

RESOLUTION NO. 61
Linda Spradley Dunn

WHEREAS, the Urban League of Metropolitan St. Louis, Inc. has selected 14 distinguished women to be honored at the *Salute to Women in Leadership Gala* celebrated on Friday, June 17, 2016, and held at the Marriott St. Louis Grand Hotel in downtown St. Louis, Missouri; and

WHEREAS, the Urban League of Metropolitan St. Louis, Inc., under the leadership of its President and CEO, Michael McMillan, strives to enhance the lives of individuals within the entire Metropolitan area of St. Louis and St. Clair and Madison Counties in Illinois by focusing on self empowerment through 26 programs fostering education, economic and social services, neighborhood stabilization, and the recognition of outstanding women who have gone beyond the call of duty in service to the community; and

WHEREAS, Linda Spradley Dunn is the recipient of the Salute to Women in Leadership National Women's Leadership Award for her work as a media leader; and

WHEREAS, Linda Spradley Dunn is CEO and Founder of Odyssey Media, a Marketing and Communications Company that has engaged and brought together a powerful but long-neglected target audience of affluent and influential multicultural women and connected them with a select group of companies that offer the elite products and services that cater to their careers and lifestyles; and

WHEREAS, Ms. Spradley Dunn is nationally recognized as a strategic thinker and innovative market strategist; from 1983 until 1994 she rose through the ranks of IBM and throughout the years has been featured in Essence Magazine, Black Enterprise Magazine, The Financial Times, and O Magazine; she has been interviewed on the Steve Harvey Show, Tom Joyner, and Crain's Business and has appeared on Good Morning DC, Fox News, and CNN; and

WHEREAS, Ms. Spradley Dunn is committed to her community; she served as the first African American and the first female chair of the board of directors of the Essex County and Hudson County United Way; as its leader, she was credited with creating the Night of Miracles Gala, raising over one million dollars to benefit the children of Essex County, New Jersey; and

WHEREAS, our nation owes its greatness to the tireless efforts and lofty standards of leading women such as Linda Spradley Dunn, recipient of the Salute to Women in Leadership National Women's Leadership Award for her career achievements, who has demonstrated a dedicated, altruistic commitment to her fellow citizens.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Linda Spradley Dunn as a Salute to Women in Leadership National Women's Leadership Award Honoree, and we wish our honoree continued success, achievement, and accomplishment. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 17th day of June, 2016, by:

The Honorable Marlene E. Davis, Alderwoman 19th Ward

Adopted this the 17th day of June, 2016, as attested by:

Timothy O'Connell
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen