

RESOLUTION 155
St. Louis Better Business Bureau

WHEREAS, May 22, 2017 commemorates the 100th anniversary of the St. Louis Better Business Bureau, now serving Eastern Missouri and Southern Illinois; and

WHEREAS, this historic organization has continued to build on its foundation of promoting ethical advertising practices to becoming a leader in advancing marketplace trust; and

WHEREAS, the Better Business Bureau accomplishes its mission by creating a community of trustworthy businesses; setting standards for marketplace trust; encouraging and supporting best practices; celebrating marketplace role models and denouncing substandard marketplace behavior; and

WHEREAS, the Better Business Bureau has served the citizens and businesses of St. Louis city and region for one hundred years and look forward to serving our citizens for many years to come.

NOW THEREFORE BE IT RESOVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize and congratulate the St. Louis Better Business Bureau on 100 years of service and for their many contributions to the City of St. Louis. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented at a time and place deemed appropriate by the Sponsor.

Introduced this 19th day of October, 2017 by:

The Honorable Joe Vaccaro, Alderman 23rd Ward
The Honorable Lewis E. Reed, President of the Board of Aldermen

Adopted this 19th day of October, 2017 as attested by:

Board of Aldermen
Board of Aldermen

Lewis E. Reed
President, Board of Aldermen