

RESOLUTION NUMBER 130
YOUTH LIFELINE & WEEKEND OF CHAMPIONS

WHEREAS, founded in 1999 by 8 year NFL Veteran, Super Bowl Champion, and sports analyst Roland Williams, Youth Lifeline America takes pride in providing a superior standard of quantifiably effective, entertaining, and educational programs throughout the nation; and

WHEREAS, Roland Williams' Youth Lifeline America is a 501©(3) non-profit organization that harnesses the powerful influence of arts, entertainment, sports, celebrity athletes, entertainers, and business professionals to teach youth valuable life skills necessary to become productive individuals; and

WHEREAS, the Weekend of Champions is an award winning charitable initiative developed by Roland Williams that harnesses all of the above influences to captivate, empower, and connect communities across the nation. The program uses its 360 degree approach to youth development and community empowerment. Program elements range from an educational sports camp to an educational health festival, the Weekend of Champions is able to successfully impact diverse audiences interested in improving its communities; and

WHEREAS, the Weekend of Champions takes pride in tapping into the collective power of the existing resources within each community to educate and inspire its youth for long term change. To date, Youth Lifeline America has collaborated with more than 327 community based organizations across the country to mobilize communities and serve the greater good. Upon conclusion of the Weekend of Champions, Youth Lifeline America works to maintain an ongoing relationship with each community partner to identify ways to stay connected and serve the needs of the community.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Youth Lifeline and the Weekend of Champions and we wish them continued success and achievement and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 24th day of June, 2011 by:

Honorable Freeman Bosley, Sr., Alderman 3rd Ward

Adopted this the 24th day of June, 2011 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen