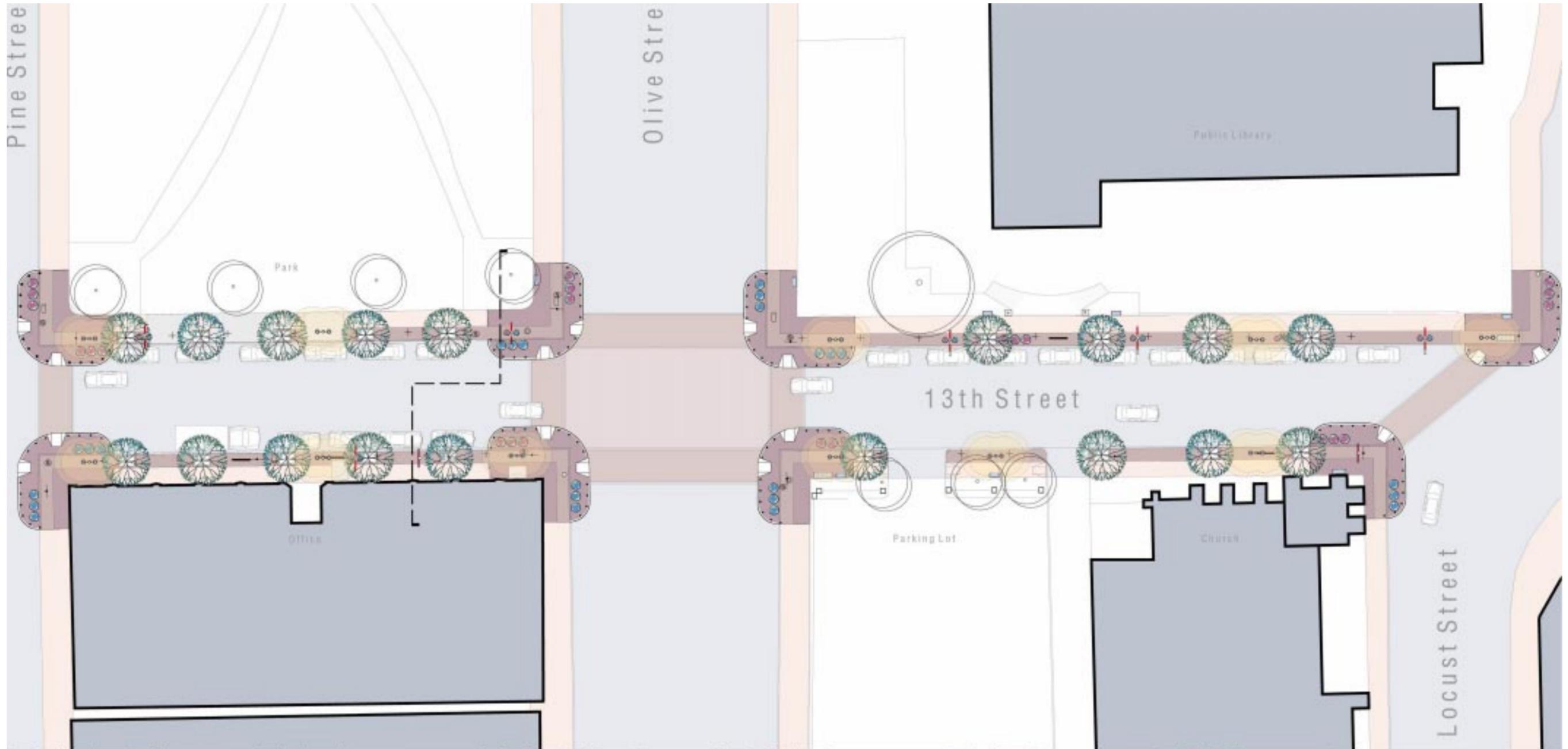
Full Implementation Plan- 4th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)



Full Implementation Plan- 13th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)

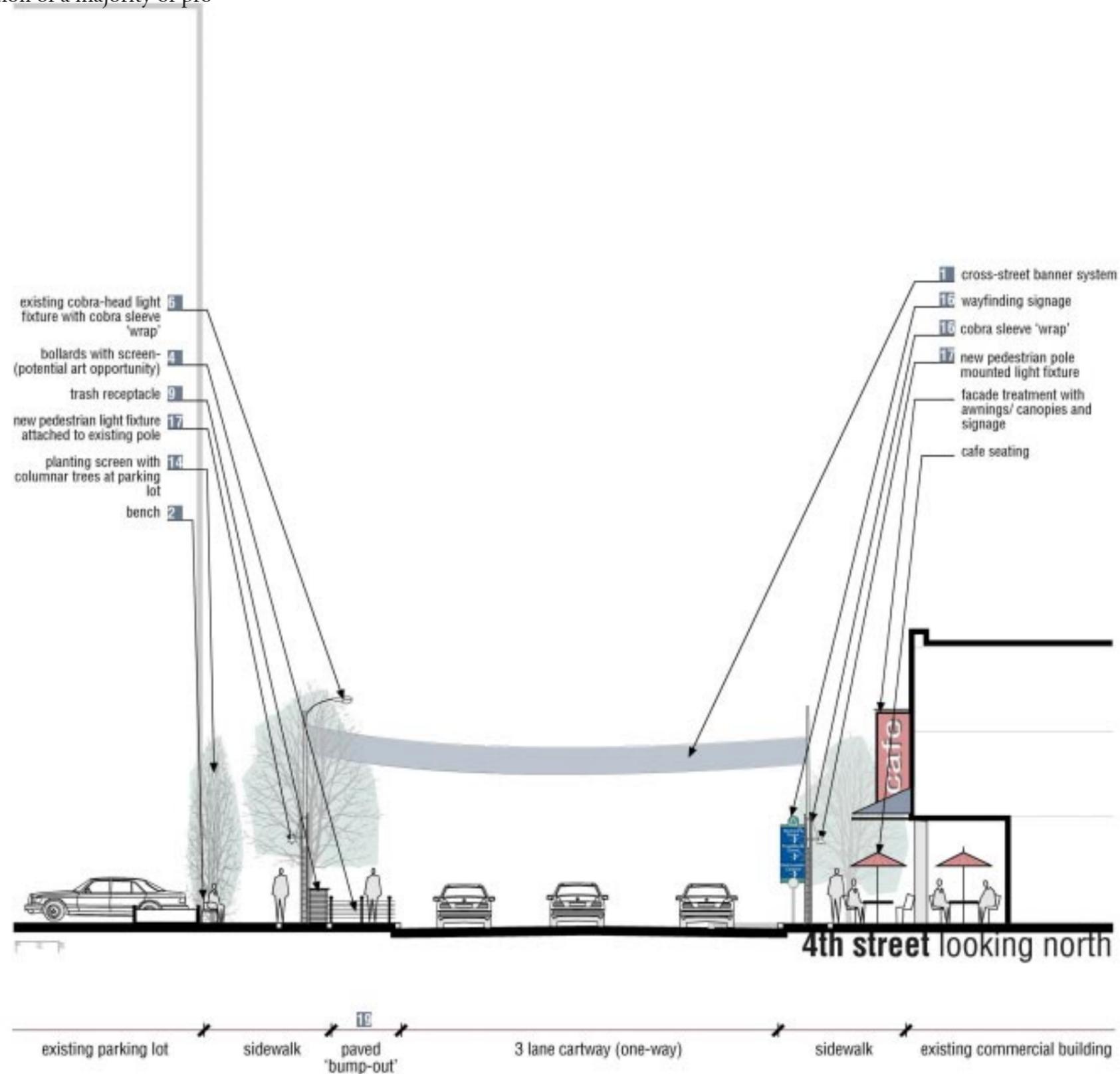


1	<input checked="" type="checkbox"/>	Banners & Special Lighting	5	<input type="checkbox"/>	Bus Stop	9	<input checked="" type="checkbox"/>	Trash Receptacle	13	<input checked="" type="checkbox"/>	Planters	17	<input checked="" type="checkbox"/>	Pedestrian Light	21	<input checked="" type="checkbox"/>	Corner Paving Pad
2	<input checked="" type="checkbox"/>	Bench	6	<input checked="" type="checkbox"/>	Cobra Sleeve 'Wrap'	10	<input checked="" type="checkbox"/>	Tree Grate & 4'x6' Tree Pit	14	<input type="checkbox"/>	Planting Screen	18	<input checked="" type="checkbox"/>	New Accessible Ramp	22	<input type="checkbox"/>	Public Art
3	<input checked="" type="checkbox"/>	Bike Rack	7	<input type="checkbox"/>	Kiosk	11	<input checked="" type="checkbox"/>	Continuous Planting Pit	15	<input checked="" type="checkbox"/>	Street Tree	19	<input checked="" type="checkbox"/>	Paved 'Bump-Out'			
4	<input checked="" type="checkbox"/>	Bollards	8	<input type="checkbox"/>	Newspaper Vending	12	<input checked="" type="checkbox"/>	Hanging Baskets	16	<input checked="" type="checkbox"/>	Wayfinding Signage	20	<input checked="" type="checkbox"/>	Paved Crosswalk			



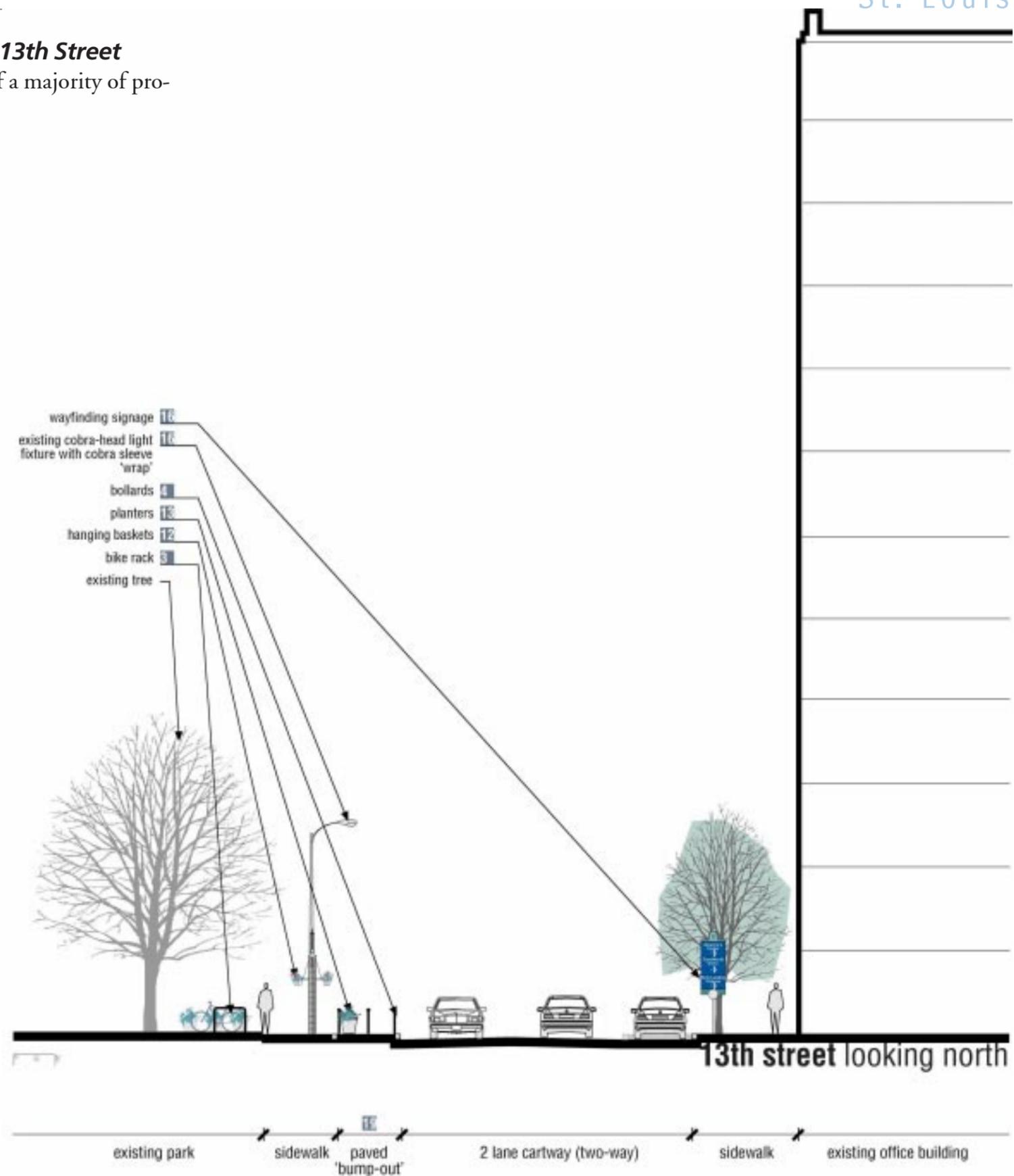
Full Implementation Cross-Section- 4th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)



Full Implementation Cross-Section- 13th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)



Full Implementation Perspective View- 4th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)

- 1 Banners and Special Lighting
- 2 Benches
- 3 Bike Racks
- 4 Bollards
- 5 Bus Shelters
- 6 Cobra Sleeves ("Wraps")
- 7 Kiosks
- 8 Newspaper Vending Enclosure
- 9 Trash Receptacles
- 10 Tree Grates
- 11 Continuous Planting Pit
- 12 Hanging Baskets
- 13 Planters
- 14 Planting Screens
- 15 Street Trees
- 16 Way Finding Signage
- 17 Pedestrian Lighting
- 18 Accessible Ramps
- 19 Paved 'Bump-out'
- 20 Paved Crosswalk
- 21 Corner Paving
- 22 Civic Art



Full Implementation Perspective View- 13th Street

(Prototype design reflects the application of a majority of proposed streetscape elements)

- 1** Banners and Special Lighting
- 2** Benches
- 3** Bike Racks
- 4** Bollards
- 5** Bus Shelters
- 6** Cobra Sleeves ("Wraps")
- 7** Kiosks
- 8** Newspaper Vending Enclosure
- 9** Trash Receptacles
- 10** Tree Grates
- 11** Continuous Planting Pit
- 12** Hanging Baskets
- 13** Planters
- 14** Planting Screens
- 15** Street Trees
- 16** Way Finding Signage
- 17** Pedestrian Lighting
- 18** Accessible Ramps
- 19** Paved 'Bump-out'
- 20** Paved Crosswalk
- 21** Corner Paving
- 22** Civic Art

