

Resolution Number 192
Four Muddy Paws – The Healthy Pet Market

WHEREAS, Matt Brazelton and Jeff Jensen created Four Muddy Paws after they found their dog, Salem, on a camping trip. He became the inspiration for Four Muddy Paws after they realized they had very limited options in St Louis to find good nutrition options and high quality pet gear. He changed the trajectory of their life and for that they are forever grateful to him; and

WHEREAS, the business opened at the corner of Geyer and Mississippi Ave in the McKinley Heights neighborhood on November 20, 2004; and

WHEREAS, Four Muddy Paws moved to 1711 Park Avenue in the Lafayette Square neighborhood in August 2007 after purchasing their building in 2006 and completing a historic restoration of the building; and

WHEREAS, Four Muddy Paws expanded their business in January 2009 to meet the growing health, nutrition and wellness needs of the pets and their owners in both the City of Saint Louis and the Metro East with their store in Edwardsville; and

WHEREAS, Four Muddy Paws commemorated ten years of outstanding service, dedication and commitment to the citizens of the City of Saint Louis in November 2014; and

WHEREAS, Four Muddy Paws received the Neighborhood Business of the Year award from the St Louis Development Corporation & the City of Saint Louis, Missouri in November 2014; and

WHEREAS, nutrition is the cornerstone of good health and they specialize in high quality dog and cat diets including raw, fresh foods as well as dry and canned diets that meet their high nutritional standards; and

WHEREAS, they also offer specialized services like Self Service Pet Wash where they supply everything but the dog (or cat!) in addition to services of their professional grooming team; and

WHEREAS, focusing on high quality pet gear is also a major element of their shops. Whether it's finding a fashionable collar or lead or looking for the toy that will give your pet the mental stimulation they need they are always looking for fun, unique, environmentally safe products that will enhance their customer's relationships with their pets as well as improve the pet's quality of life; and

WHEREAS, Jeffrey Jensen and Matt Brazelton, life long animal lovers, and Four Muddy Paws continue to be strong supporters of the local Animal Rescue Community.

NOW THEREFORE IT BE RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Four Muddy Paws – The Healthy Pet Market and we further direct the Clerk of this Board to include a copy of this Resolution in the minutes of these proceedings and to prepare a memorial copy for presentation at a time and place deemed appropriate by the Sponsor.

Introduced on the 22nd day of December, 2014 by:

Honorable Christine Ingrassia, Alderwoman 6th Ward

Adopted this the 22nd day of December, 2014 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen