

APPENDIX C - CUSTOMER QUESTIONNAIRE WITH RESULTS - South Grand Parking Study

1. I live _____
40% within four blocks of the South Grand Business district. (Grand between Arsenal and McDonald/McKean)

60% outside of the business district. What is your zip code _____?

2. I visit the South Grand Business District _____
4% This is my first visit
6% Less than once per month
24% 1-3 times per month
9% 4-7 times per month
56% 8 times or more per month

3. When do you typically visit the South Grand Business District? (Check all that apply)
37% weekday mornings
45% weekdays for lunch
39% weekday afternoons
5% weekdays for dinner
66% weekend days
66% weekend nights

4. I typically come to visit S. Grand Business District with _____
55% Self 71% Friends
26% Co-workers 49% Family
5% Other _____

5. Typically, how easy is it for you to find a parking space in the South Grand Business District?
 Difficult 1 2 3 4 5 Easy **2.54**

6. Where do you usually park when you drive to the S. Grand Business District? (Check one)
32% A Parking Lot 4% Metered Parking on a side street

29% Metered Parking on Grand Blvd. 29% Non-metered parking on a side street

7. If you park on a side street, how far into the neighborhood are you willing to park?
11% Not past the businesses 28% 1-2 houses into the block
43% Half of a block 15% one block or more

10. Have you ever left the S. Grand Business District because you could not find parking near your intended destination?
46% Yes 54% No

11. Would you pay for parking with an attendant in a lot or garage?
57% Yes 43% No

If yes, how much?
44% \$1-\$2 12% \$3-\$5
4% \$5-\$10 1% More than \$10

12. Would you park in a parking garage off of Grand Boulevard?
50% Yes 50% No

13. How far would you be willing to park from:
A restaurant
4% Right outside the door
34% less than 1 block
45% 1-2 blocks
12% 3-4 blocks
0% more than 5 blocks

A shop
2% Right outside the door
38% less than 1 block
50% 1-2 blocks
11% 3-4 blocks
0% more than 5 blocks

14. Do you require handicap parking?
2% Yes 98% No

If yes, were you able to find a handicap parking space near your destination?
100% Yes _____ No

15. I can identify which parking lots in the Business District are for public parking.
48% Yes 52% No

8. How do you locate parking when you visit the commercial district?

35% I park in the same place(s) based on previous visits

62% Wherever I find an open parking space

29% Metered Parking on Grand Blvd.

29% Non-metered parking on a side street

9. If you visit multiple establishments in the S. Grand Business District during the same trip, do you park your vehicle in more than one location?

26% Yes

74% No

16. On a scale of 1-5, five being the best, rank the South Grand Business district on the following:

2.89 personal safety

2.77 absence of litter

3.54 ease of walking from business to business

2.82 ease of driving within the district

2.28 lighting at night

1.73 parking tickets issued

2.27 maintenance of existing public lots

1.7 occurrence of car break-ins

17. List any ideas you have to improve parking in the South Grand Business District.
