

Resolution Number 240
20th Anniversary of Communications Division for the City of St. Louis

Whereas, the Communications Division for the City of St. Louis is celebrating 20 years of programming on STL TV; and

Whereas the Communications Division was established by the Board of Aldermen under then President Tom Villa and the creation of the government access channel now known as STL TV was developed and their focus on the affairs of the local community have been a crucial and vital asset to citizens and the transparency of government, allowing them to become more familiar with the process of local decision-making and better equipped to participate in the process effectively; and

Whereas 20 years of service through government access channel programming offered through STL TV, a great number of residents have discovered the impact local policy affairs have on their daily lives, and government access channels are an important resource for monitoring and participating in the local democratic policy and lawmaking processes and elected officials on all levels have successfully utilized STL TV as a resource tool to communicate directly with residents; and

Whereas, programs for viewing on STL TV such as the weekly Board of Aldermen meetings, In Your Ward, City Corner, Best of the STL, It's Your Money, Downtown Buzz, Inside Sports, Ahora San Luis and Ovdje I Sada, respectively the first Spanish and Bosnian language shows produced in the State of Missouri, as well as full coverage of city related press conferences, public hearings, and special events; and

Whereas, the mission of STL TV has expanded over the years to include special programming along with marketing and media services to city departments to help further public awareness of initiatives such as Lead Safe St. Louis, Linkage to Care for HIV/AIDS, Asthma Friendly St. Louis Civil Rights Enforcement Agency Annual Fair Housing, Fire Department safety training videos, Board of Public Service Transportation Updates, Parks and Recreation Youth and Forestry Events; and spotlights on Circuit Attorney office , City Marshals at work, Personnel Department, Public Safety, Public Utilities, SLATE; Street Department and a host of others; and

Whereas, in the past 20 years, STL TV increased to a 24 hour 7 days per week operation, is accessible on two cable systems, local broadcast stations, and the internet streaming "live" plus shares programs with other access stations, maintains a YouTube channel for all city programs produced and utilizes social media such as Facebook, Twitter and emails to communicate daily with residents and viewers; and

Whereas, STLTV has provided over 10,000 new programs and received numerous awards and proclamations for its diversity in programming and quality in productions that includes an Emmy Award, a dozen National Telly Awards, as well as mayoral, state and federal proclamations; and

Whereas, the City of St. Louis recognizes both those behind the scenes at STL TV, as well as the on-air talent for their efforts to make STL TV one of the best government access channels in the country and promote the City in the best possible way.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to the 20th Anniversary of the Communications Division for the City of St. Louis and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 28th day of October, 2011 by

Honorable Dionne Flowers, Alderwoman 2nd Ward

Honorable Lewis E. Reed, President of the Board of Aldermen

Honorable Freeman Bosley, Sr., Alderman 3rd Ward

Honorable Samuel L. Moore, Alderman 4th Ward

Honorable Kacie Starr Triplett, Alderwoman 6th Ward

Honorable Thomas Villa, Alderman 11th Ward

Honorable Larry Arnowitz, Alderman 12th Ward

Honorable Jennifer Florida, Alderwoman 15th Ward

Honorable Donna Baringer, Alderwoman 16th Ward

Honorable Terry Kennedy, Alderman 18th Ward

Honorable Craig Schmid, Alderman 20th Ward

Honorable Jeffrey L. Boyd, Alderman 22nd Ward
Honorable Joseph Vaccaro, Alderman 23rd Ward
Honorable Frank Williamson, Alderman 26th Ward
Honorable Gregory J. Carter, Alderman 27th Ward

Adopted this the 28th day of October, 2011 as attested:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen