

**RESOLUTION NUMBER 23**

Emily Pitts

**WHEREAS**, we have been apprised that Emily Pitts will be receiving the Corporate Excellence Award from the St. Louis Community Empowerment Foundation; and

**WHEREAS**, Emily Pitts began her career with Edward Jones in 1995 as a financial advisor in Atlanta. She quickly established herself as a firm leader, serving in several roles to aid in the firm's growth, including mentoring and supporting new financial advisors; and

**WHEREAS**, Ms. Pitts was named a limited partner in the firm in 2001 and a principal in 2004. That same year, she relocated to the firm's St. Louis headquarters to implement marketing of Edward Jones' credit cards and mortgage services. Today, Ms. Pitts is charged with fine-tuning and implementing the firm's comprehensive inclusion initiative, designed to create and sustain a work environment that attracts, welcomes, supports and develops a diverse team of outstanding associates and energizes each member to achieve his or her full potential; and

**WHEREAS**, Ms. Pitts was instrumental in developing and rolling out the firm's first cross-cultural development program (CCDP), which helps minority financial advisors network. She also oversees the EDGE (expectations, development, guidance and expertise) program, a volunteer peer pressure resource over the firm's intranet that provides profiles and contacts for financial advisors volunteering to talk; and

**WHEREAS**, Ms. Pitts has received several accolades throughout her career, including production awards and recognition for recruiting the most people to a region in one year. She also holds the AAMS certification and has attended several advanced management courses through Edward Jones; and

**WHEREAS**, Ms. Pitts is a graduate of Leadership FOCUS St. Louis and serves on the group's advisory committee. She also serves on the boards of the St. Louis Black Repertory Theatre, the Diversity Awareness Partnership and the St. Louis Urban League, as well as the advisory committee for the American Red Cross' Charles Drew Blood Campaign. In addition, she is a member of the diversity committee for the national Securities Industry and Financial Markets Association (SIFMA); and

**WHEREAS**, a native of Chattanooga, Tennessee, Ms. Pitts graduated from Clark Atlanta University with a bachelor's degree in business administration. Prior to joining Edward Jones, she worked for more than 10 years in the operations and sales areas of other financial services firms.

**NOW THEREFORE BE IT RESOLVED** by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Emily Pitts and we wish her continued success, achievement and accomplishment and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honorees at a time and place deemed appropriate by the Sponsor.

Introduced on the 1st day of May, 2009 by:

**Honorable Marlene Davis, Alderman 19th Ward**

Adopted this the 1st day of May, 2009 as attested by:

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David W. Sweeney  
Clerk, Board of Aldermen

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Lewis E. Reed  
President, Board of Aldermen