

*Resolution Number 19*  
*Georgia Frontiere*

*WHEREAS*, Georgia Frontiere brought the Rams to her hometown of St. Louis in 1995, signaling the return of NFL football to our community and with it many benefits to our entire region; and

*WHEREAS*, Georgia was committed to building a winning franchise for the sports fans of St. Louis, which had never played host to an NFL playoff game in the history of the City; and

*WHEREAS*, Georgia delivered on her promise in 1999 with a Rams team that finished 13-3 and would win two playoff games at home. The Rams went on to win Super Bowl XXXIV by a score of 23-16 over the Tennessee Titans on January 30, 2000; and

*WHEREAS*, the Rams would qualify for another Super Bowl following the 2001 season and build a winning tradition that continues to inspire current Rams players and football fans throughout the St. Louis metropolitan area; and

*WHEREAS*, as the First Lady of Sports in her native St. Louis, the city to which she brought the Rams in 1995, Frontiere led one of pro football's great franchises and was an enduring philanthropic and artistic presence; and

*WHEREAS*, sitting on the boards of more than 20 charities, Georgia demonstrated a commitment to those in need throughout the world, including the local United Way, Variety – the Children's Charity of St. Louis, Herbert Hoover Boys and Girls Club, Saint Louis Symphony, St. Louis Zoo, Laumeier Sculpture Park, Wings of Hope and Old Newsboys' Day; and

*WHEREAS*, in 1997, Georgia created the Rams Foundation, which has donated more than \$6 million in grants, merchandise and tickets to area charities; and

*WHEREAS*, St. Louis mourned the death of Georgia Frontiere on January 18, 2008, remembering her as one of the most important figures in St. Louis sports history, as well as one of the most giving people to charities and good causes that St. Louis has known; and

*WHEREAS*, St. Louis is fortunate to welcome her children, Lucia Rodriguez and Chip Rosenbloom, to succeed Georgia Frontiere as owners of the St. Louis Rams, ensuring a new generation of ownership that will serve the football team and our community with pride, distinction and class; and

*WHEREAS*, Lucia and Chip share their mother's love for St. Louis, belief in the Rams and commitment to its people.

~~*NOW THEREFORE BE IT RESOLVED*~~ by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize the life, leadership, charity and contributions to the St. Louis metropolitan area of Georgia Frontiere and welcome Lucia Rodriguez and Chip Rosenbloom to the City of St. Louis and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 25th day of April, 2008 by:

**Honorable Lewis E. Reed, President St. Louis City Board of Aldermen**

Honorable Dionne Flowers, Alderwoman 2<sup>nd</sup> Ward  
Honorable Freeman Bosley, Sr., Alderman 3<sup>rd</sup> Ward  
Honorable Samuel L. Moore, Alderman 4<sup>th</sup> Ward  
Honorable April Ford Griffin, Alderwoman 5<sup>th</sup> Ward  
Honorable Kacie Starr Triplett, Alderwoman 6<sup>th</sup> Ward  
Honorable Phyllis Young, Alderwoman 7<sup>th</sup> Ward  
Honorable Stephen Conway, Alderman 8<sup>th</sup> Ward  
Honorable Kenneth Ortmann, Alderman 9<sup>th</sup> Ward

Honorable Joseph Vollmer, Alderman 10<sup>th</sup> Ward  
Honorable Matthew Villa, Alderman 11<sup>th</sup> Ward  
Honorable Fred Heitert, Alderman 12<sup>th</sup> Ward  
Honorable Alfred Wessels, Jr., Alderman 13<sup>th</sup> Ward  
Honorable Stephen Gregali, Alderman 14<sup>th</sup> Ward  
Honorable Jennifer Florida, Alderwoman 15<sup>th</sup> Ward  
Honorable Donna Baringer, Alderwoman 16<sup>th</sup> Ward  
Honorable Joseph Roddy, Alderman 17<sup>th</sup> Ward  
Honorable Marlene Davis, Alderwoman 19<sup>th</sup> Ward  
Honorable Craig Schmid, Alderman 20<sup>th</sup> Ward  
Honorable Bennice Jones-King, Alderwoman 21<sup>st</sup> Ward  
Honorable Jeffrey Boyd, Alderman 22<sup>nd</sup> Ward  
Honorable Kathleen Hanrahan, Alderwoman 23<sup>rd</sup> Ward  
Honorable William Waterhouse, Alderman 24<sup>th</sup> Ward  
Honorable Dorothy Kirner, Alderwoman 25<sup>th</sup> Ward  
Honorable Frank Williamson, Alderman 26<sup>th</sup> Ward  
Honorable Gregory J. Carter, Alderman 27<sup>th</sup> Ward  
Honorable Lyda Krewson, Alderwoman 28<sup>th</sup> Ward

Adopted this the 25th day of April, 2008 as attested by:

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David W. Sweeney  
Clerk, Board of Aldermen

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Lewis E. Reed  
President, Board of Aldermen