



City of St. Louis

Community Development Administration

Public Hearing No. 1
2015 Annual Action Plan and 2015 – 2019 Consolidated Plan
July 25, 2014



AGENDA

- Welcome and Introductions
- Annual Action Plan and Consolidated Plan Timeline
- Information and Budget Review for Entitlement Programs
 - CDBG
 - HOME
 - ESG
 - HOPWA
- Review of 2015 – 2019 Consolidated Plan Activities To Date
- CDBG RFP: Review of Funding Priorities and Activities
- Q&A



2015 ANNUAL ACTION PLAN HUD Application - November 15, 2014

Includes four entitlement grants:

- Community Development Block Grant (CDBG)
- HOME Investment Partnership (HOME)
- Emergency Solutions Grant (ESG)
- Housing Opportunities For Persons With AIDS (HOPWA)



ADMINISTRATIVE AGENCIES

- CDBG - Community Development Administration
- HOME - Community Development Administration
- ESG - Department of Human Services
- HOPWA - Department of Health



Action Plan / Consolidated Plan Timeline

<u>Activity</u>	<u>Date</u>
CDBG Request for Proposals Issued	7/11/2014
Public Hearing No. 1	7/25/2014
CDBG Proposals Due to CDA - 4:00 p.m. CST	8/11/2014
CDBG Funding Recommendations Posted To CDA Website	9/10/2014
Public Hearing No. 2 to Discuss CDA Recommendations	9/10/2014
HUDZ Committee Meeting	10/1/2014
Draft Consolidated Plan and Annual Action Plan available for review	10/13/2014
Board Bill- Third Reading and Final Passage of Board of Aldermen	10/24/2014
Public Hearing No. 3 on draft Annual Action Plan and Consolidated Plan	10/28/2014
Submit Consolidated Plan and Annual Action Plan to HUD	11/14/2014

*Dates Subject to Change



ENTITLEMENT ALLOCATIONS - 2014 and 2015 (est.)

2014 Allocation	
CDBG	\$ 16,683,286
HOME	\$ 2,309,037
ESG	\$ 1,392,396
HOPWA	\$ 1,389,124

2015 Allocation Estimate	
CDBG	\$ 16,266,204
HOME	\$ 1,616,326
ESG	\$ 1,322,776
HOPWA	\$ 1,319,667





CDBG and HOME

General Information and Budget Review

CDBG GENERAL INFORMATION

- CDBG funds may only be used for activities that fulfill at least one of three national objectives:
 - Benefit to persons of low and moderate income
 - Elimination of slums and blight
 - Urgent need

- CDBG activities must meet a **national objective** and **eligible activity** as defined by HUD.

- 2015 CDBG RFP will be discussed later in hearing.



HOME GENERAL INFORMATION

- HOME funds may only be used to provide housing to benefit persons of low and moderate income.
- Examples of eligible activities: housing production and home repair.

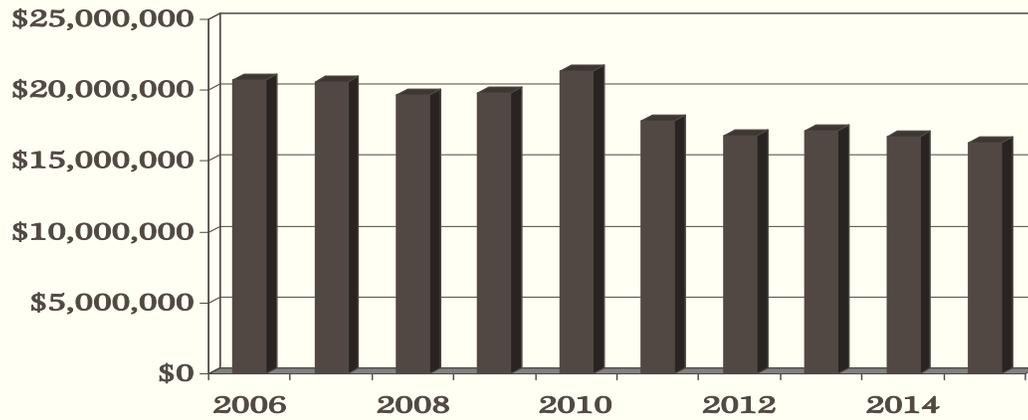


2015 PROJECTED CDBG AND HOME BUDGET

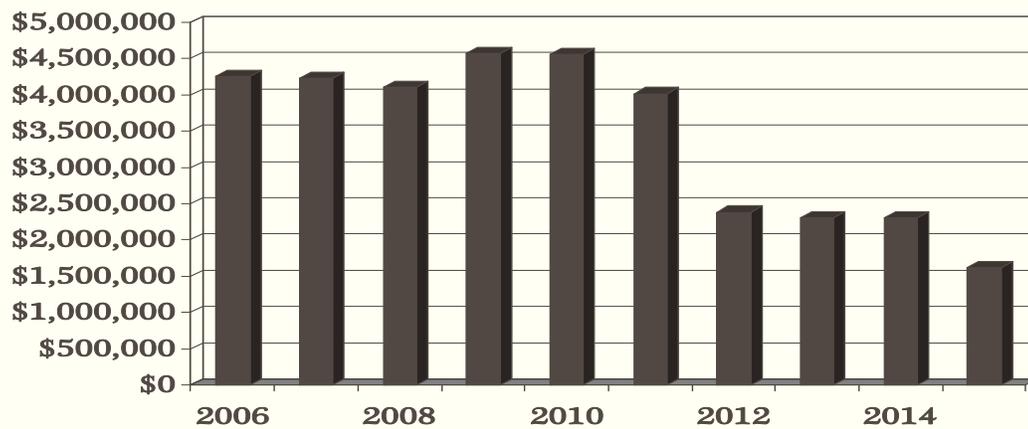
	CDBG	HOME
Entitlement	\$ 16,266,204	\$ 1,616,326
Projected Program Income	\$ 519,500	\$ 373,000
Total Budgets	\$ 16,785,704	\$ 1,989,326



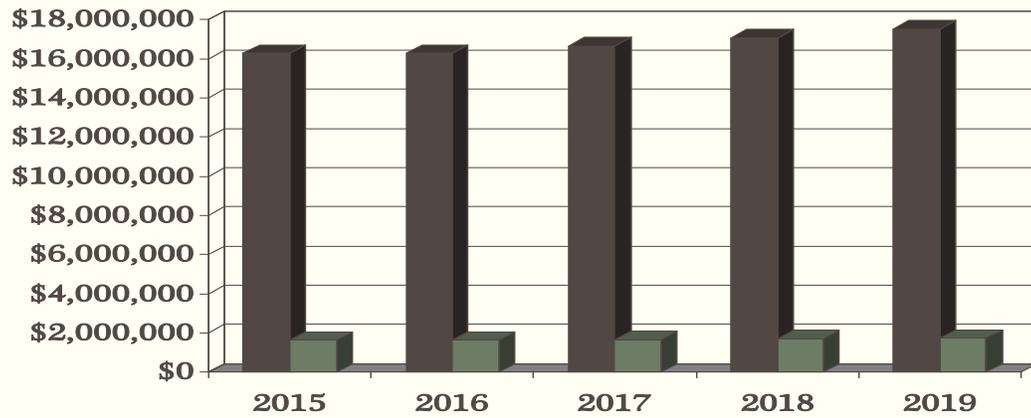
CDBG Allocations – 2006 – 2015 (est.)



HOME Allocations – 2006 – 2015 (est.)



Five-Year Projections – CDBG and HOME



ESG

General Information and Budget Review

**Antoinette D. Hayes Triplett, MA
City Planning Executive**

**Homeless Services Division
Department of Human Services
City of St. Louis**

Emergency Solutions Grant (ESG)

Emergency Solutions Grant (ESG)

Entitlement funds

\$1.2 - \$1.5 million

RFP in late summer - early fall



5 Components & Administration

Component	Serving...	
	Those who are Homeless	Those who are at risk of Homelessness
1. Street Outreach	✓	
2. Emergency Shelter	✓	
3. Homelessness Prevention		✓
4. Rapid Re-housing	✓	
	Collecting Data On...	
5. Homeless Management Information System (HMIS)	✓	✓
Administration		

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Street Outreach

Eligible Costs Overview

- Engagement
- Case Management
- Emergency Health Services
- Emergency Mental Health Services
- Transportation
- Services to Special Populations

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Emergency Shelter

Eligible Costs Overview

- Essential Services
- Renovation
- Shelter Operations
- Assistance Required under “URA”

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Street Outreach and Emergency Shelter

Expenditure Limits

- Combined street outreach and emergency shelter expenditures from each fiscal year's ESG grant cannot exceed the greater of:
 - 60% of that federal fiscal year's total ESG grant award
 - The amount of FY 2010 grants funds committed to homeless assistance activities.

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Homelessness Prevention and Rapid Re-Housing

Housing Relocation and Stabilization Services

Financial Assistance

- Moving costs
- Rent application fees
- Security deposit
- Last month's rent
- Utility deposit
- Utility payments

Services

- Housing search & placement
- Housing Stability Case Management
- Mediation
- Legal Services
- Credit repair

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HMIS

- | | |
|---|--|
| <i>Eligible Costs For Recipients and Subrecipients*</i> | <ul style="list-style-type: none"> ✓ <i>Hardware, Equipment and Software Costs</i> <ul style="list-style-type: none"> - Purchasing or leasing computer hardware - Purchasing software or software licenses - Purchasing or leasing equipment, including telephones, faxes, and furniture ✓ <i>Staffing: Paying salaries for operating HMIS, including:</i> <ul style="list-style-type: none"> - Data collection - Completing data entry - Monitoring and reviewing data quality - Completing data analysis - Reporting to the HMIS Lead - Training staff on using the HMIS or comparable database - Implementing and complying with HMIS requirements. |
|---|--|

* State recipients may not retain funds for these costs.

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HMIS

*Eligible
Costs
For
Recipients
and
Subrecip-
ients*
Continued*

- ✓ *Training and Overhead*
 - Obtaining technical support
 - Leasing office space
 - Paying charges for electricity, gas, water, phone service and high-speed data transmission necessary to operate or contribute data to the HMIS
 - Paying costs of staff to travel to and attend HUD-sponsored and HUD-approved training on HMIS and programs authorized by Title IV of the McKinney-Vento Homeless Assistance Act
 - Paying staff travel costs to conduct intake
 - Paying participation fees charged by the HMIS Lead, if the recipient or subrecipient is not the HMIS Lead.

* State recipients may **not** retain funds for these costs.

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Administrative Activities

Eligible Costs Overview

- General Management / Oversight / Coordination
- Training on ESG Requirements
- Consolidated Plan
- Environmental Review

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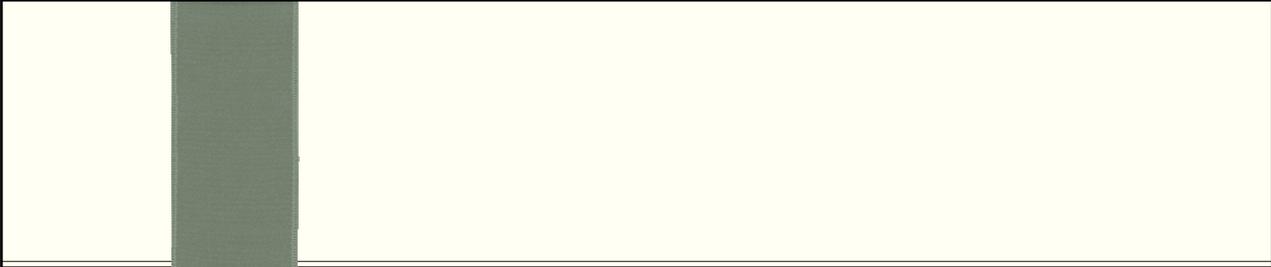
Point of Contact:

**Justin Jackson, MPA
Program Manager
314-657-1701**

**Homeless Services Division
Department of Human Services
City of St. Louis**

Google : ESG Components

<https://www.onecpd.info/resource/1948/emergency-solutions-grants-program-components-and-activities-webinar/>



HOPWA

General Information and Budget Review



HOPWA

City of St. Louis
Department of Health
Communicable Disease
Grants Administration

Megan Lengerman, MA
Grants Administrator

BUDGET OVERVIEW

- PY2014 Budget - \$1,389,124
- Previous Years Budgets:
 - PY2013 - \$1,322,829
 - PY2012 - \$1,394,864
 - PY2011 - \$1,375,810
 - PY2010 - \$1,362,053
- Future Years Projections (annual 5% reduction):
 - PY2015 - \$1,319,667
 - PY2016 - \$1,253,684
 - PY2017 - \$1,191,000
 - PY2018 - \$1,074,877



FUNDING OPPORTUNITY OVERVIEW

- DOH utilizes a Request for Proposal (RFP) Process
- RFPs are released and potential applicants are given about 4-6 weeks to respond
- An Independent Review Panel scores the applications
- Final Approval comes from the Professional Services Agreement (PSA) Committee
- Contracts are issued with a 3 year renewal option
- Most recent RFP was released November 2013 and will not be released again until 2016 for FY2017



PROGRAM OVERVIEW

- **Doorways**
 - TBRA – Tenant Based Rental Assistance or “Long-Term”
 - STRMU – Short Term Rent/Mortgage/Utility (21 weeks maximum)
 - Housing Information Services
 - Supportive Services
- **Peter and Paul**
 - Transitional Housing
 - Supportive Services

2015 – 2019 Consolidated Plan Presentation

H3, Rise, & Vector Communications



FIVE-YEAR CONSOLIDATED PLAN

FOR THE CITY OF ST. LOUIS

PURPOSE

The Consolidated Plan is designed to help states and local jurisdictions assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions.





FIVE-YEAR CONSOLIDATED PLAN

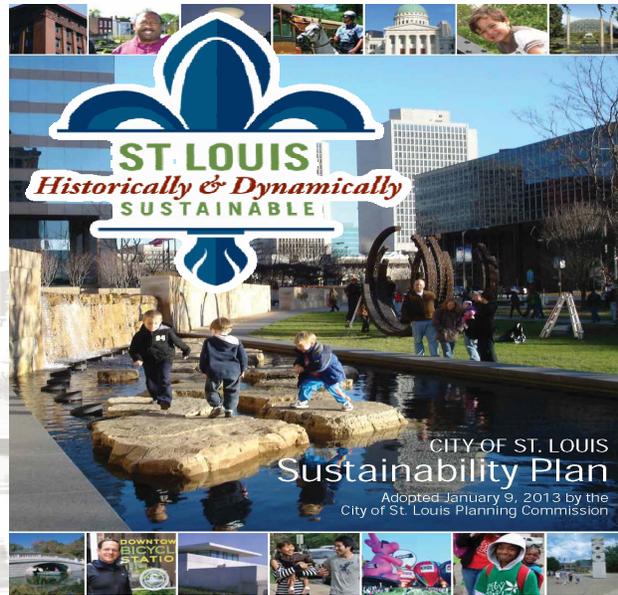
FOR THE CITY OF ST. LOUIS

PURPOSE

The Consolidated Plan allocates specific federal funds from HUD.

The Consolidated Plan operates within the *City of St. Louis Sustainability Plan*, the *Mayor's Sustainability Action Agenda*, and other City plans

Funding received under the Consolidated Plan will help the City of St. Louis to meet the goals of those plans to **achieve a vibrant and sustainable future!**



FIVE-YEAR CONSOLIDATED PLAN

FOR THE CITY OF ST. LOUIS

PURPOSE

The Consolidated Planning process serves as the framework for a community-wide dialogue to identify housing and community development priorities that align and focus funding from four federal formula block grant programs:

- Community Development Block Grant (CDBG) Program
- HOME Investment Partnerships (HOME) Program
- Emergency Solutions Grant (ESG)
- Housing Opportunities for People with AIDS (HOPWA) Program

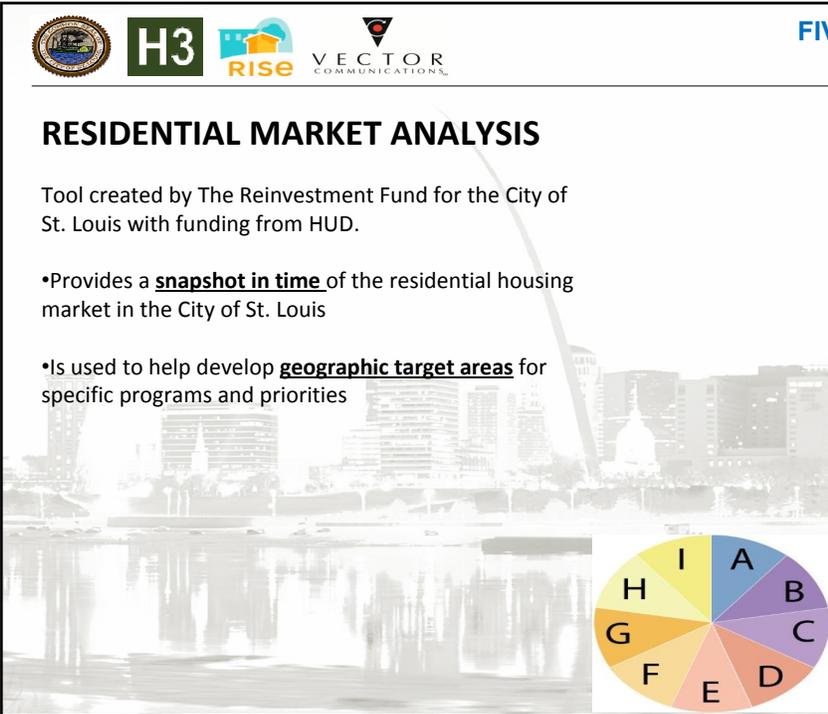
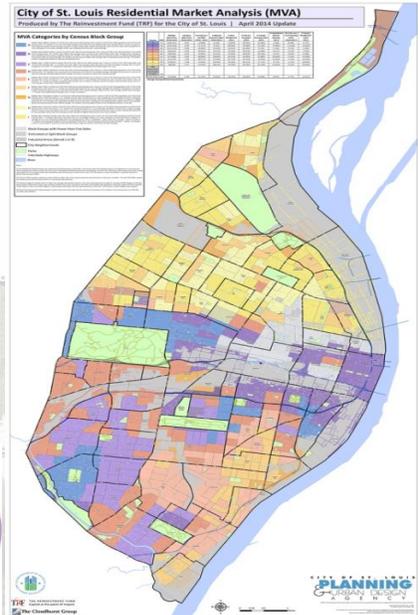




RESIDENTIAL MARKET ANALYSIS

Tool created by The Reinvestment Fund for the City of St. Louis with funding from HUD.

