

RESOLUTION NUMBER 66
5th Anniversary for STL-Style on Cherokee Street

WHEREAS, we have been apprised that on June 20, 2015 STL-Style will be celebrating its 5th Anniversary on Cherokee Street; and

WHEREAS, the opening of STL-Style on Cherokee Street in 2010 proved an endeavor that greatly helped stabilize a struggling business district and spur the development we currently recognize as some of the most magnetic and eclectic in the city; and

WHEREAS, both Randy and Jeff Vines have been unrelenting cheerleaders for the city of St. Louis and tireless advocates for urban renewal and progressive thinking in our city. They generously and regularly use their wide social media platform to push the envelope; standing up for what's right in our city, recognizing efforts of fellow St. Louis City champions and pushing issues important to every day St. Louisans; and

WHEREAS, this small shop on Cherokee serves much more than just a t-shirt market, but sparks a passion for this city in every customer that walks through their door. They have succeeded in helping to make saving old buildings hip and through their iconic designs have made loving St. Louis a cool thing to do because, as the Vines brothers say, you can't spell STYLE without STL.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize and congratulate the twin Vines brothers, Randy and Jeff on the occasion of the 5th Anniversary of STL-Style on Cherokee and we thank them for their many contributions to the St. Louis community and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honorees at a time and place deemed appropriate by the Sponsors.

Introduced on the 19th day of June, 2015 by:

Honorable Kenneth Ortmann, Alderman 9th Ward
Honorable Cara Spencer, Alderwoman 20nd Ward

Adopted this the 19th day of June, 2015 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen