

Resolution Number 275

Beth Davis

WHEREAS, Beth Davis has been leading radio groups in St. Louis since 1997. Today she is the President and Market Manager for Clear Channel Radio St. Louis division, which includes KMJM, KATZ-AM, KLOU, KSD, KSLZ, and WSGZ, as well as, Total Traffic Network, the six websites for each of the stations and iHeart Radio St. Louis; and

WHEREAS, during the 21 years she has been in broadcast management, she has successfully directed operations in markets like San Diego and Dallas. She graduated with honors from Texas Women's University in Denton, Texas and moved to Dallas to accept her first management position; and

WHEREAS, she has also received recognition as a YWCA Leader of Distinction, been named one of St. Louis Business Journal's Most Influential Business Women, and as one of the Most Influential Women in Radio; and

WHEREAS, Beth is recognized as a community leader in St. Louis as she has held board positions on the Regional Business Council, the Missouri Girl Scout Council, the Ninth District Police Board, the St. Louis Cancer Foundation, Executive Board of Directors of the Herbert Hoover Boys and Girls Club; and she currently serves on the Siteman Cancer Center Advisory Board, Heat-Up St. Louis, Inc., and Winning Women; and

WHEREAS, studies show that African American women are more likely to get breast cancer at a younger age and have a death rate from breast cancer twice that of Caucasian women of the same age. We recognize Beth and her staff, Derrick Martin and Arika Parr from Majic 104.9 & Hallelujah 1600, for saving lives by recognizing October as Breast Cancer Awareness Month with the Annual "Sista Strut" 3K Breast Cancer Walk to heighten awareness, promote early detection and the search for a cure.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize the many accomplishments of Beth Davis and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 9th day of December, 2011 by:

Honorable Lewis E. Reed, President St. Louis City Board of Aldermen

Adopted this the 9th day of December, 2011 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen