

Milkweeds for Monarchs

On Earth Day, 2014, Mayor Slay launched **Milkweeds for Monarchs: The St. Louis Butterfly Project**, an initiative to increase people's access to monarch butterflies where they live, work and play. Mayor Slay committed to planting 50 monarch gardens in 2014, and challenged residents, businesses and neighborhood groups to plant another 200 monarch gardens in the City. The 2014 goal is to create 250 Milkweeds for Monarchs gardens in honor of the City's 250th Birthday.

The City has developed useful materials and information for people to plan, find and plant their own monarch gardens. The City has been working with a number of partner organizations, such as



the Missouri Botanical Garden, St. Louis Zoo, Missouri Department of Conservation, Gateway Greening and Brightside St. Louis to develop these resources. These resources include the STL Monarch Mix, the Finding Plants Guide and the Plant Care Tips.

Additionally, in conjunction with City Neighborhood Stabilization Officers (NSO) and the Brightside St. Louis Neighbors Naturescaping grant program, the City is offering materials for monarch gardens in public spaces. Interested organizations are encouraged to contact their NSO to learn more.

Help us reach our goal of 250 new monarch gardens in the City. Please register your garden and tell us if you want a garden sign.

Summer Sustainability Tips

Live Sustainably: Using fans vs. AC: A central air unit costs about 36 cents/hour to run, and a window air unit costs about 14 cents/hr, while a ceiling fan only costs about 1 cent/hr. Learn more about AC costs.

Work Sustainably: Have something to

print that does not need to be fancy? Printing on "draft," "toner saving" or "econo" mode can reduce up to 10% of ink use with minimal color impacts. Read more about sustainable printing.

Play Sustainably: Check out local farmer's markets to eat sustainably; they are especially abundant in the summertime!

Set the PACE St. Louis

ENERGY EFFICIENCY FINANCING FOR HOME OR BUSINESS



Last summer, the City of St. Louis quietly launched an innovative energy efficiency financing tool to help address climate change: **Set The PACE St. Louis**. PACE stands for Property Assessed Clean Energy, and is a way for building owners to get financing for energy or water efficiency improvements, or renewable energy upgrades. Although in some cases the financing will apply to residential properties, the current emphasis of the City's program is on commercial properties. The City's PACE program is overseen by the Clean Energy Development Board and is administered by the St. Louis

Development Corporation (SLDC), the economic development arm of the City.

PACE financing has been named by Harvard Business Review as one of the "10 breakthrough ideas." Unlike conventional financing, PACE financing stays with the property; if the property is sold, the PACE loan transfers to the new owner. Benefits of PACE financing include decreased energy costs to the building owner, increased property value, and the environmental benefits that accrue from using clean energy technologies.

Additionally, the City's program advances the City of St. Louis Sustainability Plan by helping building owners reduce greenhouse gas emissions and by creating new green jobs. **Set the PACE St. Louis** has hit the ground running at a remarkable speed. Green Tech Media has named **Set the PACE St. Louis** as one of the "5 PACE Programs to Watch in 2014." Since launching, the St. Louis PACE program has received 64 applications for a potential of more than \$7 million in energy retrofit projects. For more information, visit SetThePaceStLouis.com.

Director's Message

The City is committed to achieving triple bottom line sustainability within the City of St. Louis: to create an economically, socially and ecologically vibrant city for present and future generations, one that dynamically serves those who live, work, and play in the City's rich and celebrated historic landscape. The City has an award-winning Sustainability Plan and the Mayor's Sustainability Action Agenda of 29 items for priority implementation by 2018. Please take a moment to learn about some of the exciting sustainability initiatives underway.

Sustainably yours,
Catherine Werner



St. Louis Earth Day 2014



Mission

The City of St. Louis harnesses the strength and spirit of its diverse community to create an economically, socially and ecologically vibrant city for present and future generations - one that serves those who live, work and play in the City's rich and celebrated historic landscape.

