

RESOLUTION NUMBER 379

Jeanetta Hill

WHEREAS, we have been apprised that Jeanetta Hill will be receiving an award from Grace Hill and her name will be placed on the Wall of Fame of the Grace Hill Women's Business Center; and

WHEREAS, although Jeanetta Hill was born in a suburb of Detroit, she was raised in East St. Louis. She is married with four beautiful children. She attended Southern Illinois University, Edwardsville and Florissant Valley Community College, taking business classes, accounting and marketing; and

WHEREAS, when she started her business some 22 years ago there were no models for her to emulate. Events planners hired individual companies for décor, music, food and entertainment. Jeanetta, a florist by trade, set herself up as the broker for the entire look and design concept of an event, responsible for all the arrangements and strike afterwards. She was hired by Fleichman-Hillard to do the original grand opening for Metrolink. After that success, her name was passed around. "We went from balloons for proms to corporate in a matter of weeks," she said happily; and

WHEREAS, currently she is working on an event for Spellman College in Atlanta which she is designing on virtual reality software on-line to send to the college. They are in the third round of approval now and she can show them everything from her office; and

WHEREAS, Jeanetta has one full-time employee, her daughter, who runs the office and assists her but, she has a temporary staff of 8 who have been with her for at least 15 years; and

WHEREAS, Personal Touches by Jeanetta handles the décor for the annual *St. Louis Business Journal* Women's Conference, the *St. Louis American* "Salute to Excellence," and she travels with Kappa Alpha Phi Fraternity to manage their local conclaves as well as managing the National Conclave--setting up parties, the VIP receptions, etc. She manages the Urban League local conventions and designed the well- received national convention two years ago.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Jeanetta Hill for her outstanding achievement and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 12th day of March, 2010 by:

Honorable April Ford-Griffin, Alderwoman 5th Ward

Adopted this the 12th day of March, 2010 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen