

# Commercial District Managers

**St. Louis Development Corporation**  
 1015 Locust St., Suite 1200  
 St. Louis, Missouri 63101



## Staff

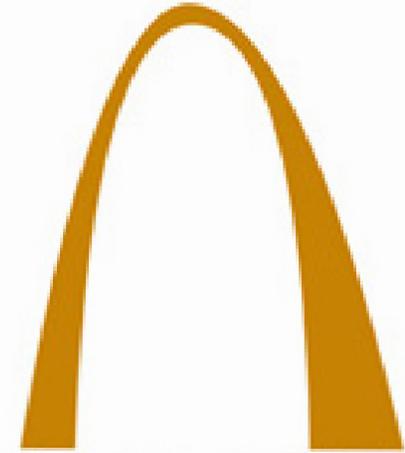
Name	*Field Office	Main Office
	<i>*Please call Field Office first to reach Commercial District Managers</i>	
		<b>622-3400</b> ext:
Michelle Maple <i>(Supervisor)</i>	<b>622-3400</b>	<b>291</b>
Harry Bennett	832-2946	<b>396</b>
James Buchanan	454-5731	<b>622</b>
Gary Filmore	454-1894	<b>619</b>
Angelo Sita	351-3328	<b>550</b>
Andrew Riganti	772-4640	<b>671</b>
Erica Henderson	353-4631	<b>293</b>
Antrease Brown	869-3567	<b>289</b>
Jimmie Williams <i>(Administrative Assistant)</i>	622-3400	<b>241</b>

FAX: 314-259-3452



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Keeping St. Louis In Business

# SLDC

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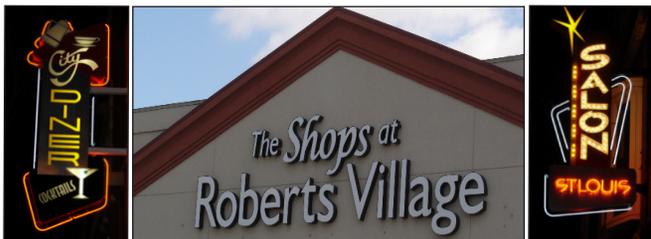
## Neighborhood Commercial District Improvement Program



## Commercial Business Districts

The St. Louis Development Corporation has established the Neighborhood Commercial District Improvement Program to stabilize and revitalize Neighborhood Commercial Business Districts. The Commercial District Managers work with Business Associations in the neighborhoods to improve the commercial core of these business strips as well as assisting with individual neighborhood businesses. Working in conjunction with various City departments, and through initiatives aimed especially for the business and property owner, the Commercial District Managers help to implement:

- The organization and management of Business Associations
- The establishment and maintenance of a positive business climate in the City of St. Louis
- Assisting businesses and/or property owners in utilizing government sponsored business development funding opportunities
- Administering the Neighborhood Commercial District Improvement Program
- Developing strategies for Public Improvements in the Neighborhood Commercial Business Districts
- Assisting in the establishment and management of special Taxing/Assessment Districts
- Presenting business opportunities to prospective entrepreneurs
- The marketing of available commercial properties
- Assisting in the advertising and promotional efforts in the Business Districts
- Serving as a liaison between the Business Community, City Departments and other governmental agencies and community groups



## Facade Program



The Neighborhood Commercial District Improvement Program, better known as the Facade Program, is a commercial storefront improvement program designed to assist a business or owner of a commercial property in improving and/or restoring the building to be more appealing to the consumer and the neighborhood. The assistance comes in the form of grants to the owner or business. These grants are available for commercial properties throughout the City.

The objective is to enhance the appearance of individual buildings in a commercial district and thereby help to stabilize and revitalize the surrounding neighborhood. This is achieved with a combination of public and private funding that encourages the business or building owner to improve the building with the ultimate goal of restoring it to the original style and character. The historic character of the building helps to determine the scope of the renovation.



## Public Improvements

The Commercial District Managers work with the aldermen, the Business Associations and the Neighborhood Associations, to help coordinate the public improvements that are planned in the Neighborhood Commercial Business Districts. Often this involves improvements to the street that include traffic calming strategies, additional lighting, light pole district identification banners, trash receptacles and public benches.



## Identifying Resources

Many Commercial Districts can benefit from innovative revenue sources to improve the overall business environment and provide public improvement project assistance. Special assessment initiatives such as Community Improvement Districts can provide funds to address maintenance, security and economic development enhancements within selected areas. Additionally, city/state/federal and private resources can assist districts in meeting their development goals. Commercial District Managers inform and assist in the identification, organization and management of such programs.

