

RESOLUTION NO. 58

Sharon Price John

WHEREAS, the Urban League of Metropolitan St. Louis, Inc. has selected 14 distinguished women to be honored at the *Salute to Women in Leadership Gala* celebrated on Friday, June 17, 2016, and held at the Marriott St. Louis Grand Hotel in downtown St. Louis, Missouri; and

WHEREAS, the Urban League of Metropolitan St. Louis, Inc., under the leadership of its President and CEO, Michael McMillan, strives to enhance the lives of individuals within the entire Metropolitan area of St. Louis and St. Clair and Madison Counties in Illinois by focusing on self empowerment through 26 programs fostering education, economic and social services, neighborhood stabilization, and the recognition of outstanding women who have gone beyond the call of duty in service to the community; and

WHEREAS, Sharon Price John is the recipient of the Salute to Women in Leadership Corporate Leadership Award for her work as a corporate leader in numerous fields; and

WHEREAS, Sharon Price John has been President and Chief Executive Officer of Build-A-Bear Workshop, Inc. since June 2013; in a few short years, she has helped lead the company through a successful financial turnaround, while refreshing the nearly 20-year-old brand; and

WHEREAS, with more than two decades of experience in strategic marketing, product development, innovation and change management, Sharon has worked with a number of iconic brands; during her tenure at companies, including Hasbro, Mattel, and Wolverine World Wide (WWW), she established a strong track record of success working with a variety of brands and businesses; and

WHEREAS, before joining Build-A-Bear Workshop, Sharon was President of the Stride Rite Children's Group LLC (SRCG), where she led all functions, including product creation, wholesale sales, marketing, planning, and distribution; she wore many hats while directing operations, retail merchandising, and international franchising for more than 350 Stride Rite stores.

WHEREAS, she has served on the Board of Visitors with the College of Communications & Information at The University of Tennessee at Knoxville since 2015; and the Board of Directors of The Foundation for Barnes-Jewish Hospital since 2016; she has been a member of the Regional Business Council of St. Louis since 2013; the Executive Committee of the Regional Business Council of St. Louis since 2016; the Committee of 200 (C200) since 2014; and St. Louis Forum since 2014; and

WHEREAS, the State of Missouri owes its greatness to the tireless efforts and lofty standards of leading women such as Sharon Price John, recipient of the Salute to Women in Leadership Corporate Leadership Award for her career achievements, who has demonstrated a dedicated, altruistic commitment to her fellow citizens.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Sharon Price John as a Salute to Women in Leadership Corporate Leadership Award Honoree, and we wish our honoree continued success, achievement, and accomplishment. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 17th day of June, 2016, by:

The Honorable Marlene E. Davis, Alderwoman 19th Ward

Adopted this the 17th day of June, 2016, as attested by:

Timothy O'Connell
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen