

RESOLUTION 10
Dana Hines and Membership Consultants

WHEREAS, Membership Consultants, Inc., a membership marketing firm founded and owned by Dana Hines, is celebrating its 30th anniversary in 2017; and

WHEREAS, Membership Consultants specializes in serving the museum, zoo, aquarium, botanical garden, non-profit markets and pretty much any organization that has members or wants more members; and

WHEREAS, Membership Consultants has been located in the Shaw Neighborhood of the City of St. Louis for its entire 30 years of existence, and is housed in a historic building that Dana Hines redeveloped, leading to the redevelopment of 39th Street at a time of true (and crazy) urban pioneering days of Shaw; and

WHEREAS, Membership Consultants is a woman owned business and now St. Louis finally has its first woman Mayor, Lyda Krewson; and

WHEREAS Dana got her start in the Membership business by first serving the Missouri Botanical Garden as the Membership Coordinator so long ago that Henry Shaw was still alive; and

WHEREAS, that beginning of her Membership career was influenced by a core group of people who have remained friends ever since, and are bound by their calamitous, behind-the-scenes experiences at the Garden's Development Department in an era that Dr. Peter Raven himself referred to as "the Golden Era" and now that group of friends (Marcia, Brenda, Donna, Mary, Pat, Barb) are kind of like the Golden Girls; and

WHEREAS, Dana and Membership Consultants could never have achieved its successes without the dedication and hard work of key employees, partners, vendors and advisors like Karen Mariani, Doris Plummer, Karen Meyer, Tabettha Debo, Diane Wallace, Mae Soule, Deborah Nelson, Rosie Siemer, Greg Gobberdiel, Rob Callanan, Pat Henning, Bruce Waxman, John Keener, as well as former employees that Dana summarily terminated for various legal and legitimate reasons; and

WHEREAS, Dana Hines and Membership Consultants have come full circle, celebrating 30 years of membership successes for Museums just as the American Alliance of Museums Annual Conference is visiting St.

NOW THEREFORE BE IT RESOLVED, by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to acknowledge the successes of Dana Hines and Membership Consultants and thank them for their contributions to the Shaw Neighborhood and the City of St. Louis. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced this 5th day of May, 2017, by:

The Honorable Stephen Conway, Alderman 8th Ward

Adopted this 5th day of May, 2017, as attested by:

Donna Evans-Booker
Assistant Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen