

RESOLUTION NUMBER 328

Robert F. O'Loughlin

WHEREAS, we have been apprised that Mr. Robert F. O'Loughlin is the Honorary Marshal of the 2012 St. Patrick's Day Parade in St. Louis; and

WHEREAS, Robert F. O'Loughlin has spent most of his career in the hotel business. He has managed some of the industry's top properties and has directed regional hotel operations throughout the United States for the past 36 years; and

WHEREAS, from 1970 – 73, while in management at the Terrace Hilton Hotel in Cincinnati, he consistently attained 70% occupancy, as well as leasing significant retail. Also, the facility had one of the few five star restaurants in the country; and

WHEREAS, Mr. O'Loughlin has a record of turning around properties that were struggling, and making them successful; and

WHEREAS, he formerly managed what is now the Millennium Hotel. At the time it was the largest hotel in the State of Missouri. He made the property highly successful for the period of time he was there, during which time extensive remodeling of the revolving restaurant was carried out; and

WHEREAS, Mr. O'Loughlin was regional Director of Operations for Clarion, responsible for hotels in eight U.S. locations; and

WHEREAS, in 1986, he established Lodging Hospitality Management and has successfully managed more than 50 hotels including several which he owns; and

WHEREAS, Mr. O'Loughlin has been President of the St. Louis Hotel Motel Association and the Missouri Hotel Motel Association. He has been active at the St. Louis Convention and Visitor's Bureau and has been Chairman of the Tourism Commission. He has managed the Convention & Visitor's Commission and is still Chairman of the marketing committee; and

WHEREAS, he is active in Civic Entrepreneur's Organization, Rotary Club, St. Louis Ambassadors, Downtown St. Louis, Inc. and the Missouri Athletic Board of Governors.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Robert F. O'Loughlin for the honor of being named the Honorary Marshal of the 2012 St. Patrick's Day Parade in St. Louis and direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 16th day of March, 2012 by:

Honorable Stephen J. Conway Alderman 8th Ward

Honorable Lewis E. Reed, President St. Louis City Board of Aldermen

Honorable Donna Baringer, Alderwoman 16th Ward

Adopted this the 16th day of March, 2012 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen