

# Index of Timing and Cross-Benefits

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>Urban Character, Vitality &amp; Ecology</b>									
<b>A. Support Designated Districts that Focus on Job Creation and Economic Prosperity</b>									
1	Reinforce appropriate areas in the City such as Downtown and the CWE as the dynamic “heart” of the region	S	•				•	•	•
2	Provide and market a smart grid, Wi-Fi Hot spots and technological infrastructure	S	•				•	•	•
3	Develop designated areas via incentives for “green” and technical industries	L	•					•	•
4	Increase riverfront development and provide safe public access and associated recreational activities	L						•	•
5	Provide development incentives to encourage transit-oriented-development	S						•	•
<b>B. Develop Healthy, Compact, Transit-Served Smart Neighborhoods</b>									
1	Prioritize infill development to develop thriving compact communities and vibrant mixed-use main streets	S	•				•	•	•
2	Update local street design standards and implement the Complete Streets Ordinance	S	•				•		
3	Create City-wide, and multiple neighborhood scale mobility plans	S	•				•		
4	Discourage development that reduces transit, bike, and pedestrian use	S	•				•		
5	Create a city-wide form-based code	S	•						
6	Implement a safe routes to school program for neighborhood children	L	•	•		•		•	
7	Encourage communities to improve their own neighborhood	S	•	•		•			
<b>C. Strengthen Use, Access, and Programming of Civic Amenities, Public Spaces and Streets</b>									
1	Design public spaces and neighborhood streets as gathering spaces for people	L	•	•		•	•		
2	Increase support and funding to bring programs and activities to public spaces	L	•					•	
3	Expand neighborhood access to school grounds and other public facilities during off-times	S	•	•		•		•	
4	Improve school yards, playgrounds, fields, and gyms for physical activity	S		•				•	
5	Maintain public spaces and neighborhood streets	L	•						



## Index of Timing and Cross-Benefits (cont'd)

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<b>D. Support and Increase the City's Greenscape, Including its Existing Park System and Urban Tree Canopy</b>									
1	Ensure all residents have access to recreation facilities and open spaces	L	•	•		•	•		
2	Develop a healthy active living program that utilizes City parks	L	•			•			
3	Development a regional greenway and trail system	L	•	•		•			
4	Develop funding, operations, and management partnerships for public parks	L	•			•			
5	Update City park and open space plans	L	•		•				
6	Increase visual identity and branding of City parks	L	•						
7	Expand the City's urban tree canopy	L	•			•			•
8	Develop a City-wide public and private reforestation campaign	S	•	•		•	•	•	•
9	Utilize existing park and green space improvements to drive economic and community development	L	•			•	•	•	•
10	Use volunteers as park stewards for all City parks	S	•	•					
<b>E. Promote Urban Conservation and Revitalization of the City's Unique Biodiversity and Natural Resources</b>									
1	Celebrate and increase activity along the Mississippi Riverfront	L	•					•	•
2	Remove/change infrastructure to improve riverfront access	S	•				•		
3	Restore, clean and activate the City's waterways	L	•			•	•		
4	Conduct a regional natural resources inventory and implement protections	S	•			•	•		
5	Promote inclusion of native plants and habitats on public and private land	S	•				•		
6	Provide public education on the City's natural heritage and resources	L	•				•	•	
7	Create a long range City wildlife plan to connect key wildlife areas	L	•						
<b>F. Preserve the City's Historically &amp; Architecturally Significant Districts, Buildings, Landmarks and Landscapes</b>									
1	Preserve and reuse buildings as a means of achieving sustainability	S	•						
2	Continue to integrate preservation into the planning and building approval process	S	•						
3	Create additional events, resources and publications that document and celebrate St. Louis' heritage	L	•					•	
4	Protect historic residential and commercial properties vulnerable to foreclosure, tax forfeiture, or demolition	S	•						
5	Promote the redevelopment of historic homes and commercial properties	S	•						•
6	Prevent scavenging of bricks, metals, and other building materials from vacant buildings	S	•						
7	Encourage the re-use of historic building materials	S	•						•
8	Promote public engagement in the historic preservation movement	S	•						•

## Index of Timing and Cross-Benefits (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>G. Increase Access to Affordable Housing in Neighborhoods with Access to Transit and Amenities</b>									
1	Develop affordable housing in concert with long range transit and economic development planning	L	•						•
2	Encourage mixed income/use affordable housing in high amenity neighborhoods	L	•	•					•
3	Expand inclusionary policies in order to create economically-integrated communities	L	•	•					
4	Integrate low income housing into market-rate and mixed use developments	L	•	•					•
5	Promote neighborhood stabilization efforts	L	•	•					
6	Experiment with new ways to raise funds and build partnerships to build sustainable and affordable housing	L	•	•		•	•		•
7	Support the development of housing with embedded supportive services	L	•	•		•		•	
8	Offer housing that is energy efficient and environmentally sustainable	S	•			•			
<b>H. Encourage Creative, Smart and Sustainable Uses for Under-Utilized Land and Buildings</b>									
1	Develop a City-wide strategic plan for maintaining and developing vacant land and property	L	•			•		•	
2	Actively market and publicize the available properties and buildings that LRA owns	S	•						
3	Provide special lot-purchasing programs and encourage creative temporary or permanent land uses	S	•	•				•	
4	Continue to remove site contamination and promote brownfield redevelopment	L	•			•			
5	Assess the viability of employing natural systems for remediation of contaminated land	L	•			•	•		•
6	Maintain appearance of vacant land and abandoned properties	L	•			•			•
7	Take action to eliminate illegal dumping and other environmental crimes	S	•	•		•	•		
8	Enhance community cleaning and beautification efforts	S	•	•		•	•	•	
<b>I. Build a Vibrant, Community-Based Urban Agriculture Industry</b>									
1	Facilitate urban agriculture practices with zoning code updates	S	•	•		•	•		•
2	Broaden the definition of acceptable forms of urban farming	L	•	•					•
3	Develop policies and programs that permit leasing of vacant lots for community gardens	S	•	•		•	•		•
4	Ensure urban agriculture is a profitable, viable enterprise	S	•	•		•		•	•
5	Partner with neighborhoods and developers to provide a community development aspect to urban agriculture	L	•	•		•		•	•
6	Incubate innovative new urban agriculture ventures	L	•	•		•		•	•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>J. Facilitate Place-Based, Integrated Sustainability Planning</b>									
1	Engage in place-based planning and improvements around community anchors	S	•	•			•	•	•
2	Use zoning and land-use planning to foster sustainable development	L	•					•	•
3	Employ form-based zoning to promote healthy, compact and active communities	L	•				•	•	•
4	Preserve neighborhood residential areas, and commercial and mixed uses on corners and major urban corridors	L	•				•	•	•
5	Increase the effectiveness of major commercial corridors	L	•					•	•
6	Develop codes for transit-oriented-development districts	L	•				•		
7	Integrate sustainable parking practices into neighborhood and district plans	S	•				•		
8	Incorporate sustainability in economic development programs	L	•						•

<b>Arts, Culture &amp; Innovation</b>									
<b>A. Utilize the Arts, Culture, Design, Creative, and Innovation Industries for Economic and Community Development</b>									
1	Continue to attract and sponsor major arts, design, and cultural events	S	•		•				•
2	Market the City's arts, cultural, and innovative industries in order to attract and retain "young professionals" and the "creative class"	S		•	•			•	•
3	Include youth development and education within art and culture projects and programs	L		•	•			•	
4	Encourage the development of affordable artist housing, studios, and venues	S	•	•	•				•
5	Diversify the City's range of arts, creative, and innovative industries	S	•	•	•	•			•
6	Develop a long-range "arts, culture and innovation" policy and master plan		•	•	•	•		•	•
7	Encourage sustainable practices and community-wide leadership	L	•	•	•	•		•	•
<b>B. Increase Affordable and Equitable Access to a Diversity of Arts &amp; Culture</b>									
1	Provide affordable after-school, summer sports and arts camps	S		•	•	•		•	
2	Ensure existing arts and cultural events and venues are easily accessible	S		•	•		•		
3	Provide all residents with access to basic arts and cultural amenities, experiences, events, instruction, and resources	L	•	•	•		•	•	
4	Support the expansion of the zoo museum district (ZMD) to additional venues	S	•		•				•
5	Ensure all residents have access to information on arts and cultural events	S		•	•				

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>C. Develop Multi-Use, Transit Accessible Arts and Cultural Districts</b>									
1	Ensure arts & cultural districts are multi-use, walkable, and well served by transit	L	•	•	•	•	•		
2	Facilitate development of arts, culture, and innovation TOD's	L	•	•	•		•		•
3	Encourage synergies within arts and cultural development	L	•		•		•		•
4	Ensure arts and cultural districts remain affordable and diverse	L	•	•	•				•
5	Target developing arts & cultural districts for streetscape and public space improvements	S	•		•		•		
<b>D. Encourage Innovation through Smart Learning Hubs and Venture Capital</b>									
1	Develop smart learning hubs as centers of research and innovation	L	•	•	•		•	•	•
2	Improve access to smart technology in all innovation districts and corridors	L	•	•	•		•		•
3	Facilitate venture capital and human capital support for smart learning hubs	L	•		•			•	•
4	Develop a systematic commitment to creating a culture of innovation	L		•	•			•	•
5	Create a social and environmental innovation lab for sustainability	L		•	•			•	•
<b>E. Encourage Public Art and Design that Builds Vibrancy and Identity</b>									
1	Use distinctive public art, architecture, landscape, and streetscape to build City and neighborhood identity	L	•		•				•
2	Implement the 1% for public art program	S	•	•	•				
3	Expand arts and cultural events and out-door programs	L	•	•	•	•			
4	Use temporary public art projects and programs to revitalize underutilized City areas	S	•	•	•	•			
5	Develop a long-range public art and design plan	L	•	•	•				
6	Foster art and design that beautifies public transit	L	•		•		•		
7	Encourage collaborations that build places and destinations through art	L	•		•		•	•	

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>F. Promote and Develop Arts, Cultural and Innovation Facilities, Resources, and Events</b>									
1	Revitalize existing, and develop new arts and cultural facilities	L	•		•			•	•
2	Encourage the expansion of arts and cultural events and showcases	S	•	•	•	•			
3	Create a City-wide “art and design week”	L		•	•				•
4	Develop a cohesive City-wide national marketing strategy	L	•	•	•	•	•	•	•
5	Expand existing online resources for information on arts and culture	S	•	•	•				
6	Develop a “homesteading” live/work program	S	•	•	•	•	•	•	•
7	Assist artists, cultural groups and venues in the promotion of their work	L		•	•				
<b>G. Build Arts, Design and Cultural Leadership, Volunteerism, Stewardship and Funding</b>									
1	Provide leadership training in community oriented arts	L			•			•	•
2	Foster collaboration between arts and cultural organizations to share knowledge and build capacity	S		•	•			•	
3	Harness community energy and interest in the arts through volunteer programs	S		•	•			•	
4	Involve artists and the “creative class” in the community	S		•	•			•	
5	Support small / mid-sized community arts and culture organizations and individual artists	S		•	•				•
6	Develop partnerships to find new venues for artists and creative industries	S	•	•	•	•	•	•	•

<b>Empowerment, Diveristy &amp; Equity</b>									
<b>A. Embrace the Value of Diversity, Aspire Towards Equity, and Attract and Retain a Diverse Population and Culture</b>									
1	Support and strengthen programs to retain the City’s diverse population	L	•	•	•			•	•
2	Conduct an open dialogue within the community, educational institutions, and businesses about race, gender, class, and lifestyle differences	S		•				•	•
3	Enhance opportunities available for minorities, women, and the disadvantaged	L		•				•	•
4	Establish St. Louis as a community of opportunity for all lifestyles	L	•	•	•	•			
5	Offer a variety of cultural events and awareness programs that celebrate diversity in the City of St. Louis	L		•	•			•	
6	Assist those who immigrate to the City of St. Louis and seek to attract new, diverse residents	L		•				•	•
7	Enforce civil and equal rights for all	S		•					•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>B. Encourage Civic Engagement, Transparency and Leadership</b>									
1	Involve the public in decisions that are relevant to their communities	S		•				•	
2	Expand accessibility of public meetings to increase public input on community issues	S	•	•				•	
3	Increase turnout for voting opportunities	S	•	•			•		
4	Promote the diversity of City boards and commissions to reflect the City's cultural, economic, social, and geographic mix	L		•				•	
5	Empower community development corporations, neighborhood advisory committees, and sustainability advocacy groups	S	•	•	•			•	
<b>C. Promote Youth Development, Education, Engagement and Empowerment</b>									
1	Provide early-education and supplemental youth education programs	S		•				•	
2	Provide affordable after-school, summer enrichment, and volunteer programs	S		•	•	•		•	•
3	Develop supervised entertainment, recreation, and commercial areas for youth	S	•	•	•	•			
4	Provide prevention / intervention programs, and mental/emotional health counseling	L		•		•		•	
5	Direct youth towards college and technical school from an early age	L		•				•	•
6	Create opportunities for youth as they enter young adulthood and the workforce	S		•				•	•
7	Develop a green jobs program for youth	L		•	•	•		•	
8	Encourage youth civic engagement at all levels	S		•				•	
9	Improve the availability of transportation for youth	S	•	•	•	•	•	•	
10	Ensure youth and families have access to healthy food	L		•	•	•	•		
<b>D. Promote Senior Civic Involvement, Empowerment, and Intergenerational Engagement</b>									
1	Encourage and facilitate "Aging-In-Place"	L	•	•	•	•			•
2	Offer safe, affordable and convenient transportation for seniors	S	•	•		•	•		
3	Encourage intergenerational programs that bring together seniors and youth	S		•				•	
4	Expand efforts to engage seniors in civic and volunteer programs	S		•	•	•	•		
5	Promote healthy senior living programs at community facilities	S	•	•		•			
<b>E. Reduce Homelessness and Support Low Income Families &amp; the Unemployed</b>									
1	Develop and enhance the homeless services division's continuum of care	L	•	•		•		•	•
2	Develop measures to prevent people from falling into poverty or homelessness	L	•	•				•	•
3	Provide a safety net of social services in case of emergencies or personal crisis	S	•	•		•	•	•	•
4	Expand the capacity to create additional affordable housing units	L	•	•					
5	Create pathways for qualified low-income families to become homeowners	S	•	•					•
6	Support efforts to reduce foreclosures and evictions	S	•	•					•
7	Provide job placement services for the unemployed and underemployed	S		•					•
8	Develop an online public resource of available human, medical, and social services in the City	L		•		•			

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>F.</b>	<b>Ensure Equal Access to Amenities, Business Opportunities, Transportation, and Safety and Healthy Neighborhoods</b>								
1	Address blighting and environmental health hazards	S	•	•		•			
2	Ensure residents have access to public transit and alternate modes of transportation	L	•	•		•	•		
3	Ensure all neighborhoods are safe and are perceived to be safe	L	•	•		•			
4	Ensure equal distribution of healthy food options	S	•	•	•	•	•	•	•
5	Conduct a City-wide equity assessment	L		•				•	•
6	Ensure the application of universal design and accessibility codes	L	•	•					•

<b>Health, Well-Being &amp; Safety</b>									
<b>A.</b>	<b>Advance Positive Behavior, Nonviolent Conflict Resolution, and Crime Prevention</b>								
1	Establish a community security structure	S	•	•		•		•	
2	Create opportunities for positive dialog between Police officers and the local community	S		•		•		•	
3	Develop more school (and afterschool) programs	S		•	•	•		•	
4	Provide services to reduce mental and physical pain and suffering from criminal and emotionally disruptive events	S		•		•		•	
5	Plan and design buildings, spaces, and environments for safety	S	•			•	•		
<b>B.</b>	<b>Reduce Toxins in the Environment</b>								
1	Promote awareness, education and program development around air quality issues	S	•			•	•	•	
2	Comply with and enforce regulatory standards and ordinances around air quality	S	•			•	•		
3	Reduce air pollution and other harmful emissions from vehicles and engine-driven equipment	S	•			•	•		
4	Educate residents about alternatives to use of toxic materials and hazardous chemicals	S				•	•	•	
5	Reduce exposure of lead-based paint poisoning and remediate lead-based paint hazards	S	•			•	•	•	
6	Remediate and redevelop contaminated land	S	•			•	•		•

## Table of Objectives & Strategies (cont'd)

	Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>C. Increase Access to Healthy, Local Food, and Nutritional Information</b>								
1	Eliminate food deserts and improve access to fresh produce	S	•	•	•		•	•
2	Connect food growers with food eaters	S		•	•		•	•
3	Support urban agriculture opportunities in the City	S	•	•	•	•	•	•
4	Begin healthy food choice education at the elementary level	S		•	•		•	
5	Make farmers markets and other local food access systems readily available to everyone	S	•	•	•		•	•
6	Make healthy food options the most convenient choice	L	•		•		•	
7	Provide education on nutrition	S		•	•		•	
8	Deliver healthy food to those in need	S	•	•	•			•
<b>D. Encourage Physical Activity, Fitness, and Recreation</b>								
1	Include activity options, program opportunities and cultural attributes in greenways and public spaces	S		•	•			•
2	Promote public events that feature fitness and physical activity	S		•	•		•	•
3	Encourage physical activity and physical modes of commuting	S	•	•	•	•	•	
4	Design buildings to encourage physical activity	S			•	•	•	
<b>E. Ensure Access to Local Health Systems, Services, and Information</b>								
1	Offer a health information resource database system	S		•	•	•	•	
2	Identify sectors which are at risk of not receiving quality health care, and create strategies to provide services to them	S	•	•	•	•	•	
3	Conduct community-based wellness programs	S	•	•	•		•	
4	Encourage preventative care	S	•	•	•	•	•	
5	Offer safe and convenient ways of disposing of medicines	S	•		•		•	
6	Streamline incompatibilities across different healthcare systems	L			•		•	
7	Perform capital improvements to disadvantaged healthcare facilities	L	•		•	•		•
<b>F. Minimize Vulnerability to Hazards and Disasters</b>								
1	Facilitate awareness, access, and training around emergency preparedness resources	S	•	•	•	•	•	
2	Promote discussion of emergency prevention and response at the neighborhood and family level	S	•	•	•		•	

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>Infrastructure, Facilities &amp; Transportation</b>									
<b>A.</b>	<b>Facilitate Affordable, Efficient, Convenient, Accessible, Safe, and Healthy Transport of People and Goods</b>								
1	Advance the City of St. Louis as a transportation hub	S	•	•	•	•	•	•	•
2	Encourage transit oriented development	S	•	•		•	•	•	•
3	Pilot transportation improvement districts	L	•	•	•	•	•	•	•
4	Promote cycling amenities and infrastructure	S	•	•		•	•	•	•
5	Develop funds for public transit based on revenues	L	•	•			•		•
6	Conduct outreach and advocacy programs which advance multi-modal commuting options	S	•	•			•	•	•
7	Offer balanced traffic flow	S	•	•			•		•
8	Increase shared-vehicle programs and opportunities	S	•	•			•	•	•
9	Use high efficient, low-emitting vehicles	L	•	•		•	•	•	•
<b>B.</b>	<b>Promote Energy Efficiency and Utilize Cleaner Forms of Energy</b>								
1	Encourage home and business energy efficiency through energy efficiency and conservation programs	S	•	•			•	•	•
2	Increase the installed base of renewable energy	L	•				•	•	•
3	Conduct ongoing energy performance measurement and tracking	S		•			•	•	•
4	Conduct investment-grade energy audits at large buildings and complexes	S					•	•	•
5	Purchase Energy Star certified equipment	S					•		•
6	Establish a renewable energy standard for City government operations	S		•			•	•	•
7	Upgrade streetlights with energy efficient bulbs	L	•				•		•
8	Make water pumps and related infrastructure more energy efficient	L	•				•		•
9	Study the potential for development of hydroelectric resources	L					•		•
10	Utilize utility scale options to reduce overall community energy consumption	L	•				•	•	•
11	Advance developing and innovative energy solutions and infrastructure	L	•				•	•	•

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12	Offer innovative financing for energy efficiency and clean energy improvements	S		•			•	•	•
<b>C. Reduce Greenhouse Gas Emissions</b>									
1	Measure and report greenhouse gas emissions			•			•	•	•
2	Engage in climate action planning		•	•			•	•	•
3	Support regional cooperation on abating climate change		•	•			•	•	•
4	Reduce greenhouse gas emissions		•	•			•	•	•
5	Develop resiliency and adaptation capacity in response to climate change		•	•		•	•	•	•
<b>D. Minimize Landfill-Bound Waste</b>									
1	Offer recycling in public spaces	S	•	•		•	•	•	•
2	Support materials and equipment repurposing programs	S	•	•	•	•	•	•	•
3	Provide residential and business hazardous waste collection opportunities	S	•			•	•	•	
4	Collect and compost organics and yard debris	S	•			•	•	•	•
5	Use waste diversion as a source of revenue	L		•		•	•	•	•
6	Advance waste diversion education and outreach programs	S		•	•	•	•	•	
7	Reduce the manufacture and waste of retail packaging and plastics	L	•			•	•	•	•
8	Reduce virgin paper use and increase use of paper with recycled content	S		•			•	•	•
<b>E. Manage Stormwater and Wastewater to Protect and Enhance Property and Natural Systems</b>									
1	Develop a natural stormwater management masterplan	L	•			•	•		
2	Incorporate green infrastructure practices	S	•			•	•	•	•
3	Use pilot projects to explore ways to achieve net zero stormwater discharge	S	•			•	•		•
4	Reduce wastewater treatment loads and divert wastewater treatment sludge from landfills	S				•	•		•
5	Evaluate innovations in water treatment	S	•			•	•	•	•

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6	Raise awareness of storm/wastewater impacts through education and outreach programs	S	•	•	•	•	•	•	•
<b>F. Provide the Best Quality Water from Sustainable Sources</b>									
1	Ensure clean water is available for City use	L				•	•		
2	Advance responsible water use	S	•			•	•	•	
3	Make data on water usage available by property	S		•			•	•	•
4	Encourage limits on outdoor potable water consumption	L	•				•	•	•
5	Develop a water delivery and treatment system which accommodates multiple levels of water quality	S	•			•	•	•	•
6	Reduce consumption of bottled water	S	•			•	•		•
7	Continue to supply potable water that exceeds drinking water standards	S				•	•		
8	Attract water-driven businesses to St. Louis	S				•	•		•
<b>G. Advance Health and Resource Efficiency in Buildings</b>									
1	Collect and share data on local climate conditions and place drivers	S	•	•			•	•	•
2	Strive for the highest levels of energy efficiency and maximize the deployment of clean energy solutions in buildings	S					•	•	•
3	Ensure building and site development integrates with natural site ecology	S	•				•	•	•
4	Advance the use of high-efficiency building related water systems and technologies	S	•			•	•	•	•
5	Encourage reuse of materials and divert from landfills	S	•			•	•	•	•
6	Provide healthy interior environments in commercial and public buildings	S				•	•	•	•
7	Evolve local codes and ordinances to meet or exceed national and international standards	L	•				•	•	•
8	Compile data on high efficiency building performance	S		•		•	•	•	•
9	Offer integrated green building education	S		•		•	•	•	•
<b>H. Facilitate Access to Leading Edge Information Exchange Systems</b>									
1	Develop a virtual meeting network	S		•			•	•	•
2	Provide Wi-Fi and high speed internet access across the entire City	S	•	•	•	•	•	•	•
3	Encourage innovative and useful app and website development	S	•	•	•	•	•	•	•
4	Brand the City as a communications hub	S	•				•	•	•
5	Make computers and internet access broadly available	S	•	•			•	•	•

## Table of Objectives & Strategies (cont'd)

	Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>Education, Training &amp; Leadership</b>								
<b>A. Increase the High School Graduation Rate and the Quality of the K-12 Educational Experience</b>								
1	S	•	•				•	
2	L		•	•			•	
3	S		•		•		•	
4	L		•				•	•
5	L		•	•			•	•
6	S		•				•	•
7	S				•		•	•
<b>B. Provide Continuing Education Opportunities</b>								
1	L						•	•
2	S	•					•	
3	L	•					•	•
4	S		•				•	•
5	S	•	•				•	
<b>C. Link National Economic Growth Sectors to Local Training</b>								
1	L		•				•	•
2	S		•				•	•
3	S						•	•
4	S						•	•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>D.</b>	<b>Nurture Leadership and Management Capabilities in Business, Government, and Neighborhoods</b>								
1	Create a policy that mandates professional development continuing education credits for City workers	S	•					•	•
2	Encourage and celebrate new ideas and programs developed by City employees or departments	S	•	•				•	
3	Collaborate to offer cross-discipline and cross-sector professional development training	L		•				•	•
4	Encourage professional development at regular time intervals	L		•				•	
5	Develop strategic plans for each neighborhood	L	•	•				•	
6	Offer a neighborhood/community leadership program to train people in the skills needed for neighborhood planning and advocacy	L	•	•				•	
<b>E.</b>	<b>Increase Citizens' Environmental Literacy</b>								
1	Educate and empower citizens in methods and benefits of being environmentally sustainable	S	•	•				•	
2	Incorporate environmental literacy tenets in curricula in elementary and high schools	S	•	•				•	
3	Celebrate local sustainable practices by professionals and citizens alike	S	•					•	
4	Facilitate programs which strive to nourish children's curiosity, growth, and creativity through unstructured play time outside in nature and other outdoor activities	S		•				•	
<b>Prosperity, Opportunity &amp; Employment</b>									
<b>A.</b>	<b>Assure the Employability of the Entire Labor Force</b>								
1	Increase the post-high school education and training rate	S		•				•	•
2	Offer job training programs at accessible community-based locations	S	•					•	•
3	Make information available about jobs both in and outside the City	S	•					•	•
4	Adapt "green" jobs training both new and existing occupations	S		•			•	•	•
5	Link schools and education with the professional workforce	S		•				•	•
6	Provide rewards or incentives for firms hiring/training City residents	L		•				•	•
7	Make public transit widely accessible, frequent, and affordable	L	•				•		•
8	Construct sustainable infrastructure improvements	L	•				•		•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>B. Market the City's Assets and Special Competencies</b>									
1	Increase the inventory and availability of business and industrial real estate through environmental clean-up and land assembly	L				•	•		•
2	Encourage small scale redevelopment with economic incentives	L	•						•
3	Collaborate on economic issues to integrate City interests with regional efforts	S		•			•		•
4	Leverage the Mississippi River as an inexpensive transportation, drinking water, and recreation resource	S		•			•		•
5	Assure that the City's economic development policies, strategies, and practices enhance the City's competitive positioning in the global economy	S	•	•					•
6	Build on and market a megalopolitan economic strategy that leverages existing networks with other Midwestern cities	L	•				•		•
7	Market assets and accomplishments of the City to attract new and retain existing residents	S	•		•		•	•	•
8	Include sustainability as an area of award and recognition at the Mayor's Annual Business Luncheon	S	•						•
<b>C. Nurture Innovation in Business, Government, Philanthropy</b>									
1	Emphasize growth in a diverse array of the most promising economic sectors	S	•	•		•	•	•	•
2	Align and streamline business development services offered by government, academia, and the private sector	S	•	•		•		•	•
3	Focus on small businesses as a key part of the City and global economy	L	•				•		•
4	Re-use existing buildings for inexpensive incubation of entrepreneurial ideas	S	•						•
<b>D. Maximize Economic Productivity by Enhancing Neighborhood Quality of Life</b>									
1	Pursue transit oriented development at MetroLink stations and major bus nodes to encourage more walking and fewer carbon emissions	S	•			•	•		•
2	Encourage continuing education for individual career advancement	L	•					•	•
3	Encourage volunteerism to utilize skills and experience of those not directly in the labor force	S	•	•	•	•			•
4	Routinely involve younger adults in the labor force in efforts to understand and take advantage of opportunities to attract and retain highly talented residents	S	•			•		•	•
5	Market and encourage living within the City of St. Louis for recent college graduates regardless of where in the region they are employed	S	•	•					•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>E. Redevelop Real Estate Using Sustainability Practices</b>									
1	Modify land use regulations to assure that development and redevelopment are encouraged, while improving social and environmental conditions	L	•		•	•			•
2	Host a bi-annual “Developers’ Forum” to present crucial information on changing development opportunities in the City	S	•	•					•
3	Promote flexible development approaches by developers, land owners, and business firms	S	•	•	•	•			•
4	Direct new commercial and mixed use development to designated corridors and districts that demonstrate appropriate market support and localized leadership	S	•				•		•
<b>F. Maintain a Diverse and Valuable Tax Base</b>									
1	Demonstrate regional and national leadership with modernized taxing policies implemented through local elections and/or fresh state enabling legislation	L	•				•		•
2	Document relative competitiveness (“cost of conducting business”) of the tax base in relation to other cities/counties in metro St. Louis and the Midwest	S	•				•		•
<b>G. Strategically Invest in Forward-Thinking Ideas</b>									
1	Study quality of life factors in highly successful cities, determine how those might be improved or introduced in St. Louis, and identify the human and financial resources necessary	L	•		•	•			•
2	Identify the “critical technologies” that will lead the national and world economies in the next decade and determine which of those can be developed or marketed in the City of St. Louis	L	•	•		•		•	•
3	Foster innovation	S	•	•					•
4	Market City assets to draw visitors to City neighborhoods	S	•		•				•
5	Create partnerships with adjacent cities and counties in metro St. Louis to share fiscal resources and responsibilities to implement common plans	S	•	•					•

## Table of Objectives & Strategies (cont'd)

		Timeframe	Urban	Empowerment	Arts	Health	Infrastructure	Education	Prosperity
<b>H.</b>	<b>Create Economic Prosperity Through Investments in Human Capital</b>								
1	Cultivate family-friendly workplaces and target training programs to disadvantaged populations	S	•	•					•
2	Fund more programs that teach individuals tangible job skills and generate usable products/benefits for the community	L		•					•
3	Expand programs that teach crucial business skills in entrepreneurship, banking, accounting, budgeting, loan payments and credit building, and marketing	S		•				•	•
4	Remove obstacles that residents face in accessing formal banking	L		•				•	•
5	Help social programs to attract sustainable funding sources	L		•					•
6	Distribute the St. Louis Sustainability Plan widely, but especially to recognized civic and business leaders	L		•					•

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