

RESOLUTION NUMBER 206
Gentry W. Trotter

WHEREAS, Saint Louis University and the Urban League of Metropolitan St. Louis, in partnership with Ameren, will host its fifth annual memorial tribute honoring the life and legacy of the Rev. Dr. Martin Luther King Jr. on January 12, at which a number of our most engaged fellow citizens and organizations will be honored with awards; and

WHEREAS, we pause in our deliberations to recognize and honor Gentry W. Trotter, recipient of the Community Service Award; and

WHEREAS, Mr. Trotter is the Founder of Heat Up St. Louis and Cool Down St. Louis, a regional nonprofit focused on education, advocacy, and utility assistance for 14 Missouri and Illinois counties, including the City of St. Louis; and

WHEREAS, under Mr. Trotter's leadership, Heat Up St. Louis has obtained more than \$13 million in donations and \$20 million in added-media value; since 2000, the organization has impacted the lives of more than 320,000 senior and disabled neighbors; and

WHEREAS, with more than 9,500 volunteers, Mr. Trotter has spearheaded fundraising and educational efforts in the area including the Hardee's annual "Rise 'N Shine" fundraiser and the Heat Up St. Louis Winterizing Utility Forum; and

WHEREAS, Mr. Trotter is a two-time Emmy award-winning executive producer and director; he is the publisher of MultiMedia PR News Service, a photographic and news feature service for social media, mainstream and minority print, and electronic media; he is also the former chairman, editor-in-chief, and publisher of *The Crisis Magazine*, the NAACP magazine founded by W.E.B. DuBois.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to join with friends, family, and colleagues of Gentry W. Trotter as we recognize and thank him for his commitment to service in the City of St. Louis. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced this 12th day of January, 2017, by:

Honorable Marlene Davis, Alderwoman 19th Ward
Honorable Lewis E. Reed, President St. Louis City Board of Aldermen

Adopted this 12th day of January, 2017, as attested by

Timothy G. O'Connell
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen