

RESOLUTION NUMBER 363

**Jen Seitz
Wine Necessities**

WHEREAS, we have been apprised that Jen Seitz will be receiving an award for outstanding entrepreneurship from Grace Hill and her name will be placed on the Hall of Fame of the Grace Hill Women's Business Center; and

WHEREAS, Jacque James and Jen Seitz met when they both lived in Atlanta and are now partners in the two-and-a-half year-old company, Wine Necessities; and

WHEREAS, their business dreams began as when they moved to St. Louis, Jen's home town, and started the process of opening up a "do-it-yourself" wine-making shop. "That is what we have now" said James, "But it has taken us a year and a half of pre-planning to get it together;" and

WHEREAS, to start out, they took jobs with banks until the business could support Ms. James full time. "Getting federally bonded for a winery is a six- to eight-month process. Plus licensing from the city, county and state, makes for a long and expensive process. Now that we are open, our business has continued to grow in spite of the national economic downturn," James said. "I love to teach others how to make wine so it is really fun!" she concluded; and

WHEREAS, James and Seitz noted that their business is shifting from individual consumers to corporations. As budgets tighten, companies come in for special label wines made at the shop or extravagant-looking baskets at an affordable price; and

WHEREAS, now that their business is growing and expanding in scope, they have a part-time employee working with them who is a chemist by trade and brings his expertise to their business. They have another part-time employee who works with party events, either on or off-site. They work with non-profit organizations, bottling and labeling wine for tasting at an individual ticket price.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Jen Seitz for her outstanding achievement and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 24th day of March, 2009 by:

Honorable April Ford-Griffin, Alderwoman 5th Ward

Adopted this the 24th day of March, 2009 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen