

MINUTES
CITY OF ST. LOUIS
WORKFORCE INVESTMENT BOARD MEETING
December 12, 2012
SLATE Missouri Career Center – Central West End

Members Present: Kelley Bernardi, Donny Carroll, Cheryl Lovell, Pat Coleman, Eddie Davis, Lynn Beauchaine, Jeff Cartnal, Russell Illy, John Reed, Rhonda Garrett, Ed Hamilton, Gregory Hill, Kevin Schaedler, Jeather Smith, Len Toenjes, David Walker, Steve Johnson, Katherine Joslin, Timothy Murrell, Herman Noah, Jerry Sagona, and David Wright.

Michael Holmes, WIB Director and LEO Designee.

Members Apologies Sent: Patrick Bannister, Lydia Padilla, Cindy Hess, Jane Kerlagon, Frank Lamm, Michael Walter, Mick Williams, John Beatty, Sherry Lappe, Michelle Darden and Gregory Hill.

Not Present: Reginald Young,

SLATE Staff: Sherry Vogel, Bonnie Mireles, Svetlana Bostick, and Alice Prince.

Guests: Jeff Taylor, Business Community Leader, Job Corps and Rosalind Guy, AARP.

Donny Carroll, Secretary, called the meeting to order at 8:01 a.m. at the SLATE Missouri Career Center-Central West End, 4811 Delmar. Michael Holmes reported that Lydia Padilla's mother had passed away therefore Donny would be leading the meeting. Donny conducted a roll call of the Board members and requested that guests sign-in. Guests were introduced. Mr. Holmes reported that Pat Bannister is out ill.

- Consent Agenda: Donny called for questions and/or discussions, additions, changes to the October 16, 2012 (Full Board) meeting minutes as written, November 14, 2012, Executive Committee highlights included. **With no opposition voiced, a motion was made by Gregory Hill to approve the consent agenda. Seconded by Russ Illy. Motion carried.**
- Nominating Committee's Process for electing new WIB Officers. The Process was reviewed. Some highlighted points are as follows:
 - The Nominating Committee Chair is selected by the SLATE Executive Director.
 - Announce at a full WIB meeting that officer elections are coming up and a nominating committee is being formed.
 - All WIB members should be made aware of the nomination process.
 - Nominating Committee will meet to determine their choice of candidate for each of the open positions.
 - At the next full WIB meeting, the Board will receive the nominations and a roll call vote will be taken for each open position.
 - If a majority of the members present vote in affirmation of the nominee, that person will be the new officer effective immediately.
- The nominations for the ballot for WIB officers presented to the Board for vote are:
 - Chair: is Leonard Toenjes
 - Vice-Chair: Patricia Coleman
 - Secretary: Donny Carroll

Twenty-two Board members were present; Twenty-two Board members voted yes to accept the ticket/ballot. This will take effect immediately, the first executive committee meeting, January 22, 2013. WIB committees will be addressed later in the meeting. The chairs of these committees will serve on the Executive Committee.

- Name Branding. The US department of Labor (DOL) will undertake the President's plan for renaming all the career centers. Next week in Jefferson City the process of the new name and how the State of Missouri will re-craft the Missouri Career Centers will be addressed;
 - The President/DOL wants us to be able to go to any city and be able to go to the workforce office; called the America's Job Center.

- Our location's name might be "SLATE's American Job Center" We will need this information to have in the Local Plan due to the State by January 15th. Information in the packet refers to the TEGAL.
 - This is not a discussion if you get DOL money you will abide by this TEGAL in some way. As we get rid of old supplies and ordering new supplies we will change the logo.
 - SLATE brand is in the City Charter and has to be in the name. Bringing examples of how this branding will look like at the meeting next week.
 - WEB sites have been captured for the domains for America's Job Center.
- **Data Reports:** were sent for review in e-mail packet. We don't see a lot of Trade Act clients coming into the SLATE Career Centers because a lot of the companies originate in the county. Most of the trade companies have been auto supply and manufactures a lot of them went out of business. Trade Act individuals are very specific in using the money from their companies first before they come in for help. White collars are coming in but from local companies not a trade company. Trade takes companies overseas. Very few of the 14 regions see trade. We are below in the adult being reemployed.

Hostess is going to be a struggle to get those employees back up to \$18.00 to \$35.00 an hour; final day of employment is December 13, 2013. Jointly all three regions have sent two mailings with all schedules of workshops so they can choose wherever they want to go. Working on getting a NEG (National Emergency Grant) will be for all 18,000 employees nationwide.

State wide the youth is still doing well. A problem with youth in-school is the drop-out rate. These are the future employees trying to get them some sort of certificate and get the employment rate up for them. We have to change that thought patterns for our young people towards employment. A goal needed is to give these youth year round employment. In St. Louis our youth are doing well our youth vendors are working with these youth. We have a great program with Job Corp. We are attaching work experience to their programs. We work with vendors we do not operate our own programs.

- Our number one challenge is adults based on our performance lot of our adult have not working for years. It is hard to get them in the door. Young adults coming in with low skills or no skills; reading level is awful. We have to place 65% of adults that walk in the door. **In our performance we are being flagged and it drags our numbers down.** OJT (on the Job Training) is available to youth who are over 18. The issue is getting the word out to all the companies with what we are doing; we have to have expansion. In OJT we wanted to focus on the small business including OJT for bio science, health care with Bethesda, manufacturing, and IT. We have pots of money for OJT for dislocated worker or veteran. With the Board help we are willing to work with any company to do OJT. SLATE does not do training. The client is sent to a certified DESE approved school.

Len asked about sequestration/fiscal cliff and what the implications for the State are. Mr. Holmes sends information regarding what is happening in DC to the Board to keep them updated. Mr. Holmes believes a deal will be made but there will be cuts in all programs. He is prepared for a 10% cut. Department of GAO (Government Accountability Office) put out an e-mail last week to all Federal Departments to brace for what this would mean. Will they allow it and then come back in January and revise it you don't know. Same thing about tax cuts. The performance plan is in place. A request was made to send out the details of the PIP to the Board. The performance plan includes number:

- Of adults we will service and what percentage of those adults will enter employment, average earnings, retention.
- Same for Dislocated Worker and Wagner-Peyser,
- Youth have other measures.
- We renegotiated the PIP. That information on renegotiated performance is included in the packet received.

Actual Local Plan due when it is due will send out to WIB review and comment. We know we have work on this adult piece. Getting more jobs and getting those people who have less skills back into employment is the difficulty. SLATE has

asked the State for technical assistance to help us with the plan. The average age of the WIA adult is usually between 25 and 50.

- New Youth Council Chair... Herman Noah will take on the assignment of the Youth Council Chair this year. Herman will work closely with Alice and her staff.
- WIB sub-committee assignments. The following committees have been established.
 - Business Services Committee Kathy Joslin and Kevin Schaedler will co-chair, Bonnie Mireles, Staff.
 - Job and Education Committee Jeffrey Taylor, Job Corps, would like to stay working with those individuals Staff person is Wanda Summers back to the committee.
 - Request for Proposal Committee February all of our services will be going out for a staffing contract. Staffing for youth, career centers, TANF, and business services. The whole Board is involved in this process. We are hoping more members will want to be on this committee. Herman Noah is chairing
 - Youth Council Herman is chairing and their committee must come from youth council and vendors. Will send list out to Board of who and what organizations are on Youth Council
 - Nominating Committee Ed Hamilton, Chair.
 - Strategic Planning review twice a year. The Strategic plan was approved last year. The standing committee will be the Executive Committee including Steve Johnson.

Mr. Holmes placed people in committees he thought would be a good fit. Will send list out to the WIB members if you have and desire to be on another committee email Sherry stating what committee you would like to be on. the committee chairs will serve on the Exec Board. Thanks to everyone for volunteering. Within the time frame structure of our full Board meetings there will time to meet. You can meet at other times too just let Sherry know. Also adding to the Board non officio DWD will have a staff person assigned to the each WIB within the State. Mike Gavura is our representative.

- Negotiated Performance/Letters from State. We had two audits from the State done in May, A youth monitoring went well; the usual things paperwork, programmatic; no real issues with our youth. Just received letters in December. Year has started and changes have to be made. The one we are doing the PIP on is the adult addressed earlier in minutes. We have not passed the adult entered employment rate last year or this year. The lets the State know what we can do to try to improve.
- Award for Youth about partnership. The Governor's Award for Quality and Productivity; (Efficiency/Process Improvement-State Parks Youth Corps Program). MERS/Goodwill agreed to be the vendor for the Youth State Parks of the City, County, St. Charles, and Jeff Frank. They did a great job wonderful job. SLATE doesn't operate programs they manage programs. This is the second regional project. Graduate St. Louis was the first project.

Possible awards. Mr. Holmes wanted to mention this here and at the Executive Committee. The WIB is looking to award a vendor /company at least once a year for doing outstanding job. Lord & Taylor moving from Toronto to St Louis 130 IT open jobs. Update on all projects beginning the next full Board meeting.

The motion to adjourn the WIB meeting was made by John Reed, with Rhonda Garrett seconding the motion. All board members were in favor, motion carried. The meeting ended at 9:20 am. Next meeting is February 20, 2013 at 8:00 am.

Signed,



.... Donny J. Carroll, WIB Secretary

.....February 20, 2013

Date