

RESOLUTION 212
SOULARD MARDI GRAS 2019

WHEREAS, the theme of this year’s Soulard Mardi Gras is “40 Years of Magic, Music and Memories;” and

WHEREAS, Hillary Clements’ building on Russell Boulevard was the birthplace of Soulard Mardi Gras forty years ago and the party began with an impromptu parade up Russell Boulevard; and

WHEREAS, “Da ya Think I’m Sexy” by Rod Stewart was top of the Billboard Charts and Kramer vs. Kramer, Alien and Apocalypse Now were dominating the box office in 1980; and

WHEREAS, from its humble beginnings at Hillary’s, Soulard Mardi Gras grew into the second largest Mardi Gras celebration in the United States with nearly one hundred Krewes and hundreds of thousands of revelers descending on the streets and taverns of Soulard; and

WHEREAS, every year, on Twelfth Night, tradition requires distinguished members of the Soulard community (such as ourselves) and Krewes to petition this honorable Board of Directors and implore you to grace the neighborhood we hold dear with another raucous Soulard Mardi Gras; and

WHEREAS, Soulard Mardi Gras would not be possible without the generous contributions of its sponsors, the hundreds of volunteers, dedicated staff and Boards of Directors of Mardi Gras, Inc. and the Mardi Gras Foundation; and

WHEREAS, this year’s Bud Light Grand Parade is scheduled for Saturday, March 2, 2019 on a sunny, balmy 55 degree day; and

WHEREAS, with our collective effort, the 2019 Mardi Gras “40 Years of Magic, Music and Memories” will be a celebration we’ll never forget...or perhaps will forget after a few too many hurricanes.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to celebrate the Soulard Mardi Gras, thank the staff, volunteers and neighbors who make this annual tradition possible and implore the Mardi Gras, Inc. Board of Directors to officially kick-off the 2019 Mardi Gras celebration. We direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to further prepare a commemorative copy to the end that it may be presented at a time and place deemed appropriate by the Sponsor.

Introduced on this the 4th day of January, 2019 by:

The Honorable John J. Coatar, Alderman 7th Ward
The Honorable Dan Guenther, Alderman 9th Ward

Adopted on this the 4th day of January, 2019 as attested by:

Louis Galli
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen