

RESOLUTION NUMBER 28

Lee Jeffries

WHEREAS, we have been apprised of the retirement of Mr. Lee Jeffries from Pepsi-Cola; and

WHEREAS, Lee Jeffries began his Pepsi experience in 1975. His previous background was in the manufacturing of sheet metal and coming into the soft drink industry was as different as day and night. He spent the last 34 years representing one of the most known brands in the world, Pepsi-Cola; and

WHEREAS, Mr. Jeffries strived to incorporate diversity and inclusion into the Pepsi culture throughout his career. He championed many initiatives which included: PepsiCo Roundtable Leadership Team, Central Division Diversity Steering Committee, Gateway Local Diversity Council, Shaw's Botanical Gardens Diversity Steering Committee, Organizer of the Gateway Pepsi 1st Multicultural Lunch at the Facility (featuring Pepsi's 1st African-American Sales Person, Alan McKeller, in the USA), Gateway Diversity Focus Group for Trade Customers & the Community, 1996 Gateway Market Initial Multicultural Market Strategy Planning Team and Pepsi Americas Corporate Diversity and Inclusion Advisory Leadership Council

WHEREAS, as a result of Mr. Jeffries' tireless commitment to Pepsi, the community, and his unwavering leadership, he has been on Boards of Directors and awarded several honors. Some of these memberships and honors include: Blue Cross Blue Shield - Caring for Children, Community Women Against Hardship, Institute of Peace and Justice, St. Louis Black History Wax Museum, awarded 1990 Distinguished Leader Award, Missouri Black Expo, 1991 Award for Gateway Pepsi & Upward Bound Program, 1992 Award for Men Who Cook at the Rotunda City Hall, 1992 Chair, United Negro College Fund, 1993 Award for United Negro College Fund Corporate Pace Setter, 1998 Community Women Against Hardship, Community Outreach Award, 1998 Young Democrats City of St. Louis, Corporate Citizen Award, 1998 Young Democrats City of St. Louis, Community Service Award, 2002 PepsiCo Ring of Honor Winner - Recognized as One of the World's Best Sales Performers of the Year, 2002 City of St. Louis Resolution presented by Jeff Vander Lou Midtown Community Services, 2007 Collaborating with the Comptroller to Sponsor the Inaugural Intern City Forestry Program with St. Louis Community College, 2009 Community Award presented by Alderwoman April Ford Griffin and Community Developer Sal Martinez for the Community Development Carnival and 2009 Business Leadership Award, Man of the Year presented by City of St. Louis License Collector Mike McMillan; and

WHEREAS, most notably, Mr. Jeffries credits his success to not only working hard, but for the rock solid support of his family. He is married to Delores and has two sons, London and Byrien. Lee was born and raised in St. Louis around the Mill Creek area known today as the St. Louis University and Harris Stowe College locations.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis, that we pause in our deliberations to recognize the many accomplishments of Lee Jeffries and we wish him a very relaxing and well-deserved retirement and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy for presentation to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 30th day of April, 2010 by:

Honorable Jeffrey L. Boyd, Alderman 22nd Ward

Adopted this the 30th day of April, 2010 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen