To create sustainable communities by making solar simple & affordable.
What is a Group Buy?

A Model for Lower Prices Through:

1. Competitive Contractor Selection
2. Community-Led Outreach
3. Strong Customer Education
4. Limited-time Offering
5. Economy of Scale

Everyone wins!
Annual Electricity Consumption & Solar Production

Historical Use vs. Projected Solar Generation
What Are The Incentives?
Ameren Missouri
$.25/W Rebate

Systems operational starting July 1, 2019 - December 31, 2023 are eligible for a $0.25 per watt rebate.

- Maximum solar system size for a solar rebate for a Residential customer is 25 kW
- Maximum solar system size for a solar rebate for a Commercial or Industrial customer is 150 kW.
- Maximum solar system size to qualify for net metering is up to the load of the facility or 100 kW.
Residential & Commercial
Renewable Energy Tax Credit (Federal)

- **Tax credit of 30%** on qualified expenditures in 2019
  - Includes labor costs, system installation, interconnection wiring
  - Does not include new roof unless roof reinforcement is necessary to support the solar panels
- No maximum credit, but requires you have tax appetite
- Steps down to 26% in 2020.
- A home must be owned by the taxpayer but does not have to serve as the principal residence
- Incentive details at energystar.gov or irs.gov
Solar Financing Option - Clean Energy Credit Union

• 100% clean energy loans - 1st of its kind launched 2017
• Wholly-owned by Amicus Solar members
• Choose one or both of these loan types:
  • 12-18 month loan for 30% of system cost (covers the 30% Federal Tax Credit)
  • 12-year fixed rate loan up to the remaining 70% solar electric system cost
Financing Schedule

- **Loan Payment**
- **Utility Savings**

Year: 1 to 25

$0 - $2,000 (in increments of $500)
1. Accomplish a **free** site assessment, receive a proposal, review and sign purchase agreement (20% down payment)

2. Installer designs system & receives utility & permit approvals

3. Materials ordered & received

4. Your array is installed and energized

5. Start saving!
When there’s a huge solar energy spill, it’s just called “a really nice day.”

Refer a Friend!

Sign Up: GrowSolarSTL.org
hello@straightupsolar.com

Follow us on Facebook! (search for Grow Solar St. Louis)

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