

MINUTES
CITY OF ST. LOUIS
WORKFORCE INVESTMENT BOARD MEETING
June 15, 2011
SLATE Missouri Career Center – Central West End

Members Present: Jeff Serocke, Kelley Bernardi, Donny Carroll, Jane Kerlagon, Lydia Padilla, Ed Hamilton, Cheryl Lovell, Kevin Schaedler, Pat Coleman, Patrick Bannister, Darryl Chatman, John Betty, Jeff Carnal, Gregory Hill, Russell Illy, Katherine Joslin, Eddie Davis, Michelle Darden,

Michael Holmes, WIB Director and LEO Designee.

Members Apologies Sent: Lynn Beauchaine, Ray Creely, Dale Kreienkamp, Frank Logan, Betsy Miller, Herman Noah, Willard Reeves, David Wright, Cindy Hess, Len Toenjes, Jeather Smith, David Walker, Michael Walter, Ohala Ward, Michael Williams: Members Absent: Kevin Riggs

SLATE Staff: Sherry Vogel, Bonnie Mireles, Keith Mullen, Zeinab Halo, Charles Bohannon, Ariel King,

Guests: David Kessel, Edwilla Massey, Erik Nielsen, Alison Tsacoumangos, Collin Rossi, Steve Coffman

Jeff Serocke called the meeting to order at 7:34 a.m. at the SLATE Missouri Career Center-Central West End at 4811 Delmar. Donny Carroll conducted a roll call of the Board members and requested that guests sign-in. Guests were introduced.

- I. Jeff Serocke introduced and welcomed Jeff Carnal, Vice President for Program Development, MERS/Goodwill Industries as a new WIB member on the Board.
- II. Consent Agenda: Chairman Serocke called for questions and/or discussions to the April 27, 2011 (Full Board) meeting minutes as written, May 18, 2011 Executive Committee highlights included . **With no opposition voiced, a motion was made by Russ Illy to approve the consent agenda. Seconded by Gregory Hill. Motion carried.**

Approval for the December 8, 2010 and February 9, 2011 minutes as written was made by electronic vote. Motion carried with no objections or changes.

- III. Budget Update 2011-2012. For this program year beginning July 1, 2011, SLATE has received a \$1million cut in funding. Mr. Holmes has been reporting to the Board these cuts were coming. SLATE has to diversify and has to apply for grants outside of WIA. Twenty-four of the fifty states received dramatic cuts. The Federal Budget begins October 1, 2011.

If they reauthorize WIA most likely they will put some money behind WIA. The markup for WIA reauthorization will happen in two weeks. We will send this summary to the Board and include the executive summary. With these cuts means vendor staff cuts; streamlining the budget.

Two hubs are being closed; the Professional Transition Office at United Way and REOS our ex-offender shop. The Graduate St. Louis grant saved at least five jobs. We are supposed to be monitoring and overseeing not operating programs. Big cities are grandfathered in and can operate programs.

Our 501 (c) 3 was not developed to get money to hire more staff it is to share these dollars with our community partners to provide more services. Grants are out for "Green Jobs" a State grant with Kansas City (Dean McQueen), BFL and Dept. of Economical Development; one with Employment Connections (EC); BFL for ex-offenders; and working on two H1B1 grants, one with UMSL and one SIU Edwardsville, St. Clair and Madison County; also working on one with Center for Emergency Technology.

IV. Contracts 2011-1012 update:

The contracts we have for this year are:

- SLCC staffing agency adult side;
- Armand Paulet, St. Louis Construction Orientation Intake Center;
- MERS/Goodwill for Youth (2 contracts),
- BFL for Youth
- DESE for Training,
- Dodson Consulting LLC;
- ACCESS a flow through the State.

Dollar amounts are still being negotiated for above contracts. In August these contracts will be presented for the Board's approval. We will begin an RFP process next year probably starting the committee group in October or November 2012. This will give time to make sound decisions on what we want to fund.

V. UPDATES on some of the major things SLATE is doing that the Board should be aware of:

- The City and County MOU. SLATE signed an MOU with the county blending our Business Service and Rapid Response Teams together. The process can be different but the message the same; if we are doing brochures they should look the same; split costs. Mr. Holmes is going to be very involved in the process. A good relationship is needed with the community businesses.
- Alternative Opportunities Inc. (AOI) MOU. Out of Springfield, MO. JESS was doing our youth with disabilities. AOI took them over last year. AOI is really moving forward this fiscal year. They have a green jobs grant, same as BFL. AOI wants to work with us on how they can build capacity in the green job development area. We will be tracking our individuals that go into their job programs to decide if it helped them get jobs.
- Construction Prep Center MOU. Stretching the small amount of dollars we have to build capacity and extend our growth and opportunity to the client. If another organization can perform one thing and we can accomplish another thing for that client we are using the dollars wisely. CPC is in Wellston and is a pre-construction program that has no connection to the apprenticeship program recognized through the trades. It seems logical that you should finish your pre apprenticeship program and be able to get into the apprenticeship trade programs and have a chance for a job with the trades. CPC clients will be put in our database for tracking. Working on Board Bill 75 has given Michael Holmes insights to a lot of disconnect. We are making sure we are connecting the dots.

VI. SLU MBA Capstone Project Presentation Executive Summary: This project was with the SLU-MBA group and SLATE Business Services. This year starting July 1, 2011, Mr. Holmes' whole focus is going to be developing Business Service and relationships with our business community. We will use this project as our Strategic Plan for Business Services. Some points of interest from the slideshow/roadmap presentation by Erik Nielsen, Collin Rossi, Alison Tsacoumangos (part of the SLU-MBA project) are

- Objectives, Goals, Opportunities, and Recommendations
- Internal Communication and Analysis
- Online Presence, Social Media, & Marketing
- Testimonials

- Candidate/Client Relationships & Recommendations
- Business Services Team Sales Training & Recommended Sales Process
- Additional Tools to use; Sales Meetings, Tracking, Continued Training, etc.

VII. On the Data Report the last report is the most current until we get the end of the Quarter report. We will send that data out to the Board where we are with our goals and percentages through MoPerforms.

VIII. Updates from Chairs of WIB Sub-Committees.

- Strategic Planning...Donny Carroll. The committee has met four times since July 2010. Early July Career Centers began a new process called NGCC (Next Generation Career Center) The committee felt they needed to understand the new process and wanted a tour to observe. They also met with the Business Services department in order to receive a better understanding of relationship between the companies and Business Services.
- 501 (c) 3...Darryl Chatman. We are registered with the State. Still in the mist of getting registered with IRS. Need to raise a certain amount of money for the fees. Determining how to raise State Funds in the meantime.
- Job Training and Education...Wanda Summers. Had an opportunity to meet with four other areas in regards to Training. We met with Representative from Illinois, St. Charles, St. Louis County, Jefferson/Franklin, our goal was to try get together and come up with a plan to share information on what each of the agencies did. Our customers transfer across the line we need a unified plan on how to better utilize the reduced funds we are getting for training. Trying to access all resources to help our customers. A plan is being developed.
- Business Services, David Walker, is the new chair. Have had two meetings, we are basically on the same page as the SLU-MBA Project. Basically the group came up with most the same conclusions.
- Ray Creely, chair of the Youth Council not present; Mr. Holmes reported they have been having meetings.

IX. Other Business:

- Mr. Holmes wants to invite all the chairs of the sub-committees to attend the next Executive Committee Meeting (July 19, 2011).
- In August we will have our official WIB meeting. In October and every other WIB meeting we will have sub-committee meetings at 7:30 am. A good use of our time is to get members engaged in sub-committee meetings. This is where the work needs to be done. The following meeting and the Executive Committee meetings have the report out. Our plans are beginning July 1, 2011. Mr. Holmes will meet with every committee chair to let them know what he is expecting and hoping for them to accomplish.
- The August Board meeting is changed to August 31, 2011, 7:30 am, at Central West End Delmar.

The motion to adjourn the WIB meeting was made by Patrick Bannister with Russ Illy seconding the motion. All board members were in favor, motion carried. The meeting ended at 8:40 pm.

Signed,

Donny J. Carroll,



WIB Secretary

August 31, 2011

Date