

RESOLUTION NUMBER
ST LOUIS BLACK COSMETOLOGY ASSOCIATION

WHEREAS, the Saint Louis Black Cosmetology Association was founded on the principle that black beauty professionals and cosmetology students need a professional association to network and develop their organizational and professional skills; and

WHEREAS, African American hair salons have played a huge role in the African American experience; shaping styles, ideas and norms, while serving as a gathering place for all segments of the African American community; and

WHEREAS, the STLBCA aims to focus that rich history and the talents of cosmetologists working in black salons into a network dedicated to enriching and empowering the African American community; and

WHEREAS, the STLBCA promotes established cosmetologists, estheticians, nail technicians, massage therapists, barbers and hair stylists. The Association is dedicated to meeting the professional needs of licensed beauty professionals and beauty industry students who are dedicated to providing quality health and beauty services to patrons of color; and

WHEREAS, It is estimated that more than sixty billion dollars is spent annually in the black cosmetology industry and over nine billion earned from beauty products alone. In St. Louis there are hundreds of African American owned salons, spas, beauty schools and other businesses related to the industry; and

WHEREAS, the STLBCA will provide members with strategies, resources, training, and tools for beauty industry business success and is committed to the development of quality products produced and distributed by cosmetology professionals of color.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to support the formation of the St. Louis Black Cosmetology Association and to recognize the rich history of the African American cosmetology industry in the City of St. Louis and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 23rd day of August, 2009 by:

Honorable Lewis E. Reed, President St. Louis City Board of Aldermen

Adopted this the 23rd day of August, 2009 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen