

CREATE PUBLIC ART INSTALLATIONS OR EXHIBITS



DESCRIPTION

Public art installations and exhibits seek to engage local residents and employ local artists to highlight the unique history and character of a neighborhood while enlivening a public space, advancing social and environmental cohesion in the community, and bringing beauty and pleasure to residents and visitors. Paintings, sculptures, buildings, lighting, music, events, and temporary installations can all contribute to the identity and overall revitalization of a community. Promoting public art or public events for fun, aesthetics, and identity will build the story of a neighborhood in a lasting and influential way.

NEIGHBORHOOD BENEFITS

Environmental

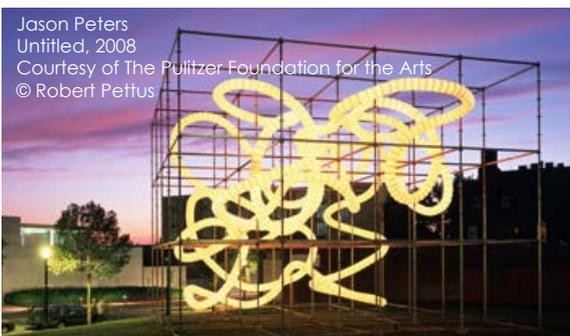
- Highlighted environmental assets or conditions
- Beautified public spaces
- Can showcase aspects of important objects and historic places

Social

- Bolstered community identity and solidarity
- Revitalized spaces with bright and vibrant elements
- Spurred neighborhood-wide revitalization efforts
- Employed, trained, and educated community artists, residents, and youth
- Advertised history and culture of the community

Economic

- Improved, stabilized, and attractive neighborhood streetscapes that boost property values
- Commissions for local artists
- Local artists and impactful projects funded by creative public events



RELATED TOOLS

When paired with other tools, this strategy can make a great impact on the perception, beauty, culture, and revitalization of your neighborhood. Think about great public spaces, better streets, community identity, and the local economy. Try combining Public Art with:

- **Secure Vacant Buildings**
- **Preserve Existing Buildings**
- **Foster Activity with Public Seating, Programs, and Furniture**
- **Hold a Neighborhood Energy Challenge**
- **Develop Safe Routes to School or a Walking School Bus**

EXAMPLES

Paint Louis, St. Louis, MO

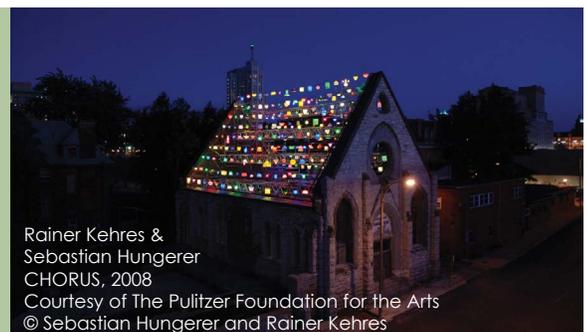
An annual art event to repaint the Mississippi river flood wall.

Arts In Transit, St. Louis, MO

Partnership between local artists and Metro to create art pieces in and around transit stations, on buses, and MetroLink trains.

Sloup, St. Louis, MO

A monthly crowd sourced fundraiser for a community based project.



GET STARTED

- 1. Reference** Use this step-by-step guide: [The Public Art Roadmap](#). It identifies **10 basic steps**:
 - Form a working group
 - Define and plan the project
 - Get legal status and insurance
 - Raise money
 - Find an artist
 - Working with the artist
 - Permits and agency reviews
 - Develop a maintenance plan
 - Build the project
 - Celebrate

Also see this guide at [National Endowment for the Arts](#).

The **Public Art Toolkit** spells these steps out in detail:

- Idea Development
 - Location Analysis
 - Permissions and Permits
 - Financing and Funding
 - Artist Selection
 - Community Engagement
 - Fabrication and Installation
 - Conservation and Restoration
- 2. Find a Location** For permitting, see the [City Public Art Ordinance 68793](#) and research the following:
 - Is the site publicly owned or privately owned?
 - Does the site have any special considerations, such as historical status or weak infrastructure?
 - Is the project temporary or permanent?
 - Who will maintain ownership and maintenance responsibility?
 - What are the legal concerns or city permitting procedures?
 - 3. Connect and Fund** Work with a local arts center, foundation, artist, or museum to connect your group with artists and funding sources. Some arts organizations in St. Louis are:
 - [Regional Arts Commission](#)
 - [Arts and Education Council](#)
 - [Art St. Louis](#)
 - [Lemp Neighborhood Arts Center](#)
 - [Luminary Arts Center](#)
 - [Pulitzer Foundation for the Arts](#)
 - [St. Louis Art Museum](#)
 - [Metro Arts in Transit](#)
 - [Perennial STL](#)
 - [Contemporary Art Museum](#)
 - [COCA STL](#)
 - [St. Louis Art Works](#)
 - 4. Engage** Review the art with the property owner and the community to gain support. Gather feedback at a public meeting, and work with the artist to meet the needs.
 - 5. Install** Schedule installation, and if possible, include volunteers from the neighborhood to help with installation or construction tasks.

INFORMATION & INSPIRATION

- Public art has the opportunity to engage residents, bring notice to something special or compelling about your neighborhood, enliven an underused place, preserve something, or improve the beauty or safety of a place. Public art projects often highlight the challenges of neighborhoods including vacant land, blighted buildings, and unused storefronts. Some of the following projects can serve as inspiration:
 - [Murals on Broadway, St. Louis, MO](#)
 - [CHOROUS, St. Louis, MO](#)
 - [Dan Flavin: Constructed Light; the Light Project, St. Louis, MO](#)
 - [Demolition Disneyland, Detroit, MI](#)
 - [Street Culture Mash, Detroit, MI](#)
 - [Philly Painting, Philadelphia, PA](#)
 - [Painted Church, Washington DC](#)



Temporary Light Installation, Citygarden, St. Louis, MO.

RELATED SUSTAINABILITY PLAN CATEGORIES

This tool supports the following goals and strategies:

Urban Character, Vitality & Ecology

Strategies: B7-Encourage communities to improve their own neighborhood; D6-Increase visual identity and branding of city parks; F1-Preserve and reuse buildings as a means of achieving sustainability; F5-Promote the redevelopment of historic homes and commercial properties; F7-Encourage the reuse of historic building materials; H8-Enhance community cleaning and beautification efforts

Arts, Culture & Innovation

Strategies: B3-Provide all residents with access to basic arts and cultural amenities, experiences, events, instruction, and resources; C5-Target developing arts & cultural districts for streetscape and public space improvements; E1-Use distinctive public art, architecture, landscape, and streetscape to build City and neighborhood identity; E4-Use temporary public art projects and programs to revitalize under utilized city areas; E6-Foster art and design that beautifies public transit; G4-Involve artists and the 'creative class' in the community; G6-Develop partnerships to find new venues for artists and creative industries.