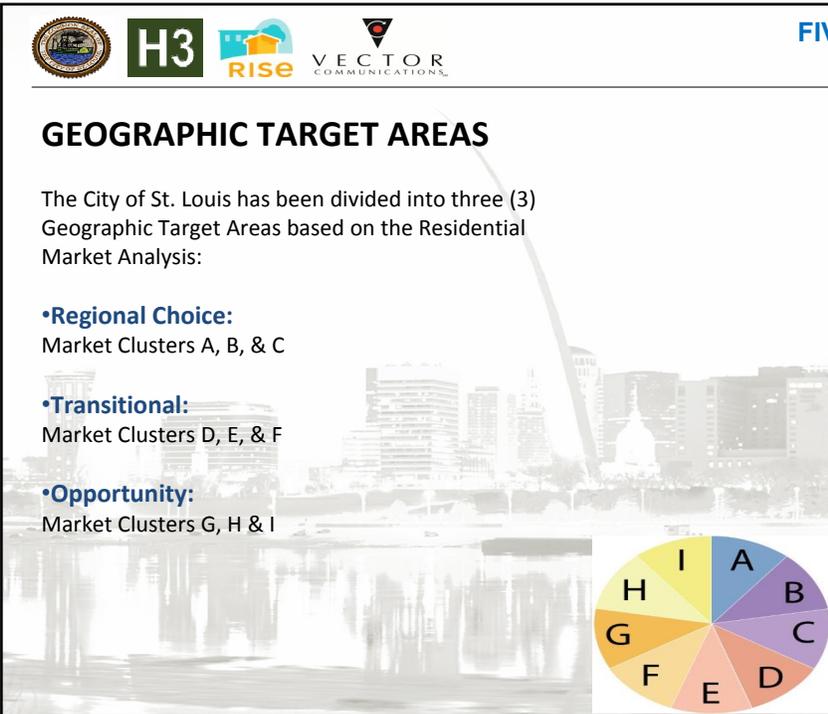
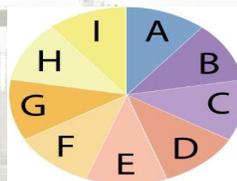
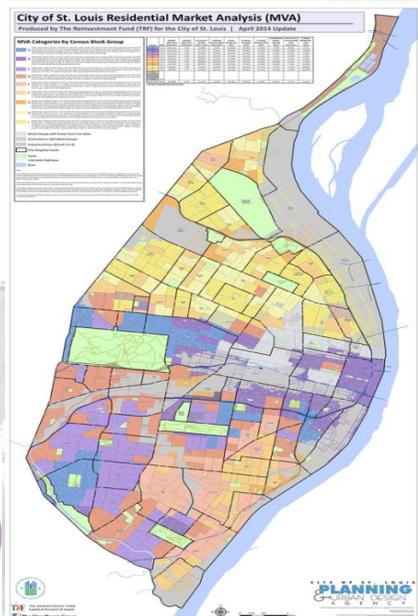
- Provides a **snapshot in time** of the residential housing market in the City of St. Louis
- Is used to help develop **geographic target areas** for specific programs and priorities



GEOGRAPHIC TARGET AREAS

The City of St. Louis has been divided into three (3) Geographic Target Areas based on the Residential Market Analysis:

- Regional Choice:**
Market Clusters A, B, & C
- Transitional:**
Market Clusters D, E, & F
- Opportunity:**
Market Clusters G, H & I





H3



FIVE-YEAR CONSOLIDATED PLAN

FOR THE CITY OF ST. LOUIS

Four Main Components of the Consolidated Plan Process

1. Needs Assessment & Market Analysis—based on data

2. Setting Priorities—identifying high priority needs based on data, citizen input and local government decisions

3. Determining Resources—all resources within the jurisdiction’s control that can be expected to be available to address priority needs and specific objectives of the Consolidated Plan

4. Setting Goals that specifically address the identified priority needs and are based on the availability of resources and local organizational capacity



OVERALL OBJECTIVES

- Limited public subsidy dollars must be invested to have maximum positive impact
- Public subsidy should be leveraged and should clear the path for private investment
- Building from strength (neighborhood institutions, transportation hubs, etc.) helps maximize impact
- Housing development is only one of many ways to support neighborhoods and residents





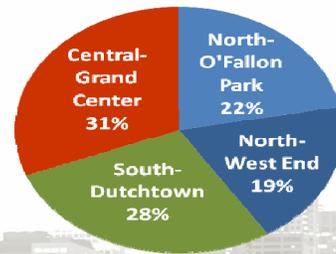
PUBLIC ENGAGEMENT PROCESS



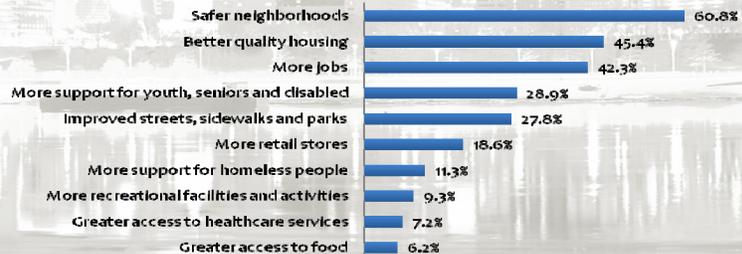
PUBLIC MEETINGS OVERVIEW

- Conducted at four (4) locations throughout the City of St. Louis
- 103 unique attendees
- The top (4) priorities at all 4 meetings, as rated by attendees, are (based on \$100 investment):
 - Housing Quality and Quantity (21%)
 - Public Services (19%)
 - Economic Development (15%)
 - Neighborhood Improvement (15%)

Public Meeting Attendance by Location



Improvements Desired (97 respondents)





H3

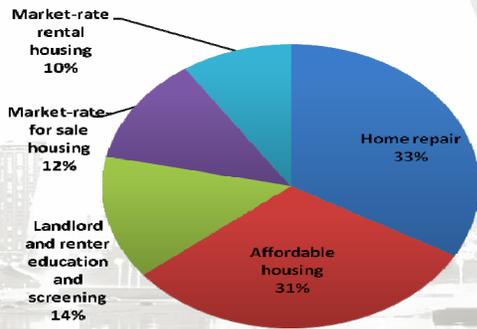


FIVE-YEAR CONSOLIDATED PLAN

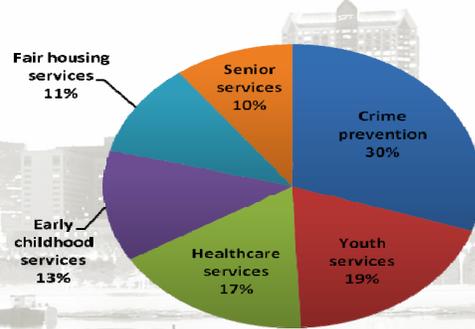
FOR THE CITY OF ST. LOUIS

PRIORITY ACTIONS

Housing Quality & Quantity (21%)



Public Services (19%)



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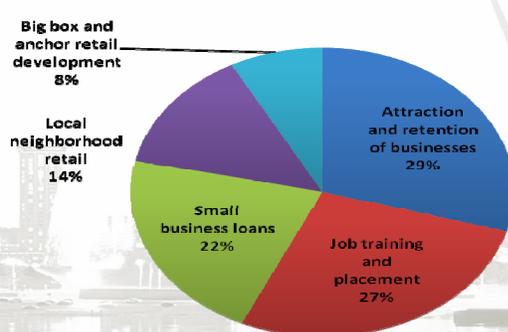


FIVE-YEAR CONSOLIDATED PLAN

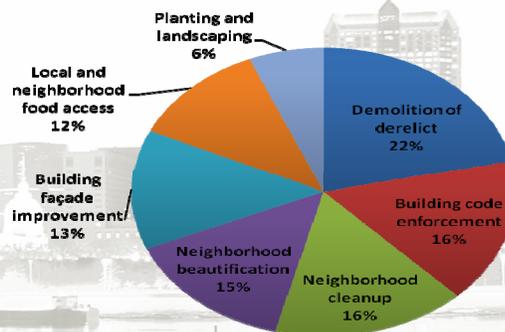
FOR THE CITY OF ST. LOUIS

PRIORITY ACTIONS

Economic Development (15%)



Neighborhood Improvement (15%)





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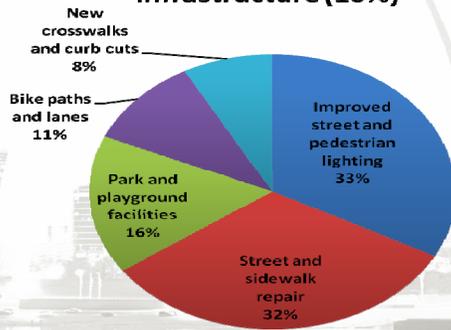


FIVE-YEAR CONSOLIDATED PLAN

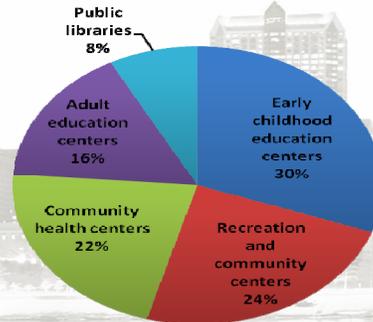
FOR THE CITY OF ST. LOUIS

PRIORITY ACTIONS

Infrastructure (10%)



Public Facilities (8%)



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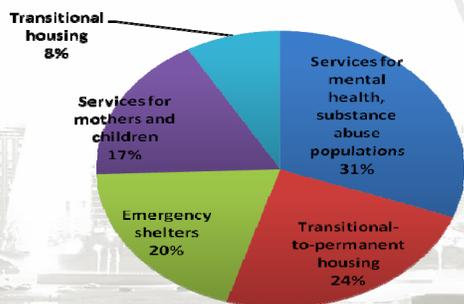


FIVE-YEAR CONSOLIDATED PLAN

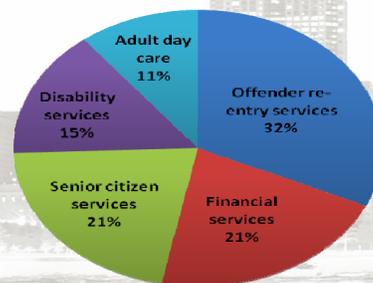
FOR THE CITY OF ST. LOUIS

PRIORITY ACTIONS

Homelessness Services (7%)



Non-Homeless Special Needs (5%)



2015 CDBG Request for Proposals

Review of Priorities and Activities

Eligible Activities for 2015 Funding

▪ Administration

- **Activity: Capacity-Building for Minority Contractors:** Provide education, training and technical assistance to minority construction contractors and subcontractors, including the operation of a plan room.

▪ Economic Development

- **Activity: Job Readiness Program:** Provide readiness programs resulting in documented placement of Low- and Moderate-income persons in full time equivalent (FTE) jobs.
- **Activity: Microenterprise / Incubator Assistance Program:** Provide technical assistance, business support services, and other similar services to owners of microenterprises or persons developing incubators for use by microenterprises;
- **Activity: Business Attraction / Financial Incentives: Food Access in North City:** Provide financial incentives/assistance to businesses addressing the lack of food access in food deserts located in North City.



Eligible Activities for 2015 Funding

▪ Housing

- **Activity: Healthy Home Repair Construction Management:** Provide construction management support services to City-operated, centralized Healthy Home Repair program (proposals under this category will only be accepted for City-wide management).
- **Activity: Low/Mod Homebuyer Assistance Program:** Provide down payment and closing cost assistance to low- and moderate-income homebuyers.
- **Activity: Minor Home Repair Program:** Provide minor home repairs, to include accessibility modifications, to persons 62 or older or persons with disabilities.



Eligible Activities for 2015 Funding

▪ Public Facilities and Improvements

- **Activity: Public Facilities: Early Childhood Education Centers:** Assist in the development or rehabilitation of early childhood education facilities that are principally designed to serve a predominantly low- and moderate-income area.
- **Activity: Public Facilities: Health Facilities:** Assist in the development or rehabilitation of health facilities that are principally designed to serve a predominantly low- and moderate-income area.
- **Activity: Street and Sidewalk Improvements:** Provide improvements to streets, sidewalks and curbs.



Eligible Activities for 2015 Funding

▪ Public Services

- **Activity: Public Services (Child Care):** Provide affordable child care for LMI families to allow for the parents to obtain or enhance their education and/or obtain or retain a job.
- **Activity: Public Services (Crime Prevention):** Provide programs and services that assist in reducing and/or preventing crime in low- and moderate-income areas.
- **Activity: Public Services (Elderly):** Activities to maintain and enhance the quality of life for the City's seniors, such as food and nutrition programs, transportation services, recreational services, outreach, health screenings and nutrition education.
- **Activity: Public Services (Fair Housing):** Provide education, counseling, investigation and enforcement of fair housing laws.



Eligible Activities for 2015 Funding

▪ Public Services (cont.)

- **Activity: Public Services (Financial Literacy/Financial Counseling):** Provide innovative City-wide financial literacy programs for low- and moderate-income persons (only city-wide activities will be reviewed and rated).
- **Activity: Public Services (Food Access):** Provide programs and services that assist in providing access to food for low- and moderate-income persons.
- **Activity: Public Services (Health):** Provide access to community health services, including but not limited to mental health counseling, nutrition services, public health nursing and health education to low- and moderate income residents.
- **Activity: Public Services (Homeless and At-Risk Homeless):** Provide full range of services to minimize the number of homeless/at-risk homeless persons including food, shelter, and other emergency needs.



Eligible Activities for 2015 Funding

▪ Public Services (cont.)

- **Activity: Public Services (Job Training):** Provide employment to low- and moderate-income persons that will not necessarily result in documented placement in full time equivalent (FTE) jobs.
- **Activity: Public Services (Landlord Training Assistance Program):** Provide a training curriculum that will assist landlords in developing sound business practices, resulting in better quality rental units in low- and moderate-income areas.
- **Activity: Public Services (Neighborhood Cleanups and Beautification):** Provide neighborhood cleanup services and beautification programs.
- **Activity: Public Services (Offender Reentry Services):** Provide supportive services to low- and moderate-income individuals who have been incarcerated in order to expand the safe and successful reintegration into the community.



Eligible Activities for 2015 Funding

▪ Public Services (cont.)

- **Activity: Public Services (Resident Leadership Training and Development):** Using the City's Sustainable Neighborhoods Toolkit as a guide, develop and implement an innovative City-wide Community Development Institute to train residents of primarily low- and moderate income neighborhoods on the triple bottom line of incorporating and integrating social and economic goals with environmental ones into community development activities.
- **Activity: Public Services (Youth):** Activities for low- and moderate-income youth, including at-risk youth, to encourage leadership skills, provide after-school educational, recreational and mentoring opportunities and to develop skills needed to achieve personal, educational, and future employment success.



Important Additional Information

- Refer to pages 10 – 12 of RFP for complete list of additional information.



Important Additional Information

- **Capacity Building For Minority Contractors:** Under the planning and administration priority, CDA is soliciting proposals from qualified firms to assist with providing a range of services aimed at maximizing opportunities for the participation of City-certified minority-owned businesses in the construction industry. Proposed services should include , at a minimum, the following:
 - Education and training relating to sound business and construction practices in general;
 - Education and training relating to specific construction specialties;
 - Education and training relating to basic project management, scheduling, safety, cost accounting and controls, invoicing, workforce/manpower decisions, the effective use of change orders, requests for information (RFI), designers supplemental information (DSI),and effective contractor participation in project progress and coordination meetings.
 - Hands-on technical assistance to individual contractors in the preparation of bids and bonding, insurance and loan application;
 - Provision of financial counseling to individual contractors;
 - Assistance, when requested by the City, to City departments and other entities seeking to expand minority participation on specific construction projects;
 - Assistance to the City, when requested by the City, with respect to companies seeking certification by the City as minority businesses through the City's M/W/DBE office; and
 - The operation of a plan room.



Important Additional Information

- **Food Deserts in N. City:** CDA will set aside up to \$500,000 to support activities that address food deserts on the City's north side. The U.S. Department of Agriculture defines food deserts as urban neighborhoods without access to fresh, healthy, and affordable food within one mile. Examples of eligible activities include but are not limited to the development of neighborhood-based food co-ops, farmer's markets and the development of full-service grocery stores. Interested applicants should submit proposals utilizing the RFP by 4:00 p.m. CST on August 11, 2014. In addition to the above, CDA will set aside funds through the Neighborhood Commercial District Program for stores willing to participate in the Healthy Corner Store Initiative.
- **Landlord Training Activity:** CDA will award contracts for programs in both North and South City. Applicants should specify one of the two proposed service areas in their response to this RFP.
- **Better Block Activity:** Because of its role in the revitalization, cleanup and beautification, of underutilized neighborhood commercial areas, CDA will accept proposals for Better Block activities under the neighborhood beautification activity.
- **Neighborhood Ownership Model (NOM):** CDA will accept proposals for **NOM** activities under the Crime Prevention Activity. However, because NOM is primarily a resident-driven crime prevention program, we will not accept proposals for neighborhoods that received CDBG assistance for NOM in 2014.



Instructions

- Refer to page 13 of RFP for complete list of instructions
- Please follow the prescribed format for application preparation closely. Please submit all requested information or indicate not applicable (NA), where appropriate.
- All proposals and supporting documentation must be complete upon initial submission and must be typed. No handwritten, electronic, faxed or incomplete applications will be accepted.
- Please submit one (1) original and six (6) copies of the proposal. Do not submit materials other than those specifically requested. All materials submitted under separate cover, including letters of support and appendices, will be discarded.
- If you are applying for more than one activity, you must submit sections V, VI and VII for each proposed activity.



Instructions

- If an applicant organization does not meet the following conditions by 4:00 pm CST on August 11, 2014, **its application will be disqualified and deemed ineligible for 2015 funding:**
 - Applicant must submit a fully completed application by the deadline of 4:00 pm CST on August 11, 2014.
 - Applicant's proposed activities must be eligible and meet a national objective of the CDBG program.
 - Applicant's proposed activities must meet a funding priority.
 - Applicant must have a DUNS Number.
 - Applicant must have registered in the System for Award Management (www.sam.gov). CDA strongly encourages you to start the registration process on sam.gov early.
 - Applicant must be current with IRS Form 990 filings or be under an automatic or approved extension.
 - Applicant must have completed all required A-133 reports (if applicable).
 - Applicant must not have delinquent federal, state, or local taxes.
 - Applicant must not have any unresolved or open HUD audit or monitoring findings.
 - Applicant must not have outstanding payments owed on debt to CDA, or payments past due to CDA as a result of monitoring or audit findings.
 - Applicant must be in good standing with the State of Missouri and City of St. Louis Applicant's proposed activities must not take place in a building not approved for occupancy by the City of St. Louis.
 - Applicant must not be on the federal Excluded Parties List (debarred).



Instructions

- All questions related to the proposal forms, supporting documentation and funding process must be submitted no later than August 1, 2014 by email to CDBG@stlouis-mo.gov. CDA will provide answers in writing and post Frequently Asked Questions and Answers on the CDA website (www.stlouis-mo.gov/cda). No questions will be taken or answered by telephone or by direct contact with a CDA staff person.

