

Highlights from the Workforce Investment Board (WIB) Executive Committee Meeting
May 18, 2011, 7:32a.m.
1520 Market St., St. Louis, MO 63103

Executive Committee Members present: Lydia Padilla, Donny Carroll, Ray Creely, Ed Hamilton, Len Toenjes; Technical Advisor: Kelley Bernardi

WIB Director and LEO Designee: Michael Holmes

WIB staff; Sherry Vogel, Fiscal Manager; Kim Neske, Frank Alaniz

Executive Committee Members not present and sent apologies: Herman Noah, Jeff Serocke, Michael Walter, Betsy Miller, Darryl Chatman.

Mr. Holmes reported to the Executive Committee, a new Board member has been appointed to the WIB Board by Mayor Francis G. Slay to replace Lew Chartock, Jeff Cartnal from MERS/Goodwill will be a partner representative.

Budget Update

- Kim Neske passed out the projected budget for the new fiscal year's budget. There are budget cuts. It is hoped the State will allow us to keep all the remaining unused dollars from FY11.
 - Mr. Holmes is meeting with Julie Gibson and her team tomorrow to go over the budget. Something will be sent out to the Board before the June meeting regarding the budget.
 - The WIB Board anticipated funding cuts and was pro-active and has formed an alternative funding structure with the 501(c) 3, and now we can reach out to other foundations. We have the mayor's approval, now it is time for everybody to step up and make this happen so we can continue to serve the citizens.
 - There is going to be another cut due to the census data changes sometime in the next year. That is going to redefine the formula; twenty-four of the fifty states lost population.
 - REOS grant is over and they will be moving into headquarters or Central West End. We will know soon which location.
 - There will be no independent summer youth program for FY11. The youth have to be in our year round program with our vendors. The vendors run their own summer program estimated to have between 150 to 200 youth engaged.
 - Discussion was held about alternative ways to have a summer program for next year. Would the youth work for a work experience if they are college bound? Suggest maybe the companies volunteer to pay salaries for the youth.
 - Kelley stated this year Alice Prince is compiling and sharing the opportunities that do come in for youth. Information will be on the WEB site. Lydia suggested youth summer program could look like a 501 issue to get grants.
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Business Services has to create a working model with businesses in the region. Two things have happen:

- The SLATE business team has signed an MOU with the county's business services team. Our teams will not collide but work together making sure the message is the same; the processes might be different. Their first meeting was held last Friday. We are going to divide the region up into clusters.
- St. Louis University MBA students worked with business services on their Capstone project. They developed a program for business services making sure we are saying the right things, giving the right messages, and have the right focus. They produced a road map for SLATE business services. Business services will be meeting on May 24th to go through this project and determine what their top three priorities are and how to accomplish them.

- The Capstone slide show was presented to the executive committee. Business services staff need training in sales. Our data is going to help us make decisions.
 - Discussions included; fee for services, using social media to advertise; free on LinkedIn and Facebook etc. Possibly having a retreat with the business services team to explore possibilities which tie in with the fourth point of the strategic plan
- People walk into SLATE because they think we have something they need; a job. Business services needs to be able to go to companies and find out what job openings are available.

The Executive Committee would like for the SLU MBA team to present their presentation at the June 15th WIB meeting. A complete copy of the research will be sent to the WIB Board.

Frank presented a data PowerPoint presentation. He is looking for what type of information the Board is asking for. Some information shared with the Executive Committee was:

- Showed how many jobs listed under each zip code. The city of St. Louis in our systems has 1,577 jobs posted.
- For the City of St. Louis the report shows we have 600 employers; 415 contacts with these companies by the business service team; 93 were new employers first time contacted.
- Job placements will be pulled from MOPerforms; once it is up and running. With the new NGCC program MOPerforms has been revamped. Keep in mind that we consider new registrants as a person who walks through the door and we have absolutely no information on them in our system; Toolbox2 and MissouriCareerSource.com
- Len would like to use the dashboard-key indicators report again and have all the information on one or two pages.
- Lydia would like to see things like generating revenue from of 501 C; how much it is going to cost to serve this many people; here is the success rate, administrative, program fees, and what the expected outcomes are. This would be useful information to write grants for the 501(c)3.
- Dave Stoecklin's and team from SIUE are hiring a consultant company to do a report on the return on the investment. Mr. Holmes will take the report to the Team of WIB directors in July.

Mr. Holmes will have a meeting/talk to the Chairs of the Sub-committees so they can begin meeting with their committees. At the June meeting the tasks force chairs can report.

The new schedules for PY11-12 will be sent by e-mail to the Board; also posted on the WEB site stlworks.com

St. Louis Post Dispatch had an article on May 15, 2011, regarding the 99er's. This is mostly a professional networking group that have exhausted their UI benefits or are close to it. Frank Alaniz held a boot camp to get them re-engaged. We partnered with HRNA of Greater St. Louis who agreed to help do courtesy interviews within the 99er's industry.

Donny Carroll made a motion to adjourn; Ray Creely seconded the motion. The meeting adjourned at 9:00 am. Next WIB Meeting is June 15, 2011 at the SLATE Missouri Career Center – Central West End, at 7:30