

RESOLUTION NO. 169

Encouraging Residents to Support Locally-owned Businesses on Small Business Saturday, November 29th

WHEREAS, the St. Louis Board of Aldermen celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, the proliferation of small businesses in the City of St. Louis has led to the improvement of quality-of-life through the addition of much needed goods, services and gathering spaces for residents; and

WHEREAS, small business districts continue to play a lead role in efforts to revitalize historic neighborhoods through attraction and retention of residents who desire walkable, mixed-use communities and value the unique character small businesses bring to communities; and

WHEREAS, studies show that independent retailers return more than three times as much money per dollar of sales to the local economy in comparison to their chain competitors; and

WHEREAS, in the United States small businesses represent more than 99 percent of American employer firms, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product; and

WHEREAS, small businesses are critical to the overall economic health of our city and of the United States; and

WHEREAS, we pass this resolution as a sign of support for the local businesses that create jobs, boost our local economy and preserve our built environment; and

WHEREAS, we endorse the Saturday after Thanksgiving, one of the busiest shopping days of the year, as Small Business Saturday and encourage residents to support locally-owned independent businesses and the artists and entrepreneurs that have invested their time and talents in our community; and

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to join a national network of small business advocates, community leaders, artists and entrepreneurs in recognizing November 29, 2014 as Small Business Saturday. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced this 21st day of November, 2014 by:
Honorable Lewis E. Reed, President St. Louis City Board of Aldermen

Adopted this 21st day of November, 2014 as attested by

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen