

MINUTES
CITY OF ST. LOUIS
WORKFORCE INVESTMENT BOARD MEETING
October 20, 2010
SLATE Missouri Career Center – Central West End

Members Present: Kelley Bernardi, Donny Carroll, Ray Creely, Eddie Davis, Kevin Riggs Russell Illy, Katherine Joslin, Jane Kerlagon, Dale Kreienkamp, Frank Logan, Herman Noah, Lydia Padilla, Willard Reeves, Lynn Beauchaine, David Wright, Ed Hamilton, Cindy Hess, Cheryl Lovell, Kevin Schaedler, Ohala Ward, Pat Coleman

Michael Holmes, WIB Director and LEO Designee.

Members Absent: Jeff Serocke, John Beatty, Lew Chartock, Jeather Smith, Betsy Finnegan, Patrick Bannister, Michelle Darden, Darryl Chatman, Gregory Hill, Len Toenjes, Michael Walter

SLATE Staff: Loree Augustine, Sherry Vogel, Rebecca Ritter, Alice Prince, Bonnie Mireles, Charles Bohannon

Guests: Don Thompson, Jeff Cartnal, Reggie Young, Amy Phillips, Edwilla Massey, William Erickson

Lydia Padilla called the meeting to order at 7:34 a.m. at the SLATE Missouri Career Center-Central West End at 4811 Delmar. Donny Carroll did a roll call of the Board members and requested that guests sign-in. Guests were introduced.

Consent Agenda: Vice-Chairman Padilla called for questions and/or discussions to the August 18, 2010 (Full Board) meeting minutes as written. With no opposition voiced, a motion was made by Katherine Joslin to approve the consent agenda and seconded by Herman Noah. Motion carried.

- I. Notification of Committee meetings. Michael Holmes stated that there are two committee groups meeting. The 501(c) and the Strategic Planning. Under the open "Sunshine Law" notifications need to be posted when meetings occur. The chair of each of these committees needs to notify Sherry when and where they are having the meetings 24 hours in advance. The meeting posting is required at the workplace, on the SLATE WEB site, and at the site of where the meeting is held. People will then be notified publicly so they have the option to attend. Any committees connected with this agency need to have meetings posted.
- II. Michael Holmes reviewed the performance measures with the Board. There will be links for the members to click on in the body of e-mails received that will connect directly to the information. The State has a great new tracking system called MO Performs. Staff is getting trained on all the data that MO Performs can pull out. The data presented today is from last year. We have to negotiate for our performance goals. The PY 09 handout shows what was achieved. Unemployment rate in Missouri is 12.5%. There are two concerns we need help with:
 - People lost jobs
 - People not getting into jobs

The State might be looking at a "Public Work Program" (possible \$47 million that the City of St. Louis could get). Training would be needed especially in green jobs. RCGA has completed a survey; there will be a public roll out on January 26, 2011, at St. Louis University. The survey will look at 14-15 key jobs clusters in the St. Louis region. Training needs to be considered for five clusters for St. Louis area.

- III. WIN Assessment to determine where people's basic education knowledge levels are. Degree attainment for youth is a major issue. There is a high dropout rate in public education around the county. The dropout rate for St. Louis is approximately 45%; youth start 9th grade but don't finish. When does intervention need to begin? We look at 16-21

ages so degree attainment is high school and other education facilities. Our vendors work with the public school system. The Board will obtain specific information on what schools the youth vendors are working with. The Board wants to know where the numbers come from and the story they are telling; including the what and where of the degree and more detail of in-school and out of school. Only 500 youth worked in 2010 summer compared to last year where over 2,000 youth worked; due to funds cut. DESE (Department of Elementary and Secondary Education) needs to be included in numbers and discussions; they have records. The State system is not compatible with DESE. Youth council needs to get back into these discussions.

- IV. Clients Served PY10-Regional Comparison. Mr. Holmes stated that under the new model NGCC (Next Generation Career Center) there are performance goals that have to be attained to avoid penalties. All around the country clients were not put into the system because they probably would not get a job and would still be in the performance totals. Missouri stated this year they wanted a real snap shot. Everybody that walks through the door is registered because services are being provided. Third quarter comparison chart where individuals are only listed once in 2010:

	Adults 2009	Adults 2010	DW 2009	DW 2010	Youth 2009	Youth 2010
State wide	9,922	76,498	14,065	58,453	843	3,457
St. Louis City	1,303	11,063	642	7,924	101	293

Case loads eliminated; staff intensive. If an individual does not come in for services on the appointed time within 90 days they will be exited. Next quarter based on this system measures will not be met and be in the red. Negotiation is being held with the Feds by the State. The State of Missouri is giving a grace period for recovery to the regions. We need to know the strategy to move forward. A session may be held with the Board by end of next quarter to show what information can be collected and presented from the new State System (MO Performs).

- V. Green Industry handouts. Under the guidance of Len Toenjes and Chair, Jeff Serocke; earlier this year we met with all the area WIBs on a green project. Referring to the September 23, 2010 LMI (Labor Market Information) report is an update and snapshot of the green project. The project includes all the local WIBs (St. Louis City and County, Jefferson/Franklin St. Charles, Madison, St. Clair) and is going very well. The Green Economy Symposium will be the conclusion of this task force on January 26, 2011. Data will be presented at that time in terms of jobs and talent. The State has also done a green careers project for the whole State. Once our project is done our local data will be sent to the State. The State will cross reference all of the data.
- VI. The Local Plan. The WIB Board has received information through e-mail regarding the Local Plan. The Plan has been submitted. The City of St. Louis WIB (as well as the other thirteen regions) is required to submit a Plan each year to the State so they can submit to the Federal Government for approval. It states our plan to work with workforce development. Once the plan is approved it is our directive. Comments need to be sent to Kelley Bernardi (kbernardi@stlworks.com) by October 29, 2010. The final version after approval will be posted on the WEB site. Due to the changes for the new program model "NGCC" (Next Generation Career Center) the plan is different than in the past.

VII. Other Business:

Before moving into the Strategic Planning and 501c3 task force breakout groups it was asked if any other business needed to be brought to the table.

- There will be an updated given to the Board on the "Graduate St. Louis Partnership" next quarter. Meetings are still ongoing and information obtained regarding where the Colleges are concerning this project.

- Clyde McQueen talked to the Health Care Workforce Board about what Kansas City is doing. Mr. McQueen also had a session with SLATE with members of the WIB Board that attended following the October 8, 2010 Executive Committee Board Meeting. Mr. McQueen spoke on what they are doing in Kansas City regarding full employment council and his WIB; which is a consortium, our WIB is not. We will be able to use some of his ideas and we can have conversations with his staff regarding some of Kansas City's projects. Mr. McQueen felt that there is strengthen in subcommittees and partnerships. We are all about employment and need to be a part of the system. Every job opening from Board members' organizations should be posted on MissouriCareerSource.com; we must have collaboration.
- If members do not receive information that they need or cannot find on the WEB site please e-mail us.

VIII. The motion to adjourn the WIB meeting and to go into the break out meetings was made by Cheryl Lovell with Dale Kreienkamp seconding the motion. All board members were in favor, motion carried. The meeting was formally adjourned at 8:41am by Lydia Padilla.

Signed,



Donny J. Carroll, WIB Secretary

December 20, 2010

Date