

RESOLUTION NUMBER 157
Bernie Hayes

WHEREAS, we pause to express our sense of appreciation and congratulations to Bernie Hayes, who is celebrating 60 years as a print and broadcast journalist, radio and television announcer, columnist, recording artist, and record producer; and

WHEREAS, a native of Chicago, Bernie has worked at Chicago stations WYNR, WGES, WVON, WMPP, and WSBS with radio pioneers Al Benson, Richard Stamz, Ric Ricardo, McKie Fitzhugh, Norm Spaulding, Herb Kent, E. Rodney Jones, Bill Doc Lee, Pervis Spann, Ed Cook, Butterball Crane, and Joe Cobb; and

WHEREAS, Bernie Hayes worked with Sly Stone and others at KSOL in San Francisco where he initiated the Martin Luther King station breaks that were copied and used across the nation; after leaving San Francisco in 1965 Bernie arrived in St. Louis and began working as a DJ at KATZ; he held the Number One rating as afternoon soul jock and midnight jazz announcer; and

WHEREAS, Bernie held executive positions at St. Louis radio stations KATZ, KWK, KKSS, KIRL, WESL, KXLW, and KADI. Bernie hosted the “Soul Brotherhood” and “Black Circle Hours” television dance programs on Channel 30 and was an announcer, weathercaster, and host of “Dialing for Dollars” at KTVI-Channel 2; in 1980 he started the first Black radio talk show in the St. Louis area; and

WHEREAS, Mr. Hayes served as the News Director for KWMU, the public broadcasting station at the University of Missouri-St. Louis, as well as the Midwest Promotions Director for MCA and ABC Record Companies, he is also a former recording artist for Stax Records; and

WHEREAS, Bernie Hayes authored the book “The Death of Black Radio,” a history of Blacks in the broadcast and music industry and has begun the not-for-profit organization “The St. Louis Black Radio Hall Of Fame,” whose mission is to honor and commemorate the achievements, contributions, and triumphs of “Soul Radio” and the many African American personalities that contributed so much to the industry; and

WHEREAS, Mr. Hayes has been inducted into the Wendell Phillips High School Hall of Fame; The Greater St. Louis Association of Black Journalists Hall of Fame; the St. Louis Radio Hall of Fame; the St. Louis Black Radio Hall of Fame; and the Stax Record Company Hall of Fame; he has received more than 800 awards in the media industry; and

WHEREAS, we also thank Bernie Hayes for the thirty-five years of kindness and generosity he has shown to our senior citizens and the commitment he has made to the Southside Wellness Center by volunteering his time, performing at events, and working with Ollie Stewart, Dennis Regan, and many others, to make the annual city-wide

celebration for seniors, “Bringing It Together” at the Muny in Forest Park a much-anticipated and cherished event.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize, acknowledge, and thank Bernie Hayes for the many accomplishments throughout his life and his ongoing contributions to senior citizens and the entire St. Louis community. We further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a memorial copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced this 11th day of December, 2015 by:

The Honorable Lewis E. Reed, President of the Board of Aldermen
The Honorable Dionne Flowers, Alderwoman 2nd Ward
The Honorable Freeman Bosley, Sr., Alderman 3rd Ward
The Honorable Samuel L. Moore, Alderman 4th Ward
The Honorable Christine Ingrassia, Alderwoman 6th Ward
The Honorable Joseph Vollmer, Alderman 10th Ward
The Honorable Thomas Villa, Alderman 11th Ward
The Honorable Larry Arnowitz, Alderman 12th Ward
The Honorable Beth Murphy, Alderwoman 13th Ward
The Honorable Megan Green, Alderwoman 15th Ward
The Honorable Donna Baringer, Alderwoman 16th Ward
The Honorable Terry Kennedy, Alderman 18th Ward
The Honorable Marlene E. Davis, Alderwoman 19th Ward
The Honorable Antonio D. French, Alderman 21st Ward
The Honorable Jeffrey L. Boyd, Alderman 22nd Ward
The Honorable Joe Vacarro, Alderman 23rd Ward
The Honorable Scott Ogilvie, Alderman 24th Ward
The Honorable Frank Williamson, Alderman 26th Ward
The Honorable Chris Carter, Alderman 27th Ward
The Honorable Lyda Krewson, Alderwoman 28th Ward

Adopted this 11th day of December, 2015 as attested by

Timothy O’Connell
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen