

Mobile Payments



► Optimize Customer Experience

Registration is quick and easy. Our apps make parking simple and convenient. We have a 95% customer satisfaction rating.

► Proven Success

Our redundant cloud hosted and PCI DSS Level 1 compliant system brings you the highest security. Our mobile apps are downloaded the most in the industry.

► Cutting Edge Technology

We offer your patrons innovative parking methods via NFC, QR Code and GPS.

► Increase Your Revenue- No Capital Cost

Our system generates 20% or more revenue per parking transaction (compared to a coin meter) and requires no upfront investments.

► Lower Your Operational Cost

No maintenance, service, coin collection, vandalism, or shrinkage costs with our service.

Gated Solutions



► Seamless PARCs Integration

We have seamless integrations with most existing PARCs systems for ease of inventory reconciliation.

► Easy Access

We provide your patrons easy access to your gated facilities via in-app QR Code generation or scanning of their parking ticket.

► Low Cost Solutions

Our low cost, sophisticated solutions are designed to streamline payments for Parkmobile members and permit holders.

► Integrated Reporting

We provide integrated reports for a consolidated overview of your transactions per payment type.

► Multiple Access Methods

Our system works with multiple gated access methods such as License Plate Recognition (LPR), RFID, NFC and QR Code.

Validations & Emerging Payments



► Wide Range of Payment Options

We offer a multitude of convenient payment methods including debit/credit card, stored value solutions and PayPal.

► Drive Loyalty

Incentivize new patrons and reward existing parkers with our easy and flexible promo codes (one time, temporary and (un)limited).

► Increase Revenue

Create new traffic to your parking facilities.

► Direct Integration With Payment Processors

We have direct integrations with most major payment processors and payment gateways.

► Payment for All Locations

Our system works with on street parking, off street parking and gated facilities.

EV Charging



► No Utility Regulation Hassle

Our system considers EV charging transactions as custom parking sessions thereby avoiding utility regulation hassles.

► Green Solution

Our eco-friendly system makes EV charging even greener.

► Seamless Experience for Your Patrons

Starting an EV charging session is quick and easy. Our system generates a simple access code to activate the charging station.

► Works For Most Charging Stations

Our mobile payment solutions revenues, allow charging station providers to monetize infrastructure investments.

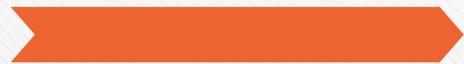
► Integrated Reporting Portal

EV charging transactions are integrated in our reporting portal.



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Event Parking



Low Cost Solution

Our event parking solution has a low upfront investment. Event permit issuance cost is charged to the applicant.

Streamline Your Revenue

Our system provides event goers the opportunity to prepay for parking, securing your revenue and streamlining your operations.

Optimize Your Patrons Experience

Patrons have the choice to conveniently purchase their event permit anywhere or showing it on their smart phone.

Customized Branding

We can tailor our event parking system to your look and feel creating a uniform branding experience.

Quick and Easy Validation

Parking attendants can validate the permit by scanning the QR Code.

Central Parking Rights Database



Central Collection of All Parking Rights

Our system is integrated with all major parking equipment vendors.

Repository for Data Analysis

The aggregated data provides a complete and holistic overview of all paid parking and can be used for data analysis.

Optimize the Management of Your Parking Assets

Analysis of relevant parking data helps you to better optimize parking assets and creates the basis for a dynamic pricing strategy.

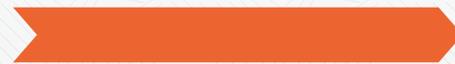
Central Enforcement Database

Our system is integrated with all major parking enforcement vendors.

Green Solution

Dynamic pricing is one of the strategies that cities use to mitigate congestion and CO2 emissions.

Permits



Reduce Cost of Permit Fulfillment

Our online permit system automates the application, approval and issuance process which greatly reduces permit fulfillment and operational support.

Customize Branding

We tailor the permit system to your look and feel creating a uniform branding experience.

Flexible Workflow

Whether it is a new opportunity or replacement our permit system workflow allows you to design and implement a solution that meets your needs.

Integrated Reporting Portal

We offer you extensive permit reporting options through our online reporting portal.

Seamless Enforcement Integration

Our permit system integrates easily with all major enforcement solutions including drive by enforcement (LPR).



Parkmobile
PARKING MADE SIMPLE™