

**RESOLUTION 249#**  
**ASPEN SPAS**

**WHEREAS**, Lee and Pat Bania and their sons Tom and Sam started Aspen Spas in 1991. They have operated at their current facility at 4609 McRee in the City of St Louis since 1992; and

**WHEREAS**, Aspen Spas originally comprised of 3 hot tub models which were sold customer-direct in the greater St. Louis area. They manufactured plastic fishing boats and fiberglass canoes that were sold in the Sears & Roebuck Catalogue; and

**WHEREAS**, their success was instantaneous, they quickly became the largest retailer of hot tubs in the greater St. Louis metro area. The Banias shifted their operations into exclusively engineering and producing new designs while focusing on ergonomics, innovation, and style. Aspen Spas became a household name in St. Louis; and

**WHEREAS**, their success in the market created opportunities for them to establish a sealer network in the Midwest. They began partnerships with several retailers in the region as w wholesaler; and

**WHEREAS**, in 2014, Aspen Spas earned an overseas contract with Elite Spas, a premium distributor of hot tubs in the United Kingdom. With over 25 hot tub dealers added to the fold, the tripled their production by the end of 2017; and

**WHEREAS**, the onset of 2018 has brought in a new area of growth for Aspen Spas in the Southeastern United States. With new dealerships coming abroad on a weekly basis together with accelerated growth of sales in the United Kingdom, Aspen Spas is hosting their first International Dealer Conference beginning on March 20; and

**WHEREAS**, attendees from the United Kingdom will be in St. Louis to tour Aspen Spas production facility on McRee Ave. They will train on new product improvements and developments and view their latest innovations: 2 new hot tub designs and the introduction of their Swim Spa production facilities.

**NOW THEREFORE BE IT RESOLVED** by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize and applaud the business excellence of Aspen Spas and we further direct the Clerk of this Board to spread a copy of this Resolution across the permeant minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced this 14th of March, 2018, by:

**The Honorable Joe Vaccaro, Alderman 23rd Ward**

Adopted this 14th day of March, 2018, as attested by:

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Louis C. Galli  
Interim Clerk, Board of Aldermen

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Lewis E. Reed  
President, Board of Aldermen#