

**ORDINANCE #67503**  
**Board Bill No. 72**

An Ordinance that provides for financial incentives for passenger air service at Lambert St. Louis International Airport® (the “Airport”); determines and finds that it is the best of interests of the City of St. Louis, Missouri (the “City”), the Airport and others to encourage service at the Airport by new passenger airlines and to stimulate passenger service by airlines currently using the Airport by the adoption of programs providing for financial incentives for new airlines and new air service at the Airport; ratifies and adopts the Passenger Air Service Incentive Program (the “Program”) for the Airport recommended and approved by the Airport Commission and by the Board of Estimate and Apportionment; authorizes and directs the Director of Airports to implement the Program; containing a severability clause; and containing an emergency clause.

**WHEREAS**, The City of St. Louis, Missouri (the “City”) owns an airport known as the Lambert-St. Louis International Airport® (the “Airport”) which is operated by the Airport Authority of the City;

**WHEREAS**, it is in the best interests of the City, the Airport, the traveling public using the Airport and the residents of the St. Louis metropolitan area to encourage new passenger airlines to provide air service at the Airport, and to stimulate passenger air service to domestic and international destinations not currently served from the Airport by the airlines currently using the Airport;

**WHEREAS**, the City desires to broaden passenger activity at the Airport; attract new passenger air service to the St. Louis market; increase the number of non-stop destinations served from the Airport; increase the number of passengers traveling through the Airport; increase non-airline revenues generated at the Airport; and, over time, reduce the airlines’ unit cost to operate at the Airport; and

**WHEREAS**, in order to accomplish the foregoing the City intends to ratify and adopt the Passenger Air Service Incentive Program, attached hereto as ATTACHMENT A, with an effective date for air service commencing at the Airport on or after May 1, 2007 and expiring June 30, 2009.

**BE IT ORDAINED BY THE CITY OF ST. LOUIS AS FOLLOWS:**

**SECTION ONE.** The Board of Aldermen of the City of St. Louis, Missouri (the “City”) hereby determines and finds that it is in the best interests of the City, Lambert St. Louis International Airport® (the “Airport”), the traveling public using the Airport, and the residents of the St. Louis metropolitan area to encourage new passenger airlines to provide air service at the Airport, and to stimulate passenger air service to domestic and international destinations not currently served from the Airport by airlines currently using the Airport by the adoption of a program of financial incentives for new airlines and new air service.

**SECTION TWO.** The City hereby ratifies and adopts the Passenger Air Service Incentive Program (the “Program”) granting the Director of Airports the authority to waive certain Airport fees and charges associated with qualifying flights operated by eligible airlines, as provided for in the Program as set out in ATTACHMENT A, which was approved and previously adopted by the City’s Airport Commission and the City’s Board of Estimate and Apportionment.

**SECTION THREE.** The Director of Airports is authorized and directed to implement the terms of the Program including, without limitation: securing appropriations necessary to fund the Program; accepting applications from airlines interested in participating in an incentive program; determining airline eligibility and flight qualifications; approving or rejecting applications based on the standards set forth in the Program; monitoring compliance with the terms and conditions for participation, and, if necessary, terminating an airline’s eligibility for participation; and any and all other actions necessary to implement and administer the Program.

**SECTION FOUR.** The sections, conditions, or provisions of this Ordinance or portions thereof shall be severable. If any section, condition, or provision of this Ordinance or portion thereof contained herein is held invalid by a court of competent jurisdiction, such holding shall not invalidate the remaining sections, conditions, or provisions or portion thereof of this Ordinance unless the court making such finding shall determine that the valid portions standing alone are incomplete and are incapable of being executed in accord with the legislative intent.

**SECTION FIVE.** This being an ordinance for the preservation of public peace, health, or safety, it is hereby declared to be an emergency measure as defined in Article IV, Section 20 of the City Charter and shall become effective immediately upon its approval by the Mayor of the City.

## ATTACHMENT A

**City of St. Louis**  
**Lambert-St. Louis International Airport®**

**Passenger Air Service Incentive Program**

The City of St. Louis, Missouri, is adopting this Passenger Air Service Incentive Program (individually, “Program I” and “Program II,” collectively the “Incentive Program”) to stimulate new passenger air service at the Airport.

**Section 101: General**

## A. Overall Goals

The goals of the Incentive Program are to:

1. broaden passenger airline activity at the Airport;
2. attract new passenger air service to the St. Louis market;
3. increase the number of non-stop destinations served from St. Louis;
4. increase the number of passengers traveling through the Airport;
5. increase non-airline (concessions, parking, etc.) revenues to the Airport; and
6. over time, reduce the airlines’ unit cost to operate at the Airport.

## B. Term

The Incentive Program shall become effective for new passenger air service at the Airport commencing on or after May 1, 2007, and shall remain in effect until June 30, 2009.

## C. Funding

Subject to the availability of funds and appropriations by the City, the Incentive Program shall be funded solely from the Airport’s Contingency Fund. Financial benefits conferred through the Incentive Program shall not exceed \$200,000 during Fiscal Year 2007, \$3,000,000 during Fiscal Year 2008, and \$1,800,000 during Fiscal Year 2009; provided, however, that any appropriated amounts in excess of actual financial benefits conferred in each Fiscal Year may be carried over to the immediately-following Fiscal Year to be used in accordance with the Incentive Program. If necessary, the available annual funding shall be prorated among the Incentive Programs’ participants.

Waivers of Landing Fees and Terminal Building Rents offered by the City under this Incentive Program shall not have the effect of increasing the rentals, fees, or charges imposed on other aeronautical users of the Airport, including other airlines.

## D. Compliance with Federal Obligations

The terms and implementation of this Incentive Program shall be, at all times, subordinated to applicable state and federal laws and regulations, and the provisions of any existing or future agreement between the City and the United States Government or governmental authority, relating to the operation or maintenance of the Airport. The Incentive Program may be terminated, in whole or in part, if it is determined to violate applicable laws, regulations, or any assurance made by the City to the United States Government in connection with the receipt of federal grants-in-aid or the approval of Passenger Facility Charges.

## E. Incentive Program Definitions

The words and phrases defined below have the following meaning when used elsewhere in this Incentive Program:

Airport Use and Lease Agreement: means the agreement first adopted by Ordinance No. 66926, approved on December 14, 2005, as it may be amended from time to time.

Airport: means the Lambert-St. Louis International Airport, together with any additions, improvements, or enlargements made from time to time.

Airport Director: means the Airport Director of the City or the person performing the functions of that office, as authorized by the City's Mayor, or that person authorized by the Airport Director to act for or on behalf of the Airport Director with respect to any particular matter.

City: means The City of St. Louis, Missouri.

Fiscal Year: means the twelve-month period commencing July 1 and extending through June 30 of the following calendar year, or such other fiscal year as the City may establish by ordinance.

Landing Fees: means the fees payable in accordance with Section 503 of the Airport Use and Lease Agreement.

Terminal Building Rents: means the charges payable in accordance with Sections 502 and 504 of the Airport Use and Lease Agreement.

### **Section 102: Program I – New Entrant Airlines**

#### A. Program I Goals

1. Attract new passenger air service to, and increase competition among airlines in, the St. Louis market.
2. Help mitigate the financial impact to new entrant airlines of beginning passenger air service at the Airport.
3. Compete with other airports seeking to attract new entrant airlines.

#### B. Program I Definitions

Eligible Airline: an airline that has not provided passenger air service at the Airport in the previous 12 months, and that begins new scheduled passenger air service at the Airport and commits to maintain such service for a period of 24 consecutive months, is eligible to participate in Program I, except:

1. an airline that operates for the benefit of, or under the same or substantially similar name and/or livery as another airline that is serving the Airport on, or discontinued service at the Airport within the 12 months prior to, the date on which the new scheduled passenger air service begins; or
2. an airline that consolidates with, or merges into, another airline that is serving the Airport on, or discontinued service at the Airport within the 12 months prior to, the date on which the new scheduled passenger air service begins.

To become an Eligible Airline, an airline must commit to enter into, and comply with all the terms of, an Airport Use and Lease Agreement.

Qualifying Flight: regularly scheduled service at the Airport (designated by a particular flight number or numbers) that is first operated by an Eligible Airline during that airline's initial 45 days of operations at the Airport qualifies as scheduled service for purposes of Program I.

#### C. Program I Incentives

Upon the Airport Director's determination that an airline is eligible to participate in Program I, and subject to the provisions of this Incentive Program, the following fees shall be waived:

1. Landing Fees incurred by that airline's Qualifying Flights beginning on the date in which each Qualifying Flight

is first operated, and continuing for a period of 9 consecutive months thereafter for each such Qualifying Flight;  
and

2. Terminal Building Rents associated with the space assigned to an Eligible Airline during the first 9 consecutive months of operations by that airline at the Airport.

### Section 103: Program II – New Destinations

#### A. Program II Goals

1. Stimulate the introduction of passenger air service to new destinations from the Airport.
2. Ease the economic risk associated with beginning service to new destinations.
3. Help mitigate the financial impact of starting new passenger air service to a new destination from the Airport.

#### B. Program II Definitions

Eligible Airline: an airline that introduces Qualifying Flights and commits to maintain such service for a period of 12 consecutive months is eligible to participate in Program II; *except*:

an airline that operates for the benefit of, or under the same or substantially similar name and/or livery as another airline that is providing non-stop roundtrip flights between the Airport and such other airport on, or discontinued such service within the 12 months prior to, the date on which the Qualifying Flights begin.

To become an Eligible Airline, an airline must have entered into, and be in compliance with all the terms of, an Airport Use and Lease Agreement, or must have been designated as an Affiliate in accordance with the terms of such agreement.

An airline participating in Program I that is also an Eligible Airline under Program II may request to participate in Program II for any applicable new passenger air service for which the airline is not receiving an incentive under Program I.

Qualifying Flight: new regularly scheduled non-stop roundtrip service between the Airport and an airport that has not been served from the Airport by the airline operating such new service during the previous 12 months qualifies as scheduled service for purposes of Program II.

#### C. Program II Incentives

Upon the Airport Director's determination that an airline is eligible to participate in Program II, and subject to the provisions of this Incentive Program, the following fees shall be waived:

1. Landing Fees associated with that airline's Qualifying Flights and incurred during the first 6 consecutive months of operations of that service.
2. Incremental Terminal Building Rents, if any, associated with that airline's Qualifying Flights and incurred during the first 6 consecutive months of operations of that airline.

### Section 104: Procedures

#### A. Application Process

1. Before commencing new passenger air service that may qualify for Program I or Program II, an airline desiring to participate must petition in writing to the Airport Director. A petition should include sufficient information to demonstrate eligibility to participate in the desired program and flight qualifications, including, without limitation: the type of new service to be offered, the destination airport, the date on which the new service will begin, and the type of aircraft to be used for the new service. If applicable, a petition to participate in Program II also should include evidence that the airline would incur incremental Terminal Building Rents as a result of operating the Qualifying Flights under Program II.

- 2. The Airport Director may request any additional information as may be necessary to consider an application.
- 3. An application must be approved by the Airport Director before an airline is eligible to participate, and its flights qualify for participation, in the Incentive Program.
- 4. The Airport Director may reject an application if the Airport Director determines that:
  - a. the airline is not eligible to participate in the Incentive Program;
  - b. the proposed service does not qualify for an incentive; or
  - c. the proposed service does not meet the Incentive Program’s goals.
- 5. The Airport Director may terminate an airline’s eligibility to participate if that airline fails to meet or maintain any of the requirements for participation.

B. Reports

An airline participating in the Incentive Program may be required to provide operational reports to show it is meeting the applicable requirements.

C. Year-End Settlement

Contemporaneously with the year-end accounting, recalculation and settlement of fees and charges payable by airlines operating at the Airport, Airport staff shall calculate the aggregate actual financial benefits conferred in the form of fee and rent waivers to all the airlines that participated in the Incentive Program during the previous Fiscal Year. If the amount of aggregate actual financial benefits conferred exceed the authorized amount for that Fiscal Year, the financial benefits shall be prorated among all the airlines participating in the Incentive Program based on the percentage that results from dividing the total aircraft landed weight of each Eligible Airline for its Qualifying Flights during that Fiscal Year, by the aggregate landed weight of all Eligible Airlines for their Qualifying Flights during such period.

Any benefits actually conferred to an airline participating in the Incentive Program in excess of that airline’s prorated authorized amount, if any, shall be paid by the airline to the City upon demand.

D. Retroactive payment of waived fees

If the eligibility of an airline that is participating in the Incentive Program is terminated by the Airport Director for failure to meet or maintain the requirements for participation, including withdrawal of service prior to completion of any commitment period, such airline shall pay to the City an amount equal to the applicable Landing Fees and/or Terminal Building Rents that were waived in accordance with the Incentive Program.

The foregoing Passenger Air Service Incentive Program was approved and adopted by the:

Airport Commission at its meeting on \_\_\_\_\_, 2007.

By: \_\_\_\_\_  
Director of Airports Date

Board of Estimate and Appointment at its meeting on \_\_\_\_\_, 2007.

By: \_\_\_\_\_  
Secretary Date

**Approved: May 31, 2007**