

1 **BOARD BILL NO. 147 INTRODUCED BY ALDERMAN STEPHEN CONWAY**

2 An ordinance authorizing and directing the Street Commissioner to take all
3 necessary actions to honorarily designate the 4600 block of Cleveland Avenue as
4 "Barbara Beck Boulevard."

5 WHEREAS, Barbara Beck has been a long-term resident of the Southwest Garden
6 Neighborhood; as a young single woman of moderate income, she took a chance and
7 purchased with the help of a CDA grant a four-family flat; and

8 WHEREAS, Barbara Beck possessed a pioneer spirit, because when she
9 purchased this building, the block was crime-ridden and drug-infested; and

10 WHEREAS, for years following her purchase, Ms. Beck actively served in the
11 mobile neighborhood patrol neighborhood; trained as a bookkeeper and accountant,
12 Barbara has served as the Treasurer of the Southwest Garden Neighborhood Association
13 and has served for many years as Treasurer of the 8th Ward Democratic Committee; and

14 WHEREAS, Ms. Beck is a quiet soul who has shown up to neighborhood
15 meetings every month, year after year, decade after decade, for every event; and

16 WHEREAS, as Treasurer of the Southwest Garden Neighborhood Association,
17 Barbara Beck is a storehouse of institutional memory; when someone suggests a brand
18 new idea, she can share how the idea was tried years prior and what the success and
19 failings were; and

20 WHEREAS, Barbara Beck has been a leader in the renaissance of the Southwest
21 Garden Neighborhood.

1 **BE IT ORDAINED BY THE CITY OF ST. LOUIS AS FOLLOWS:**

2 **SECTION ONE.** Pursuant to the provisions of Ordinance 68937, the 4600 block
3 of Cleveland Avenue shall hereafter be honorarily designated as “Barbara Beck
4 Boulevard” in honor of Ms. Barbara Beck. The Director of Streets shall erect honorary
5 street-name signs along the 4600 block of Cleveland Avenue, which signs shall read
6 “Barbara Beck Boulevard.” Pursuant to Ordinance 68937, the actual costs for the
7 manufacturing, installation and any other related costs for the honorary street name sign
8 shall be paid to the Street Department by the individual or group of individuals requesting
9 the honorary street name sign.

10 **SECTION TWO.** Emergency Clause. This being an Ordinance for the
11 preservation of public peace, health, and safety, it is hereby declared to be an emergency
12 measure within the meaning of Sections 19 and 20 of Article IV of the Charter of the City
13 of St. Louis, and therefore this Ordinance shall become effective immediately upon its
14 passage and approval by the Mayor.